10th Annual
CEO + CFO ROUNDTABLE
November 7-10, 2022
Hyatt Regency, Chicago

Thank you to our Corporate Partner: CHANGE HEALTHCARE

Thank you to our Conference Guide Sponsor: Epic
Simplify the revenue cycle for your staff and patients.

Our expertise and technology improve cash flow and patient experience for health systems, hospitals, and physician practices.

Discover what’s possible at: Xtendhealthcare.net
Winning in the Age of Automation: Strategies Beyond the Back Office

The age of automation is here, and there’s no turning back. Automation was once only for the back office, but now health systems are extending its use to operational processes from OR access to discharge planning, and more.

In this session you will learn:
• How you can grow surgical revenues by $15 million per facility
• Why embedding AI into frontline EHR workflows is a game changer
• Strategies to ensure automation delivers tangible value

Don’t miss this thought-provoking session:
November 7, 1:10-1:50 p.m., Room Grand L
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publisher’s Welcome</td>
<td>5</td>
</tr>
<tr>
<td>Schedule at a Glance</td>
<td>6</td>
</tr>
<tr>
<td>Featured Keynotes</td>
<td>8</td>
</tr>
<tr>
<td>Conference Agenda</td>
<td>16</td>
</tr>
<tr>
<td>General Information</td>
<td>44</td>
</tr>
<tr>
<td>Badges</td>
<td></td>
</tr>
<tr>
<td>Continuing Education</td>
<td></td>
</tr>
<tr>
<td>Wi-Fi Information</td>
<td></td>
</tr>
<tr>
<td>Social Media</td>
<td></td>
</tr>
<tr>
<td>Food &amp; Beverage</td>
<td>47</td>
</tr>
<tr>
<td>Upcoming Becker’s Conferences</td>
<td>59</td>
</tr>
</tbody>
</table>
Welcome to Chicago for the Becker’s CEO + CFO Roundtable! We are excited to have you join us for this world-class event where you’ll have the opportunity to learn from and network with C-suite executives from highly regarded hospitals and health systems across the U.S.

The fast-paced and thought-provoking sessions focus on:

• Growth strategies
• Meaningful innovation and disruption
• Financial pressures and key investments
• Workforce models of the future
• Diversity, equity and inclusion efforts that work
• And more!

You’ll walk away from each session energized with insights and action items to implement with your teams. We are also thrilled to connect you with industry leaders who can provide immense value to your organizations.

Healthcare is evolving faster than ever and you have the opportunity to make a difference for the patients, caregivers and communities you serve. We are honored to have you join us for this event.

Should you need anything at all during the event, reach out to the Becker’s team at events@beckershealthcare.com. We are here for you.
### 7 MONDAY

- **7:00 - 8:00 AM** | Registration & Continental Breakfast in the Exhibit Hall
- **8:00 - 10:10 AM** | Sessions
- **10:10 - 10:40 AM** | Networking Break in the Exhibit Hall
- **10:40 - 12:05 AM** | Sessions
- **12:10 - 1:10 PM** | Networking Luncheon in the Exhibit Hall
- **1:10 - 2:35 PM** | Sessions
- **2:35 - 3:05 PM** | Networking Break in the Exhibit Hall
- **3:10 - 4:45 PM** | Sessions
- **4:50 - 6:50 PM** | Opening Cocktail Reception in the Exhibit Hall

### 8 TUESDAY

- **7:00 - 8:00 AM** | Registration & Continental Breakfast in the Exhibit Hall
- **8:00 - 9:50 AM** | Sessions
- **9:50 - 10:10 AM** | Networking Break in the Exhibit Hall
- **10:10 - 11:35 AM** | Sessions
- **11:40 AM - 1:10 PM** | Networking Luncheon in the Exhibit Hall
- **12:20 - 2:05 PM** | Sessions
- **2:05 - 2:30 PM** | Networking Break in the Exhibit Hall
- **2:30 - 5:00 PM** | Sessions
- **5:00 - 7:00 PM** | Cocktail Reception in the Exhibit Hall

### 9 WEDNESDAY

- **7:00 - 8:00 AM** | Registration & Continental Breakfast in the Exhibit Hall
- **8:00 - 10:10 AM** | Sessions
- **10:10 - 10:40 AM** | Networking Break in the Exhibit Hall
- **10:40 - 12:05 AM** | Sessions
- **12:10 - 1:10 PM** | Networking Luncheon in the Exhibit Hall
- **12:20 - 1:40 PM** | Sessions
- **1:40 - 2:20 PM** | Networking Break in the Exhibit Hall
- **2:20 - 4:05 PM** | Sessions
- **4:05 - 6:50 PM** | Closing Cocktail Reception in the Exhibit Hall

### 10 THURSDAY

- **7:00 - 8:00 AM** | Continental Breakfast in the Foyer
- **8:00 - 9:25 AM** | Sessions
- **9:25 - 9:55 AM** | Networking Break in the Foyer
- **9:55 AM - 12:00 PM** | Sessions
- **12:00 PM** | Conference Adjourns
DISRUPTION & INNOVATION ARE CONSTANT IN HEALTHCARE.

Healthcare has never been static — disruption and innovation are constants. The continual challenges and changes demand industry leaders exchange best practices and ideas to improve care, enhance operational efficiency and address financial setbacks. Regardless of the changing climate, Becker’s Healthcare remains committed to facilitating these conversations. There will be 250+ speakers from hospitals and health systems and 98 percent of the speakers from the C-suite discussing topics such as diversity, value-based care, financial stability and academic medical centers. You will surely remember this conference with keynote speakers like Virginia Mason Franciscan Health CEO Ketul J. Patel, and Atrium Health President and CEO Eugene A. Woods in attendance.

Becker’s 10th Annual CEO + CFO Roundtable plans to return to the Hyatt Regency in Chicago. Join executives from Stanford Health Care, Geisinger, Atrium Health and Intermountain Healthcare, among other leading organizations, for panel discussions and keynote interviews covering the most pressing issues facing hospitals and health systems today. Along with the in-person program in Chicago, we will also have a virtual component for those hospital and health system attendees who would prefer to attend from the comfort of their office or home.

Session Tracks

A. Keynotes, CEOs, Strategy, Execution, Leadership and More
B. CEOs, Strategy, Execution, Leadership and More
C. CEOs, Strategy, Execution, Leadership and More
D. CFOs, Finance, Strategy, Execution and More
E. CFOs, Finance, Strategy, Execution and More
F. CFOs, Finance, Strategy, Execution and More
G. Thought Leadership
KEYNOTE SPEAKERS

Arianna Huffington
Founder and Chief Executive Officer, Thrive; Founder, The Huffington Post; Author

George W. Bush
43rd President of the United States and Founder of the George W. Bush Presidential Center

Valerie Jarrett
Former Senior Advisor to President Obama

Derek Jeter
Former Shortstop for the New York Yankees; 5-Time World Series Champion & 14-Time MLB All-Star

Eugene A. Woods
MBA, MHA, FACHE, President and Chief Executive Officer, Atrium Health

Ketul Patel
Division President, Pacific NW, CommonSpirit Health; Chief Executive Officer, Virginia Mason Franciscan Health

Nancy Howell Agee
President and Chief Executive Officer, Carilion Clinic

Steve Mackin
President and Chief Executive Officer, Mercy

CONFERENCE CHAIRS

Scott Becker
Founder, Becker’s Healthcare; Partner, McGuire Woods LLC

Rhoda Weiss
PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

Thank you to our Conference Guide Sponsor

events.beckershospitalreview.com/ceocfo2022
KEYNOTE PANELISTS

Thank you to our Corporate Partner

Thank you to our Conference Guide Sponsor

Peter Banko
President and Chief Executive Officer, Centura Health

David Callender
MD, President and Chief Executive Officer, Memorial Hermann Health System

Eric Conley
President, Froedtert Hospital; Executive Vice President, Froedtert Health System

Joanne M. Conroy
MD, Chief Executive Officer and President, Dartmouth Health

Bill Santulli
Chief Operating Officer, Advocate Aurora Health

John Couris
President and Chief Executive Officer, Tampa General Hospital

Richard Davis
PhD, EdM, Chief Executive Officer, Rochester Regional Health

Richard Evans
Senior Vice President, Patient Services and Chief Experience Officer, NewYork-Presbyterian

Matthew Harbison
Vice President and Chief Medical Officer, Care Coordination & Hospitalist Medicine, Memorial Hermann Health System

Erik Wexler
Chief Operating Officer, Providence

Clay Holderman
President and Chief Executive Officer, UnityPoint Health

David C. Miller
MD, MPH, President, University of Michigan Health; Executive Vice Dean, Clinical Affairs, University of Michigan Medical School

Anita Jenkins
Chief Executive Officer, Howard University Hospital

Omar Lateef
DO, Chief Executive Officer, Rush University Health System and Rush University Medical Center

Emily Moorhead
FACHE, Chief Operating Officer, Central Market, Henry Ford Health System

Aimee Quirk
Chief Executive Officer, Ochsner Ventures

Kyle Price
Senior Vice President, Service Lines, Memorial Hermann Health System

Wasif Rasheed
MA, Executive Vice President and Chief Revenue and Growth Officer, Providence

events.beckershospitalreview.com/ceocfo2022
Thank you to our Corporate Partner

Thank you to our Conference Guide Sponsor

KEYNOTE PANELISTS

Tatyana Popkova  
Chief Strategy Officer, UCI Health

Jaewon Ryu  
MD, JD, President and Chief Executive Officer, Geisinger

Kathleen Sanford  
DBA, RN, FACHE, FAAN, Executive Vice President and Chief Nursing Officer, CommonSpirit Health

Leong Koh  
MD, President and Chief Executive Officer, Northwest Permanente

Eddie Borrego  
Chief Executive Officer, Senior Vice President, Jackson Health System at Jackson Health System

Johnese Spisso  
MPA, President, UCLA Health; Chief Executive Officer, UCLA Health System

Craig B. Thompson  
MD, President and Chief Executive Officer, Memorial Sloan Kettering Cancer Center

Andy Anderson  
MD, Executive Vice President, Chief Medical and Quality Officer, RWJBarnabas Health

Arienne D. Dowdell  
JD, MA, Vice President, Chief Diversity, Equity & Inclusion Officer, Houston Methodist

Mark Sparta  
President and Chief Hospital Executive, Hackensack University Medical Center; President, North Region, Hackensack Meridian Health

Nasim Afsar  
MD, Executive Vice President and Chief Health Officer, Oracle Cerner

Mohan Giridharadas  
Founder and Chief Executive Officer, LeanTaaS

Chad Lefteris  
Chief Executive Officer, UCI Health

Randolph P. Siwabessy  
Chief Financial Officer, UCI Health

Dinesh Vyas  
MD, MS, FACS, Chair, Department of Surgery, College of Medicine, California NorthState University; Regional Chief Medical Officer, Quality, Adventist Health North California
Thank you to our Corporate Partner

Thank you to our Conference Guide Sponsor

KEYNOTE PANELISTS

Mark Behl
Executive Vice President and Chief Operating Officer, Froedtert Health

Bob Garrett
President and Chief Executive Officer, Hackensack Meridian Health

Kevin B. Mahoney
MBA, Chief Executive Officer, University of Pennsylvania Health System

Peter Pisters
MD, President, MD Anderson Cancer Center

K. Craig Kent
MD, Chief Executive Officer, UVA Health; Executive Vice President, Health Affairs, University of Virginia

Wesley Burks
MD, Chief Executive Officer, UNC Health

Julie J. Sprengel
President and Chief Executive Officer, Southern California Division, CommonSpirit Health

Cristy Page
MD, MPH, Executive Dean, UNC School of Medicine

Erickajoy Daniels
Senior Vice President and Chief Diversity, Equity and Inclusion Officer, Advocate Aurora Health

DeAnna Minus-Vincent
Executive Vice President and Chief Social Justice and Accountability Officer, RWJBarnabas Health

Debra Sukin
MHA, PhD, FACHE, Regional Senior Vice President, Houston Methodist; Chief Executive Officer, Houston Methodist The Woodlands Hospital

Rasu Shrestha
MD, MBA, Executive Vice President, Chief Strategy Officer, Atrium Health

Rich Mahoney
PhD, Vice President, Research, Intuitive
### EXHIBITOR LIST (A-P)

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>BOOTH #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accuity Delivery Systems</td>
<td>313</td>
</tr>
<tr>
<td>Acquisition Simplicity</td>
<td>16</td>
</tr>
<tr>
<td>Air Methods</td>
<td>13</td>
</tr>
<tr>
<td>AKASA</td>
<td>102</td>
</tr>
<tr>
<td>American Medical Association</td>
<td>408</td>
</tr>
<tr>
<td>AMN Healthcare</td>
<td>504</td>
</tr>
<tr>
<td>Amwell</td>
<td>405</td>
</tr>
<tr>
<td>athenahealth</td>
<td>511</td>
</tr>
<tr>
<td>Atlas Health</td>
<td>3</td>
</tr>
<tr>
<td>Aya Healthcare</td>
<td>213</td>
</tr>
<tr>
<td>Best Upon Request</td>
<td>420</td>
</tr>
<tr>
<td>Boost Payment Solutions</td>
<td>18</td>
</tr>
<tr>
<td>Brightside Health</td>
<td>21</td>
</tr>
<tr>
<td>Brightwork Health IT</td>
<td>116</td>
</tr>
<tr>
<td>CardioDiagnostics</td>
<td>120</td>
</tr>
<tr>
<td>CareRev</td>
<td>310</td>
</tr>
<tr>
<td>ClearBalance HealthCare</td>
<td>4</td>
</tr>
<tr>
<td>Clearway Health</td>
<td>106</td>
</tr>
<tr>
<td>Cleverley + Associates</td>
<td>411</td>
</tr>
<tr>
<td>Coker Group</td>
<td>221</td>
</tr>
<tr>
<td>Copient Health</td>
<td>113</td>
</tr>
<tr>
<td>Dialyze Direct</td>
<td>115</td>
</tr>
<tr>
<td>DirectShifts</td>
<td>19</td>
</tr>
<tr>
<td>DSS</td>
<td>6</td>
</tr>
<tr>
<td>EBSCO</td>
<td>215</td>
</tr>
<tr>
<td>Edgility</td>
<td>212</td>
</tr>
<tr>
<td>Eide Bailly</td>
<td>7</td>
</tr>
<tr>
<td>Ensemble Health Partners</td>
<td>304</td>
</tr>
<tr>
<td>Exact Sciences</td>
<td>506</td>
</tr>
<tr>
<td>Experian</td>
<td>210</td>
</tr>
<tr>
<td>FleetNurse</td>
<td>317</td>
</tr>
<tr>
<td>Gallagher Executive Benefits</td>
<td>414</td>
</tr>
<tr>
<td>GOJO</td>
<td>216</td>
</tr>
</tbody>
</table>

### COMPANY                        | BOOTH # |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Grail</td>
<td>2</td>
</tr>
<tr>
<td>Helix OpCo, LLC</td>
<td>208</td>
</tr>
<tr>
<td>HMS Valuation Partners</td>
<td>407</td>
</tr>
<tr>
<td>Hyperfine</td>
<td>519</td>
</tr>
<tr>
<td>Indivior</td>
<td>17</td>
</tr>
<tr>
<td>Innovaccer</td>
<td>515</td>
</tr>
<tr>
<td>Intuitive</td>
<td>305</td>
</tr>
<tr>
<td>Iodine Software</td>
<td>412</td>
</tr>
<tr>
<td>Ironside Human Resources</td>
<td>5</td>
</tr>
<tr>
<td>Jamf</td>
<td>416</td>
</tr>
<tr>
<td>Kern National Network for Caring</td>
<td>220</td>
</tr>
<tr>
<td>Labcorp</td>
<td>509</td>
</tr>
<tr>
<td>LeanTaas</td>
<td>205</td>
</tr>
<tr>
<td>Mckinsey &amp; Company</td>
<td>122</td>
</tr>
<tr>
<td>Med-Metrix</td>
<td>314</td>
</tr>
<tr>
<td>Medecision</td>
<td>312</td>
</tr>
<tr>
<td>Medescover International</td>
<td>8</td>
</tr>
<tr>
<td>Medical Properties Trust</td>
<td>217</td>
</tr>
<tr>
<td>Medlytx</td>
<td>11</td>
</tr>
<tr>
<td>Mednition</td>
<td>321</td>
</tr>
<tr>
<td>MedPro Staffing</td>
<td>14</td>
</tr>
<tr>
<td>Modern Capital</td>
<td>505</td>
</tr>
<tr>
<td>Monogram Health</td>
<td>316</td>
</tr>
<tr>
<td>Moss Adams</td>
<td>117</td>
</tr>
<tr>
<td>Multiview Financial</td>
<td>503</td>
</tr>
<tr>
<td>Nuance</td>
<td>501</td>
</tr>
<tr>
<td>Nym</td>
<td>507</td>
</tr>
<tr>
<td>OM Financial Group</td>
<td>417</td>
</tr>
<tr>
<td>OnBoard</td>
<td>9</td>
</tr>
<tr>
<td>PathO3Gen</td>
<td>517</td>
</tr>
<tr>
<td>PeopleJoy</td>
<td>20</td>
</tr>
<tr>
<td>Pinnacle Healthcare Consulting</td>
<td>520</td>
</tr>
<tr>
<td>PNC Institutional Asset Management</td>
<td>111</td>
</tr>
<tr>
<td>COMPANY</td>
<td>BOOTH #</td>
</tr>
<tr>
<td>-------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>Profit Recovery Partners</td>
<td>15</td>
</tr>
<tr>
<td>Quantum Health</td>
<td>409</td>
</tr>
<tr>
<td>Qventus</td>
<td>L1</td>
</tr>
<tr>
<td>Relatient</td>
<td>311</td>
</tr>
<tr>
<td>Revecore</td>
<td>514</td>
</tr>
<tr>
<td>Ringo</td>
<td>422</td>
</tr>
<tr>
<td>Russell Investments</td>
<td>114</td>
</tr>
<tr>
<td>Sellers Dorsey</td>
<td>421</td>
</tr>
<tr>
<td>Sharecare</td>
<td>214</td>
</tr>
<tr>
<td>Shields Health Solutions</td>
<td>516</td>
</tr>
<tr>
<td>Simpliphy</td>
<td>512</td>
</tr>
<tr>
<td>Sixth Sense Intelligence</td>
<td>413</td>
</tr>
<tr>
<td>SmarterDx</td>
<td>522</td>
</tr>
<tr>
<td>SnapNurse</td>
<td>508</td>
</tr>
<tr>
<td>Somatus</td>
<td>415</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>BOOTH #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Synergy Health Partners</td>
<td>222</td>
</tr>
<tr>
<td>UCP Merchant Medicine</td>
<td>12</td>
</tr>
<tr>
<td>UKG</td>
<td>10</td>
</tr>
<tr>
<td>Ventra Health</td>
<td>209</td>
</tr>
<tr>
<td>VisiQuate</td>
<td>105</td>
</tr>
<tr>
<td>VMG Health</td>
<td>104</td>
</tr>
<tr>
<td>Wave HDC</td>
<td>121</td>
</tr>
<tr>
<td>Workday</td>
<td>109</td>
</tr>
<tr>
<td>Xtend Healthcare</td>
<td>510</td>
</tr>
<tr>
<td>Zotec Partners</td>
<td>404</td>
</tr>
</tbody>
</table>
Thank you to our Corporate Partner

**Ballroom Level**

- Exhibit Hall & Keynote Room
- Grand EF
- Grand Suites
- Main Registration

**Lobby Level**

- Atrium Lobby
- Corrider Exit
- N. Columbus Drive

---

events.beckershospitalreview.com/ceocfo2022
NOV 7
MONDAY

SESSION TRACKS

A. Keynotes, CEOs, Strategy, Execution, Leadership and More

SPONSORED BY: Zocdoc

B. CEOs, Strategy, Execution, Leadership and More
C. CEOs, Strategy, Execution, Leadership and More
D. CFOs, Finance, Strategy, Execution and More
E. CFOs, Finance, Strategy, Execution and More
F. CFOs, Finance, Strategy, Execution and More

SPONSORED BY: Remitra

G. Thought Leadership

7:00 - 8:00 AM
Registration and Breakfast in the Exhibit Hall

8:00 - 8:35 AM
Grand EF

A. KEYNOTE PANEL: The Most Pressing Issues for Health Systems in 2023
- Rasu Shrestha, MD, MBA, Executive Vice President, Chief Strategy Officer, Atrium Health
- Leong Koh, MD, President and Chief Executive Officer, Northwest Permanente
- Omar Lateef, DO, Chief Executive Officer, Rush University Health System and Rush University Medical Center
- Mark Sparta, President and Chief Hospital Executive, Hackensack University Medical Center; President, North Region, Hackensack Meridian Health
- Moderated by Brian Zimmerman, AVP, Client Content and Strategy, Becker’s Healthcare

8:40 - 9:25 AM
Grand EF

A. KEYNOTE PANEL: Building a Resilient, High-Reliability Organization With Accountable Leaders
- Emily Moorhead, FACHE, Chief Operating Officer, Central Market, Henry Ford Health System
- Mohan Giridharadas, Founder and Chief Executive Officer, LeanTaaS
- Cindy Hundorfean, President and Chief Executive Officer, Allegheny Health Network
- Andy Anderson, MD, Executive Vice President, Chief Medical and Quality Officer, RWJ Barnabas Health
- Eric Conley, President, Froedtert Hospital; Executive Vice President, Froedtert Health System
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

9:30 - 10:10 AM
Grand EF

A. Diversity in Healthcare: Where We Are Now and Where We’re Headed
- J. Stephen Jones, MD, FACS, President and Chief Executive Officer, Inova Health System
- Terri Hanlon-Bremer, MSN, RN, Chief Operating Officer and Senior Vice President, Employer Solutions and Population Health, TriHealth
- Amy Lee, MBA, MBHA, CMPE, Vice President and Chief Operating Officer, Central Maine Medical Group
- Paul Babcock, President and Chief Executive Officer, The Health & Hospital Corporation of Marion County
- Moderated by Rubin Pusha III, Partner, McGuireWoods LLP

Grand I

B. Emergency Excellence: Is Your ED Ready for the Next Crisis?
- Michael Young, MHA, FACHE, President and Chief Executive Officer, Temple University Health System
- Ric Ransom, President, UW Hospitals - Madison Region
- Armand H. Dorian, MD, Chief Executive Officer, USC Verdugo Hills Hospital
- Michael Anderson, MD, Senior Vice President and Chief Medical Officer, Virginia Mason Franciscan Health
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker’s Healthcare

Thank you to our Conference Guide Sponsor Epic

events.beckershospitalreview.com/ceocfo2022
Helping health systems drive growth and clinical transformation with population genomics

Find out more at helix.com
MONDAY, NOVEMBER 7, 2022

Grand J

C. How Precision Care at Population Scale is Driving Clinical Transformation and Growth
- James Lu, MD, PhD, Co-Founder and Chief Executive Officer, Helix
- David Zaas, MD, MBA, Chief Executive Officer - Charleston Division and Chief Clinical Officer, Medical University of South Carolina
- Anthony Aquilina DO, MBA, Executive Vice President & Chief Physician Executive, WellSpan Health
- Moderated by Nick DeFilippo, Senior Director, Business Development and Partnerships, Helix

SPONSORED BY: Helix

Grand K

D. The Most Important Top-Level Strategy for Population Health
- Mayumi Fukui, Chief Oncology Growth and Market Strategy, Knight Cancer Institute, Oregon Health and Science University
- Jessica Kovalesky, Vice President of Care Coordination and Population Health, Wellstar Health System (hold)
- Lina Shihabuddin, MD, Chief Population Health Officer, RWJBarnabas Health
- Mark Gwynne, DO, President and Executive Medical Director, UNC Health Alliance
- Jessica Kovalesky, Vice President, Care Coordination and Population Health, Wellstar Health System
- Moderated by Giles Bruce, Writer/Reporter, Becker’s Healthcare

Grand L

E. The Best Path Forward for Value-Based Care
- Maulik Purohit, Chief Health Information Officer, Lehigh Valley Health Network
- Nicholas Barcellona, Chief Financial Officer, Temple University Health System
- Susan Huang, MD, Chief Medical Officer, South Division, Providence
- Moderated by Dan Pickett, Chief Executive Officer, aptihealth

Grand MN

F. Physician Alignment and Acquisition Strategies for the Next 5 Years
- Ralph A. Yates, DO, Chief Medical Officer, Salem Health
- Joon S Lee, MD, Executive Vice President, UPMC; President, UPMC Physician Services
- Kevin Davidson, Vice President, Ambulatory Care and Network Development, Cottage Health
- Jeffrey Hofman, MD, FACS, Chief Medical Officer, Cambridge Health Alliance; President, CHA Physician Organization
- Moderated by Riz Hatton, Writer/Reporter, Becker’s Healthcare

Grand Suite 3

G. What Health Systems Are Still Missing in Analytics
- Patrick A. Grusenmeyer, Sc.D., FACHE, Associate Professor, Department of Health Services Administration; The University of Alabama at Birmingham
- Josh Tinkle, Chief Operating Officer, Acting President, Acting Chief Executive Officer, Northern Arizona Healthcare Administration
- Ben Beadle-Ryby, Co-Founder, AKASA
- Moderated by Paige Haeffele, Writer/Reporter, Becker’s Healthcare

10:10 - 10:40 AM
Networking Break in the Exhibit Hall

10:40 - 11:20 AM

Grand EF

A. KEYNOTE PANEL - Successful Strategies to Ensure Long-Term Growth and Stability
- David Callender, MD, President and Chief Executive Officer, Memorial Hermann Health System
- Mark Behl, Executive Vice President and Chief Operating Officer, Froedtert Health
- Jaewon Ryu, MD, JD, President and Chief Executive Officer, Geisinger
- Bob Garrett, President and Chief Executive Officer, Hackensack Meridian Health
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders
JOIN US FOR OUR PANEL DISCUSSION

Why Specialty Pharmacy Services Belong in Your Strategic Plan

MARK YOUR CALENDAR!

November 7 at 1:10 p.m.
Grand MN

As health systems face numerous challenges to their bottom line, accelerating a specialty pharmacy service represents a unique opportunity to gain immediate financial improvement while enhancing patient care and supporting broader strategic goals.

Attend this panel discussion to learn the clinical, financial, and operational benefits of a specialty pharmacy service from hospital and health system leaders.

Panelists:

ARMANDO LLECHU, MBA
Chief Officer of Hospital Based Care,
Lee Health

MADELINE CAMEJO, MS, PHARMD
Chief Pharmacy Officer and Vice President of Pharmacy Services,
Baptist Health South Florida

NANCY HUNTINGTON, PHARMD
Pharmacy Director, Glens Falls Hospital,
Affiliate of Albany Med Health System

GREG WOZNIAK
President & CEO, Denali Health LLC & Executive Advisor, CPS Trellis Rx

azina.
a division of CPS

TrellisRx
now part of CPS

cps.com

©2022 CPS Solutions, LLC. All Rights Reserved.
MONDAY, NOVEMBER 7, 2022

11:25 AM - 12:05 PM

Grand EF

A. KEYNOTE PANEL - Transforming Healthcare With the Power of Innovation

• John Couris, President and Chief Executive Officer, Tampa General Hospital
• Richard Evans, Senior Vice President, Patient Services & Chief Experience Officer, NewYork-Presbyterian
• Eddie Borrego, Chief Executive Officer, Senior Vice President, Jackson Health System at Jackson Health System
• Rich Mahoney, PhD, Vice President, Research, Intuitive
• Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

12:10 - 1:10 PM

Networking Lunch in the Exhibit Hall

1:10 - 1:50 PM

Grand EF

A. Budget Breakdown: Operations, Capital and What Makes Sense in a Changing World

• Jason Newmyer, President and Chief Executive Officer, AdventHealth Riverview, Divisional Vice President, Ambulatory Performance, AdventHealth
• Kimberly Dalrymple, Chief Financial Officer, Odessa Memorial Healthcare Center
• Bimal Patel, President, Hartford Region, Hartford Hospital; Senior Vice President, Hartford Healthcare
• Paul Smith, MBA/MHA, FACHE, Group President, Bon Secours Mercy Health
• Moderated by Scott Becker, Publisher, Becker’s Healthcare

Grand J

C. Rural Healthcare: Solving the Most Important Financial, Operational and Access Challenges

• Emmett Schuster, MHSA, ACHE, Interim Chief Executive Officer, Odessa Memorial Healthcare Center
• William E. Davis, MBA, Chief Executive Officer, Crossroads Community Hospital
• Jerry Penner, Chief Executive Officer, Murray-Calloway County Hospital
• Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

Grand K

D. Striking the Balance Between Financial and Quality Initiatives

• Mark Henrichs, Chief Financial Officer, University of Iowa Hospitals & Clinics
• Bren Lowe, Chief Executive Officer, McLeod Health Cheraw
• Shannon Burke, Senior Vice President and General Manager, Health Systems, CareCredit
• Moderated by Paige Haefele, Writer/Reporter, Becker’s Healthcare

Grand L

E. Winning in the Age of Automation: Strategies for Transforming Operations Beyond the Back Office

• Imran Andrabi, MD, President and Chief Executive Officer, ThedaCare
• Mudit Garg, Founder and Chief Executive Officer, Qventus
• David Bueno, Partner, McKinsey & Company
• Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare

Grand MN

F. Why Specialty Pharmacy Services Belong in Your Strategic Growth Plan - Build Yours Today

• Greg Wozniak, President and Chief Executive Officer, Denali Health LLC; Executive Advisor, CPS Trellis Rx
• Armando Llechu, MBA, Chief Office or Hospital Based Care, Lee Health
• Madeline Camejo, MS, PharmD, Vice President and Chief Pharmacy Officer, Baptist Health South Florida
• Nancy Huntington, PharmD, Pharmacy Director, Glens Falls Hospital, Affiliate of Albany Med Health System

SPONSORED BY:

Qventus

SPONSORED BY:

cps

Thank you to our Conference Guide Sponsor
Nomad

The first digital marketplace for healthcare staffing.

Learn more at: www.nomadhealth.com/facilities
MONDAY, NOVEMBER 7, 2022

Grand Suite 3

G. Starting a Leadership Development Program from Scratch: Triumphs and Tribulations

- Jean Ann Larson, EdD, FACHE, LFIMSS, FIIE, Chief Leadership Development Officer, UAB Health System; Senior Associate Dean, Leadership Development, Heersink School of Medicine, University of Alabama at Birmingham
- Matthew J. Painter, PhD, Director, Leadership Development, UAB Health System

1:55 - 2:35 PM

Grand EF

A. Culture Makeover: How the Best CEOs Make a Big Difference

- Michael Dandorph, President and Chief Executive Officer, Tufts Medicine
- Tom Jackiewicz, MPH, FACHE, President, University of Chicago Medical Center; Chief Operating Officer, UChicago Medicine
- Tom Shanley, President and Chief Executive Officer, Ann & Robert H. Lurie Children’s Hospital of Chicago
- Audrey Gregory, PhD, President and Chief Executive Officer, Central Florida Division – North Region
- Moderated by Scott Becker, Publisher, Becker’s Healthcare

Grand I

B. Prioritizing Health Equity in the Boardroom: Learnings from Black Directors

- Erickajoy Daniels, Senior Vice President and Chief Diversity, Equity and Inclusion Officer, Advocate Aurora Health
- David Rabinowitz, Senior Manager, Deloitte Consulting LLP
- Moderated by Sana Imam, MPH, Operations Manager, Black Directors Health Equity Agenda

Grand J

C. Patients First: Providing Quality Patient Care Amidst Staffing Challenges

- Alexi Nazem, Co-founder and Chief Executive Officer, Nomad Health

Grand K

D. How to Build the Next Generation of Physician Leaders

- James Keller, MD, Chief Medical Officer, Advocate Lutheran General Hospital
- Jorge Saucedo, MD, MBA, Chief, Cardiovascular Medicine Division, Medical College of Wisconsin / Froedtert Health System
- John P. Erwin, III, MD, Chair of Medicine, NorthShore University Health System
- Daniel Feinberg, MD, Chief Medical Officer, Pennsylvania Hospital
- Moderated by Laura Dyrda, Vice President and Editor-in-Chief, Becker’s Healthcare

Grand L

E. Community Hospitals: The Keys to a Financially Sustainable Business Model

- Dane Wheeler, Chief Financial Officer, Adams Memorial Hospital
- Jason McNeil, CPA, MBA, Chief Financial Officer, Singing River Health System
- Mark Gridley, MBA, FACHE, President and Chief Executive Officer, FHN Memorial Hospital
- Manuela Banner, RN, MHA, FACHE, President and Chief Executive Officer, Memorial Community Hospital & Health System
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker’s Healthcare

Grand MN

F. The Evolving Role of the CFO

- Michael Bogert, Chief Financial Officer, Palomar Health
MONDAY, NOVEMBER 7, 2022

- Tim Heinrich, Chief Financial Officer, Thorek Memorial Hospital
- Armando Llechu, MBA, Chief Office or Hospital Based Care, Lee Health
- Cheryl Sadro, CPA, MSM, Chief Financial Officer, UC Davis Health
- Moderated by Erica Carbajal, Editor, Becker’s Healthcare

Grand Suite 3

G. What Patient-Designed Collections Would Look Like?
- Lara Burnside, Senior Vice President and Chief Experience Officer, JPS Health Network
- Mike Morris, President and Chief Executive Officer, Xtend Healthcare
- Moderated by Alan Condon, Editor in Chief, Becker’s Healthcare

2:35 - 3:05 PM

Networking Break in the Exhibit Hall

3:10 - 3:40 PM

Grand EF

A. Keynote Interview
- Eugene A. Woods, MBA, MHA, FACHE, President and Chief Executive Officer, Atrium Health
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

3:45 - 4:45 PM

Grand EF

A. Keynote Interview
- Derek Jeter, Former Shortstop for the New York Yankees; 5-Time World Series Champion & 14-Time MLB All-Star
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker’s Healthcare

4:50 - 6:50 PM

Cocktail Reception in the Exhibit Hall
TUESDAY

SESSION TRACKS

A. Keynotes, CEOs, Strategy, Execution, Leadership and More
   SPONSORED BY: [image]

B. CEOs, Strategy, Execution, Leadership and More
   SPONSORED BY: [image]

C. CEOs, Strategy, Execution, Leadership and More
   SPONSORED BY: [image]

D. CFOs, Finance, Strategy, Execution and More
E. CFOs, Finance, Strategy, Execution and More
F. CFOs, Finance, Strategy, Execution and More
G. Thought Leadership

7:00 - 8:00 AM

Registration and Breakfast in the Exhibit Hall

8:00 - 8:25 AM

Grand EF

A. Keynote Interview
   • Steve Mackin, President and Chief Executive Officer, Mercy
   • Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

8:30 - 9:05 AM

Grand EF

A. Big Tech in Healthcare: Exciting Opportunities and What Executives Should Be Afraid of
   • David Lundquist, Principal, Spectrum Health Partners
   • David Rahija, PT, MPT, MBA, FACHE, President, Skokie Hospital, Legacy NorthShore Institutes and Medical Group Operations, NorthShore University HealthSystem
   • Jim Sheets, Region Chief Operating Officer, Intermountain Healthcare
   • Moderated by Alan Condon, Editor in Chief, Becker’s Healthcare

Grand I

B. The C-suite Influencer: How Top Executives Can Build a Public Persona
   • Larry Kaiser, The Lewis Katz Dean Emeritus, The Lewis Katz School of Medicine, Temple University; Former President and Chief Executive Officer, Temple University Health System
   • Ashley Vertuno, FACHE, Chief Executive Officer, HCA Florida JFK North Hospital
   • Robert Curry, President and Chief Executive Officer, Emanate Health
   • Moderated by Kelly Gooch, Senior Writer/Reporter, Becker’s Healthcare

Grand J

C. The Smart Post-Acute Strategy for the Next Era of Healthcare
   • Scott James, Senior Vice President, Surgery Service Line Leader, Parkview Health
   • Marty Mann, Senior Vice President, Strategic Partnership, LifePoint Health
   • Richard Andrew, Chief Procurement Officer, United Medical Center
   • Moderated by Erica Carbajal, Editor, Becker’s Healthcare

Grand K

D. Best Physician Strategies for the Next 2 Years
   • Donald Lurye, MD, MMM, CPE, President, Apollo Advisors
   • Scott Polenz, Vice President, Physician and Advanced Practice Clinician Relations, Marshfield Clinic Health System
   • Howard Haronian, MD, FACC, Chief Quality and Innovation Officer, Heart & Vascular Institute, Hartford HealthCare
   • George Topalsky, President, University Hospitals Medical Practices, University Hospitals
   • Moderated by Paige Twenter, Writer/Reporter, Becker’s Healthcare

Grand L

E. CFO Strategy: Balancing Defensive and Offensive Strategy to Win
   • Mumtaz Darbar, MS, CPA, Chief Financial Officer and Vice Dean, University of Chicago
   • Marty Hutson, Executive Vice President and Chief Financial Officer, Coffee Regional Medical Center
   • Frank Stevens, Chief Growth Officer, Strata Decision Technology
   • Moderated by Marcus Robertson, Writer/Reporter, Becker’s Healthcare

Thank you to our Conference Guide Sponsor [image]
TUESDAY, NOVEMBER 8, 2022

Grand MN

F. Best Ideas to Win Talent and Build Systemwide Resilience
- Maureen Womack, Chief Executive Officer, Alvarado Parkway Institute Behavioral Health System
- Terri Drye, MBA, FACHE, Chief Human Resources Officer, System Vice President, Rowan University/Rowan Medicine, a partner of Virtua Health
- John Wilson, Chief Operating Officer, Murray-Calloway County Hospital
- Alex Andrade, Vice President, Operations, Duly Health
- Moderated by Jakob Emerson, Writer/Reporter, Becker’s Healthcare

Grand Suite 3

G. A Systemwide Strategy on Social Determinants of Health: Focus on Food Insecurity
- Jerome Williams, Jr, MD, MBA, Senior Vice President, Consumer Engagement, Novant Health

9:10 - 9:50 AM

Grand EF

A. KEYNOTE - The Impact of Medical and Health Innovations on the Future of Healthcare
- Kevin B. Mahoney, MBA, Chief Executive Officer, University of Pennsylvania Health System
- Peter Pisters, MD, President, MD Anderson Cancer Center
- David C. Miller, MD, MPH, President, University of Michigan Health; Executive Vice Dean, Clinical Affairs, University of Michigan Medical School
- Craig Kent, MD, Chief Executive Officer, UVA Health; Executive Vice President, Health Affairs, University of Virginia
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

Grand I

B. Semi-Keynote
- Valerie Jarrett, Former Senior Advisor, President Obama
- Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

9:50 - 10:10 AM

Networking Break in the Exhibit Hall

10:10 - 10:50 AM

Grand EF

A. Pivoting Strategy Amid Reimbursement Shifts: Observations, Thoughts and How to Thrive
- Rob Steele, MD, Executive Vice President and Chief Strategy and Innovation Officer, Children’s Mercy Kansas City
- Randolph Swabessy, Chief Financial Officer, UCI Health
- Susan Turney, MD, Chief Executive Officer, Marshfield Clinic Health System
- Judson Ivy, Founder, President and Chief Executive Officer, Ensemble Health Partners
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker’s Healthcare

Grand I

B. Academic Medical Centers in 2023: Key Strategies, Issues and Partnerships
- Albert Wright, President and Chief Executive Officer, West Virginia University Health System
- Paul Barach, MD, MPH, Senior Advisor to Dean, Jefferson College of Population Health, Thomas Jefferson University; Former Chief of Quality and Associate Dean, University of Miami School of Medicine
- Chris McClurg, MBA, FHFMA, Chief Financial Officer, Vice President, Finance, St. Claire HealthCare
- Edmund deAzevedo Pribitkin, MD, MBA, Executive Vice President, Chief Physician Executive, Jefferson Health; President, Jefferson Medical Group
- Burak Malatyali, Senior Vice President, Enterprise Growth Strategy & Network Development, NewYork-Presbyterian
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker’s Healthcare

Grand J

C. Equitable Patient Experience and Access Models That Work
- David Nosacka, Senior Vice President, Chief Financial Officer, Virginia Mason Franciscan Health
- Ian E. McFadden, DSc, FACHE, Chief Executive Officer, Sweetwater Hospital Association
- Steve Merz, FACHE, Chief Operating Officer, Sheppard Pratt Solutions, Sheppard Pratt Health System
- Imamu Tomlinson, MD, MBA, Chief Executive Officer, Vitiuity; President, Vitiuity Cares Foundation
- Moderated by Riz Hatton, Writer/Reporter, Becker’s Healthcare

Thank you to our Conference Guide Sponsor

events.beckershospitalreview.com/ceocfo2022
Join us for a discussion on the importance of innovative partnerships as the industry evolves between consolidation and the increasing influence of new entrants.

The discussion will highlight the pioneering joint venture between Beacon Orthopaedics & Sports Medicine (founders of OrthoAlliance) and TriHealth – two of the leading healthcare providers in the Greater Cincinnati area.

**PANELISTS INCLUDE**

- **Andy Blankemeyer**  
  CEO  
  Beacon Orthopaedics

- **Kelvin Hanger**  
  President & COO  
  Good Samaritan Hospital

- **Greg Maddrey**  
  President  
  Chartis
Grand K

D. Design Matters: How to Accelerate Results by Redesigning Your Hospital Operating System
- Shon Dwyer, MBA, RN, President, Vanderbilt University Adult Hospital, Vanderbilt University Medical Center
- Warren S. Sandberg, MD, PhD, Chair, Department of Anesthesiology, Vanderbilt University Medical Center; Chief of Staff, Vanderbilt University Adult Hospital; Professor of Anesthesiology, Surgery and Biomedical Informatics, Vanderbilt University School of Medicine
- Robin Steaban, MSN, RN, NEA-BC, Chief Nursing Officer, Vanderbilt University Adult Hospital, Vanderbilt University Medical Center
- Lee Ann Liska, MBA, FACHE, Chief Operating Officer, Vanderbilt University Adult Hospital, Vanderbilt University Medical Center

Grand L

E. Hospital Staffing: Talent Attraction and Retention Strategies
- Brad Garfield, Managing Director and Head, Healthcare Solutions, J.P. Morgan
- Omar Lateef, DO, Chief Executive Officer, Rush University Health System and Rush University Medical Center
- Moderated by Mike Manna, Executive Director, Healthcare Industry Solutions, J.P. Morgan

SPONSORED BY: J.P. Morgan

Grand J

C. The CEO Playbook for the Next 2 Years: Growth, Staffing Models and More - Part 1
- Matthew Primack, PT, DPT, MBA, President, Advocate Condell Medical Center
- Donna Lynne, Chief Executive Officer, Denver Health
- Jaja Okigwe, Chief Executive Officer, First Choice Health
- Kenneth Waller, FACHE, Chief Executive Officer, Norwalk Community Health Center
- Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

Grand L

E. Hospital Pharmacy: A Winning Strategy for 2022
- Amir Emamifar, PharmD, MBA, Vice President and Chief Pharmacy Officer, Temple University Health System
- Indu Lew, Chief of Staff to the Chief Executive Officer, RWJ Barnabas Health
- Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare
Healthcare is full of underutilized operating rooms, long wait times, burned out staff and inefficient capacity management.

485+ hospitals are finding a better way by using AI and predictive analytics to optimize capacity across their systems.

TUESDAY, NOVEMBER 8, 2022

Grand MN

F. Reimagining Surgical Strategies to Drive Effective Value-based Care
- Matthew Carroll, Senior Director, Market Access and Custom Analytics, Intuitive

SPONSORED BY: INTUITIVE.

Grand Suite 3

G. How to Build a Resilient Culture and Win Top Talent
- Anupan Lahiri, Vice President, Operations, Mohawk Valley Health System
- Jean Ann Larson, EdD, MBA, FACHE, Chief Leadership Development Officer, UAB Medicine
- Anahita Masoumi, DNP, MBA, MSN, RN, Vice President, Transplant Institute, University of Chicago Medicine
- Moderated by Giles Bruce, Writer/Reporter, Becker’s Healthcare

11:40 AM - 12:40 PM

Networking Lunch in the Exhibit Hall

12:40 - 1:20 PM

Grand EF

A. The Most Impactful Change We Made Last Year and How We Did It
- Donald H. Lloyd, II, President and Chief Executive Officer, St. Claire HealthCare
- Will Patterson, Chief Executive Officer and Co-Founder, CareRev
- Moderated by Scott Becker, Publisher, Becker’s Healthcare

Grand I

B. Strategic Workforce Education: Answering the Healthcare Talent Challenge
- Vivek Sharma, Chief Executive Officer, InStride; Board Member, Kaiser Permanente
- John Couris, President and Chief Executive Officer, Tampa General Hospital
- Richard Davis, PhD, EdM, Chief Executive Officer, Rochester Regional Health

SPONSORED BY: InStride

Grand J

C. The CEO Playbook for the Next 2 Years: Growth, Staffing Models and More - Part 2
- Steve Roach, President, Chief Executive Officer, UMass Memorial Health - HealthAlliance-Clinton Hospital and UMass Memorial Health - Marlborough Hospital
- Jenifer Nyhuis, Chief Executive Officer, Havenwyck Hospital
- James Agnew, Chief Executive Officer, Prisma Health Greenville Memorial Campus
- Paul Hiltz, President, Chief Executive Officer, NCH Healthcare System, Inc.
- Holly McCormack, Chief Executive Officer, Cottage Hospital
- Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare, Managing Editor, Becker’s Healthcare

Grand K

D. Ballad HAI Journey
- Amit Vashist, MD, FACHE, Senior Vice President and Chief Clinical Officer, Ballad Health
- Jamie Swift, MSN, RN, CIC, FAPIC, Chief Infection Prevention Officer and Assistant Vice President, Infection Prevention, Ballad Health

Grand L

E. Critical Components for Optimized OR Performance: Credible Data and an Effective Surgery Block Management System
- Megan Eubanks, MBA, Senior Director of Business Operations, Perioperative and Procedural Services, The University of Kansas Health System
- Ashley Walsh, MHA, Vice President Client Services, iQueue for Operating Rooms and Inpatient Beds, LeanTaaS

SPONSORED BY: LeanTaaS

Grand MN

F. How to Leverage Social Determinants of Health for Better Care Without Breaking the Budget
- Reshma Gupta, MD, MSHPM, Chief of Population Health and Accountable Care, University of California Davis Health
- Sanjay Shetty, MD, MBA, President, Steward Health Care System
- Steve Roach, President, UMass Memorial HealthAlliance - Clinton Hospital and Marlborough Hospital
- Moderated by Marcus Robertson, Writer/Reporter, Becker’s Healthcare

Thank you to our Corporate Partner

Thank you to our Conference Guide Sponsor

events.beckershospitalreview.com/ceocfo2022
InStride understands health systems' workforce challenges and is uniquely positioned to provide solutions that drive better employee, patient and business outcomes – all through the power of strategic workforce education.

**Don't miss our session:**
Strategic Workforce Education: Answering the healthcare talent challenge

**Tuesday, November 8, 2022 from 12:40 – 1:20 PM CT**

**FEATURING:**

- **John Couris**, President and Chief Executive Officer at Tampa General Hospital
- **Richard Davis**, PhD, EdM, Chief Executive Officer at Rochester Regional Health
- **Vivek Sharma**, Chief Executive Officer at InStride, Board Member at Kaiser Permanente

See how InStride is driving impact with healthcare organizations through Strategic Enterprise Education™.
G. Consolidation of Medical Practices and Building Dynamic Physician Leadership to Address Market and Regulatory Challenges

- Angela Montesa Deftos, RN, MBA, DBA, Chief Administrative Officer and Chief Operating Officer, University Medical Partners, Stanford Medicine

1:25 - 2:05 PM

Grand EF

A. Can Health Systems Have Value and Volume?

- Leslie Wong, MD, MBA, FACP, FASN Chief Kidney Health Officer, Intermountain Healthcare
- Matthew Walsh, Executive Vice President and Chief Operating Officer, Geisinger
- Randolph Siwabessy, Chief Financial Officer, UCI Health
- Ian Jasenof, MD, FACOG, MHA, CPE, Chief Medical Officer, Mile Square Health Center - UCI Health
- Moderated by Scott Becker, Publisher, Becker’s Healthcare

Grand I

B. Rethinking Ambulatory Care Strategies for Hospitals and Health Systems

- Dennis Delisle, Executive Director, University Hospital
- Deb Lienhardt, Executive Vice President, Chief Business Development Officer, RWJBarnabas Health
- Tatyana Popkova, Chief Strategy Officer, UCI Health
- Melisa Adkins, EJD, MBA, BSN, RN, Chief Executive Officer, Mary & Elizabeth Hospital - U of L Health
- Peggy Sanborn, System Senior Vice President, Strategic Growth, Partnerships, M&A, CommonSpirit Health
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker’s Healthcare

Grand J

C. The Future is Now: Prepare for Talent Acquisition, Retention, and Training for Tomorrow

- Tabitha Lieberman, President, EHR and Healthcare Applications, Brightwork Health IT
- Shannan Epps, Chief Executive Officer, Brightwork Health IT

SPONSORED BY:

Grand K

D. Leading the Transformation to a Data-Driven Organization

- Alisa Starbuck, DNP, APRN, NNP-BC, NEA-BC, President, Brenner Children’s Hospital; Vice President, Women’s & Children’s Health, Atrium Health Wake Forest Baptist
- Pradeep Kadambi, MD, MBA, FASN, FAST, President and Chief Executive Officer, University of Florida Jacksonville Physicians; Senior Associate Dean, Clinical Affairs, UF College of Medicine - Jacksonville
- Mudit Garg, Founder and Chief Executive Officer, Qventus
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker’s Healthcare

Grand L

E. Medical Group Management: Top Issues and Strategies for 2023

- Steven Sheris, MD, President, Atlantic Medical Group; Executive Vice President and Chief Physician Executive, Atlantic Health System
- Douglas Pogue, MD, President, BJC Medical Group, BJC HealthCare
- Kevin Forster, Partner, ECG Management Consultants
- Moderated by Alan Condon, Editor in Chief, Becker’s Healthcare

Grand Suite 3

G. Tackling the Big Issues Facing Rural Healthcare Today

- Marty Hutson, Chief Financial Officer, St. Mary’s Health Care System
- Craig Glover, MBA, MA, FACHE, President, Chief Executive Officer, Family Care Health Centers
- Thomas R. Siemers, FACHE, Chief Executive Officer, Wilbarger General Hospital
- Matthew Streeter, MBA, FACHE, FHFMA, Chief Financial Officer, North Country Healthcare
- Moderated by Paige Twenter, Writer/Reporter, Becker’s Healthcare

2:05 - 2:30 PM

Networking Break in the Exhibit Hall
The Future Is Now: Prepare for Talent Acquisition, Retention, and Training for Tomorrow

The “Great Realization” has impacted how we work and think about our employment. In this session, members from the Brightwork executive team explore these modern workforce demands, focusing on boosting employee engagement, productivity, and success. Ultimately, you’ll know what your staff truly wants, how to make the most of your tech stack, and an all-new approach to training and retraining nurses.

Tuesday, November 8th
1:25 - 2:05 pm

Shannan Epps
Founder & CEO

Tabitha Lieberman
President, EHR & Healthcare Applications
TUESDAY, NOVEMBER 8, 2022

2:30 - 3:10 PM
Grand EF

A. KEYNOTE PANEL: Transforming Health Systems to Thrive in the Future
- Johnese Spisso, MPA, President, UCLA Health; Chief Executive Officer, UCLA Health System
- Wesley Burks, MD, Chief Executive Officer, UNC Health
- Richard Davis, PhD, EdM, Chief Executive Officer, Rochester Regional Health
- Tatyana Popkova, Chief Strategy Officer, UCI Health
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

3:15 - 3:55 PM
Grand EF

A. KEYNOTE PANEL: Top Priorities for Finance Leaders for New Revenue Streams in 2023
- Wasif Rasheed, MA, Executive Vice President and Chief Revenue and Growth Officer, Providence
- Aimee Quirk, Chief Executive Officer, Ochsner Ventures
- Moderated by Erica Carbajal, Editor, Becker’s Healthcare

4:00 - 5:00 PM
Grand EF

A. KEYNOTE INTERVIEW
- Arianna Huffington, Founder and Chief Executive Officer, Thrive; Founder, The Huffington Post; Author
- Moderated by Scott Becker, Publisher, Becker’s Healthcare

5:00 - 7:00 PM
Cocktail Reception in the Exhibit Hall
Possibility Beyond the EHR

Dr. David Feinberg, Chairman of Oracle Health, and Dr. Sarah Matt, Oracle Health VP of Healthcare Markets, will discuss how data-driven decision-making helps improve community health outcomes while simultaneously mitigating rising healthcare costs. By connecting data and workflows, health systems can unleash the full potential of their technology to power a true healthcare ecosystem that can deliver more accessibility, health equity, and better care.

Date: Wednesday, 11/9/2022
Time: 9:50-10:30 a.m. CT
Room: Grand J

Scan the QR code or visit cerner.com/perspectives.
SESSION TRACKS

A. Keynotes, CEOs, Strategy, Execution, Leadership and More
B. CEOs, Strategy, Execution, Leadership and More
C. CEOs, Strategy, Execution, Leadership and More
D. CFOs, Finance, Strategy, Execution and More
E. CFOs, Finance, Strategy, Execution and More
F. CFOs, Finance, Strategy, Execution and More
G. Thought Leadership

7:00 - 8:00 AM
Registration & Continental Breakfast in the Exhibit Hall

8:00 - 8:35 AM
Grand EF
A. Keynote Interview
• Nancy Howell Agee, President and Chief Executive Officer, Carilion Clinic
• Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders*

8:40 - 9:20 AM
Grand EF
A. KEYNOTE PANEL - Reimagining Leadership Strategies to Elevate Women in Healthcare
• Joanne M. Conroy, MD, Chief Executive Officer and President, Dartmouth Health
• Cristy Page, MD, MPH, Executive Dean, UNC School of Medicine
• Arianne D. Dowdell, JD, MA, Vice President, Chief Diversity, Equity & Inclusion Officer, Houston Methodist
• Julie J. Sprengel, President and Chief Executive Officer, Southern California Division, CommonSpirit Health
• Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

9:20 - 9:45 AM
Networking Break in the Exhibit Hall

9:50 - 10:30 AM
Grand EF
A. The New C-Suite Roles and Changing Influence of Health System Executive Teams
• Paul Babcock, President and Chief Executive Officer, The Health & Hospital Corporation of Marion County
• Nancy Howell Agee, President and Chief Executive Officer, Carilion Clinic
• Andrew Mueller, MD, Chief Executive Officer, MaineHealth
• Moderated by Rubin Pusha III, Partner, McGuireWoods LLP
B. Confronting and Eliminating Gender Bias in Healthcare
• Jeffrey L. Cohen, MD, Executive Vice President and Chief Clinical Operating Officer, Hartford HealthCare
• Audrea Caesar, PhD, MSPH, Chief Diversity, Equity and Inclusion Officer, UNC Health
• Martha Mather, Chief Executive Officer, UofL Health, Peace Hospital
• Moderated by Erica Carbajal, Editor, Becker’s Healthcare

Grand J
C. Unleash Your Company’s Full Potential: Talks of Decision-making on Technology and Costs
• David Feinberg, MD, Chairman, Oracle Health
• Sarah Matt, MD, Vice President, Healthcare Markets, Oracle Health & AI

SPONSORED BY: ORACLE Corner

Grand K
D. Creating and Sustaining Service Line Centers of Excellence - The NOSI Experience
• Jason Koh, MD, MBA, FAAOS, Director, NorthShore Orthopaedic & Spine Institute; Mark R. Neaman Family Chairman of Orthopaedic Surgery, NorthShore University HealthSystem; Clinical Professor, University of Chicago Pritzker School of Medicine
• Ravi K. Bashyal, MD, FAAOS, Vice-Chairman, Patient and Provider Experience; Director of Outpatient Hip and Knee Replacement Surgery, Medical Advisory Board, Site Medical Director, University HealthSystem; Clinical Assistant Professor of Orthopaedic Surgery, University of Chicago Pritzker School of Medicine
• David Rahija, President, NorthShore Skokie Hospital, Legacy NorthShore Institutes/Medical Group Operations

Thank you to our Conference Guide Sponsor Epic
Find your next healthcare hire on Indeed
indeed.com
WEDNESDAY, NOVEMBER 9, 2022

Grand Suite 3

G. What Service Lines to Add, What to Drop Next Year
• Amy Ross, Senior Vice President, Strategic Planning, UChicago Medicine
• Kerry Shannon, Senior Vice President and Chief Integration Officer, Virginia Mason Franciscan Health
• Charles Powell, MD, MBA, Chief Executive Officer, Mount Sinai National Jewish Health Respiratory Institute; System Chief, Division of Pulmonary, Critical Care & Sleep Medicine, Icahn School of Medicine at Mt. Sinai; Professor of Medicine, National Jewish Health
• Aaron Hajart, MS, FACHE, Senior Vice President, Service Line and Practice Integration - Southern Region, RWJBarnabas Health
• Moderated by Alan Condon, Editor in Chief, Becker’s Healthcare

10:35 - 11:15 AM

Grand EF

A. What Will Add the Most Value to Healthcare Organizations in the Next 3 Years
• Chris Karam, FACHE, Senior Vice President, CHRISTUS Health - Louisiana & Southeast Texas
• David Kim, MD, Chief Executive, Physician Enterprise, Providence
• David Lubarsky, MD, MBA, FASA, Chief Executive Officer and Vice Chancellor, Human Health Sciences, UC Davis Health
• Tommy Ibrahim, MD, MHA, President and Chief Executive Officer, Bassett Healthcare Network
• Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

Grand J

C. The Big Priorities and Changing Role of Hospital Boards
• Brian Peters, Chief Executive Officer, Michigan Health Hospital Association
• Stacy Bratcher, Vice President, General Counsel, Cottage Health
• Bill Munley, Administrator, Shriners Hospital for Children - Greenville
• Moderated by Scott Becker, Publisher, Becker’s Healthcare

Grand K

D. Risk-Based Contracting: Identify and Tackle the Real Roadblocks
• Lawrence Furnstahl, Executive Vice President, Chief Financial Officer, Oregon Health & Science University
• John Snyder, President, Sanford Health Plan
• Greg Poulsen, Senior Vice President, Intermountain Healthcare
• Kevin McCune, MD, Chief Physician Executive, American Medical Group Association (AMGA) Consulting
• Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

Grand L

B. The Future of the Healthcare Workforce: Issues, Strategies and Solutions
• Gretchen Smith, Senior Talent Strategy Advisor, Indeed
• Stef Barr, Manager, Global Product Solutions, Indeed
• Gavin Lilley, Director, National Accounts, Healthcare, Indeed
• Daniel Culbertson, Senior Economist, Indeed

Grand K

F. The Key to Financially Smart Telehealth
• Shlomit Schaal, MD, PhD, MHCM, President, UMass Memorial Medical Group; Senior Associate Dean for Health Strategies, UMass Chan Medical School; Professor and Chair, Department of Ophthalmology & Visual Sciences, UMass Memorial Medical Center
• Murray Brozinsky, Chief Strategy Officer, Amwell
• Lawrence Antonucci, MD, President and Chief Executive Officer, Lee Health System
• Charles Emerman, MD, Chair, Emergency Medicine Service Line Medical Director, MetroHealth Medical Center
• Moderated by Giles Bruce, Writer/Report, Becker’s Healthcare

SPONSORED BY:

indeed

SPONSORED BY:

pwc

Thank you to our Conference Guide Sponsor

Epic

events.beckershospitalreview.com/ceocfo2022
Join PwC at the Becker’s Hospital Review 10th annual CEO + CFO Roundtable

The session will focus on discussing the evolution of healthcare into connected health ecosystems — networks of multiple industry players focusing on lifetime value of consumers.

Panelists from health systems will discuss their position on partnerships, technology investments, value-based care and operating model / workforce decisions to be part of these ecosystems.

We will also highlight why connected health ecosystems are needed now, and how to move faster and with more impact on their CHE 3.0 journey.

Sponsored Workshop

Connected Health Ecosystems 3.0: Competing in a more connected future

November 9th, 2022
10:35 am – 11:15 am CST

pwc.com/us/nextinhealthservicestrends

© 2022 PwC. All rights reserved. PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.
WEDNESDAY, NOVEMBER 9, 2022

G. Best Ideas for Emerging Physician Executives and Leaders
- Douglas Pogue, MD, President, BJC Medical Group
- Steven Lipshultz, MD, Chair of the Department of Pediatrics, Chief of Service, University at Buffalo Jacobs School of Medicine and Biomedical Sciences
- Nathaniel McQuay Jr., MD, FACS, Chief Acute Care Surgery, University Hospitals Cleveland Medical Center
- Yvette Poindexter, MD, Chief Medical Officer, Community Health Network
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

11:15 AM - 12:15 PM
Networkung Lunch in the Exhibit Hall

12:15 - 12:55 PM

Grand EF

A. KEYNOTE PANEL - Elevate Health Equity: Sustainable Ideas to Bridge the Gap
- Erickajoy Daniels, Senior Vice President and Chief Diversity, Equity and Inclusion Officer, Advocate Aurora Health
- DeAnna Minus-Vincent, Executive Vice President and Chief Social Justice and Accountability Officer, RWJBarnabas Health
- Nasim Afsar, MD, Executive Vice President and Chief Health Officer, Oracle Cerner
- Moderated by Scott Becker, Publisher, Becker's Healthcare

1:00 - 1:40 PM

Grand EF

A. KEYNOTE PANEL - What Will Growth Look Like in 2030?
- Kyle Price, Senior Vice President, Service Lines, Memorial Hermann Health System
- Anita Jenkins, Chief Executive Officer, Howard University Hospital
- Chad Lefteris, Chief Executive Officer, UCI Health
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

1:40 - 2:20 PM
Networking Break in the Exhibit Hall

2:20 - 3:00 PM

Grand J

C. Best Strategies for Children's Hospitals in 2023
- Russ Williams, MHA, Senior Vice President, Strategy, Capital and Regional Networks, Seattle Children's Hospital
- Armando Llechu, MBA, Chief Officer, Hospital Operations and Women and Children's Services, Lee Health
- Adam Klein, Chief Financial Officer, Children's Specialists of San Diego
- Perry Ann Reed, MBA, MS, FACHE, Senior Vice President and Chief Operating Officer, Nicklaus Children's Health System
- Moderated by Molly Gamble, Vice President, Becker's Healthcare

Grand K

D. The Next Iteration of Physician Partnerships for Financially Smart Organizations
- Tim Powers, Chief Financial Officer, Idaho Hospital Association
- Brent W. Burkey, MD, President and Chief Executive Officer, Fisher-Titus Health
- Joshua Frederick, President and Chief Executive Officer, NOMS Healthcare
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

Grand L

E. What it Takes to Right the Ship: Turning Around a Financially Struggling Hospital
- David Berger, Chief Executive Officer, University Hospital of Brooklyn
- R. Kyle Kramer, FACCA, FAAMA, Chief Executive Officer, Day Kimball Healthcare
- Todd Anderson, Chief Financial Officer, Mercy Health
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare
WEDNESDAY, NOVEMBER 9, 2022

Grand MN

F. No Mission, Big Problem: How Values-based Leadership Can Drive Growth
- Amy Mansue, President and Chief Executive Officer, Inspira Health Network
- Caswell Samms, Senior Vice President and Chief Financial Officer, St. Josephs Health
- Scott Neeley, MD, Vice President and Chief Medical Officer, Dignity Health, St. Joseph’s Medical Center
- Sharlet Briggs, President, Kettering Medical Center
- Melanie Wong, Vice President, Business Development and Chief Strategy Officer, University of Texas, MD Anderson Cancer Center
- Moderated by Giles Bruce, Writer/Report, Becker’s Healthcare

Grand Suite 3

G. Creating Virtual Preventive Care Programs for Risk Adjustment
- John Snyder, President, Sanford Health Plan
- Emily Griese, PhD, Chief Operating and Population Health Officer, Sanford Health Plan

3:05 - 4:05 PM

Grand EF

A. KEYNOTE
- George W. Bush, 43rd President of the United States and Founder of the George W. Bush Presidential Center

4:05 - 6:00 PM

Closing Cocktail Reception in the Exhibit Hall
SESSION TRACKS

A. Keynotes, CEOs, Strategy, Execution, Leadership and More
B. CEOs, Strategy, Execution, Leadership and More
C. CEOs, Strategy, Execution, Leadership and More
D. CFOs, Finance, Strategy, Execution and More
E. CFOs, Finance, Strategy, Execution and More
F. CFOs, Finance, Strategy, Execution and More
G. Thought Leadership

7:00 - 8:00 AM
Registration and Breakfast in the Foyer

8:00 - 8:40 AM
Grand EF

A. KEYNOTE PANEL - What’s Next for Leading Health Systems
- Erik Wexler, Chief Operating Officer, Providence
- Debra Sukin, MHA, PhD, FACHE, Regional Senior Vice President, Houston Methodist; Chief Executive Officer, Houston Methodist The Woodlands Hospital
- Bill Santulli, Chief Operating Officer, AdvocateAurora Health
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

8:45 - 9:25 AM
Grand EF

A. Market Disruptions: How to Respond and Move On
- Brian Rothstein, Chief Medical Officer, UH Ventures, University Hospitals
- Rachel Sossoman, President and Chief Executive Officer, Mercy Urgent Care
- Kyle Price, Senior Vice President, Service Lines, Memorial Hermann Health System
- Moderated by Laura Dyrd, Vice President Editor-in-Chief, Becker’s Healthcare

Grand I

B. Ambulatory Strategies to Win in Competitive Markets
- Claire Raab, MD, President and Chief Executive Officer, Temple Faculty Physicians

Grand J

C. Budget Focus: The Big Operations and Capital Issues in an Evolving Healthcare System
- Trent Gordon, Vice President, Business Development - Northern Illinois Market, Advocate Aurora Health
- Rodney Ball, Vice President, Financial Services and Chief Financial Officer - Greater Charlotte Region, Atrium Health
- Anupam Lahiri, FACHE, Vice President, Operations, Mohawk Valley Health System
- Douglas J. Arvin, Executive Vice President, Chief Financial Officer and Strategy, Altru Health System
- Moderated by Jakob Emerson, Writer/Reporter, Becker’s Healthcare

Grand K

D. Why Now is the Time to Insource your Emergency Physician Services and How to do it Effectively
- Stephen C. Viel, MD, MBA, FACEP, Medical Director, Emergency Services, Halifax Health

Grand L

E. How the Best Hospitals Build Strong Departments and Clinical Teams
- Cindy Welsh, RN, MBA, FACHE, Vice President, System TeleAcute and Respiratory Care, AdvocateAurora Health
- Richard Duvall, President and Chief Executive Officer, Claxton Hepburn Medical Center
- Anuj Vohra, DO, CPE, FACEP, Chairman, Medical Director, Department of Emergency Medicine, Charlotte Hungerford Hospital
- William Morice, MD, PhD, President, Mayo Clinic Laboratories, Chair, Department of Laboratory Medicine and Pathology, Mayo Clinic
- Moderated by Paige Twenter, Writer/Reporter, Becker’s Healthcare

Grand MN

F. OSF OnCall Digital Health Disrupting from Within
- Jennifer Junis RN, MSN, Senior Vice President, OSF OnCall Digital Health
- Emily Shields, Vice President, Business Development, OSF HealthCare
- Matt Gorman, MD, Chief Medical Officer, OSF OnCall
THURSDAY, NOVEMBER 10, 2022

9:25 - 9:55 AM
Networking Break

9:55 - 10:30 AM

Grand EF

A. The Right Mix of Virtual and Traditional Strategies for Health Systems
- Vincent DiBattista, President and Chief Executive Officer, Advantage Plus Network - Connecticut
- Phil Schaefer, FACHE, Internal Consultant, Southern Illinois Healthcare
- Bob Dahl, President and Chief Executive Officer, AMITA Health Saints Mary and Elizabeth Medical Center
- Anand Popli, MD, Chief Medical Officer, Porter Starke Services
- Moderated by Scott Becker, Publisher, Becker’s Healthcare

B. Best Ideas for Energized Supply Chain Strategies & Teams
- Dan Hurry, Chief Supply Chain Officer, Bon Secours Mercy Health
- Marisa Farabaugh, Senior Vice President and Chief Supply Chain Officer, AdventHealth
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker’s Healthcare

10:35 - 11:15 AM

Grand EF

A. KEYNOTE PANEL: The Next Competition for Physicians, Referrals and Healthcare Dollars
- Peter Banko, President and Chief Executive Officer, Centura Health
- Clay Holderman, President and Chief Executive Officer, UnityPoint Health
- Randolph P. Siwabessy, Chief Financial Officer, UCI Health
- Moderated by Scott Becker, Publisher, Becker’s Healthcare

11:20 AM - 12:00 PM

Grand EF

- Matthew Harbison, Vice President and Chief Medical Officer, Care Coordination & Hospitalist Medicine, Memorial Hermann Health System
- Kathleen Sanford, DBA, RN, FACHE, FAAN, Executive Vice President and Chief Nursing Officer, CommonSpirit Health
- Dinesh Vyas, MD, MS, FACS, Chair, Department of Surgery, College of Medicine, California NorthState University; Regional Chief Medical Officer, Quality, Adventist Health North California
- Moderated by Jakob Emerson, Editor, Becker’s Healthcare

Meeting Adjourns
Discover What Together Can Do

- Emergency Medicine
- Hospital Medicine
- Critical Care Medicine
- Virtual Health

SCP Health is where healing meets performance. Our solutions balance the unique needs of health care organizations to propel clinical and operational progress.
**WiFi**

Please enjoy complimentary Wi-Fi throughout the conference. See below for login information.

**Username:** Becker’s CEO CFO Conference  
**Password:** Conifer2022

Thank you to our sponsor:

---

**Mobile App information**

Make sure to download the “Becker’s Healthcare Events” mobile app to stay up to date on all conference activities. Search for “Becker’s Healthcare Events” in your app store to download or scan this QR code to get started.

---

**Badges**

Badges are required to attend all sessions.

**Lost Badges**

If you misplaced your badge, please see the registration desk. We would be happy to make you a new one.

---

**Badges with Incorrect Information**

If there is an error on your badge, please see the main registration desk. Please provide a business card with your correct information so that we can update and reprint your badge.

Thank you to our badge lanyard sponsors:

---

**Social Media**

Connect with us! Make connections during and after the conference and stay up to date on current news in the industry.

**Twitter:** @BeckersHR  
**Facebook:** https://www.facebook.com/BeckersHospitalReview/  
**LinkedIn:** https://www.linkedin.com/company/asc-communications/

Make sure to use the conference hashtag: 
#BeckersHealthcare

---

**Floor Stickers**

Thank you to our Floor Sticker Sponsors
**Hotel Address**

Hyatt Regency Chicago  
151 East Wacker Drive  
Chicago, IL 60601  
Front Desk: (312) 565 1234

**Parking**

Valet parking is available for guests staying at the Hyatt Regency at a cost of $79 per day. Self serve parking options are also available.

The closest garage is at 111 E Wacker Drive, next to the Illinois Center.

Hyatt Regency Garage is at 318 Lower Stetson Ave. (151 E Wacker).

Lot parking is available at 225 E North Water St.

**Online Conference Syllabus**

Check out the conference syllabus online.

Thank you to our Online Conference Syllabus Sponsor:
Thank you to our Corporate Partner

Thank you to our Conference Guide Sponsor

CHANGE THE NARRATIVE

Cutting costs doesn’t generate capital, capturing the revenue you’ve already earned does.
Coffee & Meal Times

MONDAY, NOVEMBER 07, 2022
7:00 - 8:00 AM - Registration & Continental Breakfast in the Exhibit Hall
10:10 - 10:40 AM - Networking Break in the Exhibit Hall
12:10 - 1:10 PM - Networking Luncheon in the Exhibit Hall
2:35 - 3:05 PM - Networking Break in the Exhibit Hall
4:50 - 6:50 PM - Opening Cocktail Reception in the Exhibit Hall

TUESDAY, NOVEMBER 08, 2022
7:00 - 8:00 AM - Registration & Continental Breakfast in the Exhibit Hall
9:50 - 10:10 AM - Networking Break in the Exhibit Hall
11:40 AM - 12:40 PM - Networking Luncheon in the Exhibit Hall
2:05 - 2:30 PM - Networking Break in the Exhibit Hall
5:00 - 7:00 PM - Cocktail Reception in the Exhibit Hall

WEDNESDAY, NOVEMBER 09, 2022
7:00 - 8:00 AM - Registration & Continental Breakfast in the Exhibit Hall
9:20 - 9:45 AM - Networking Break in the Exhibit Hall
11:15 AM - 12:15 PM - Networking Luncheon in the Exhibit Hall
1:40 - 2:20 PM - Networking Break in the Exhibit Hall
4:05 - 6:00 PM - Closing Cocktail Reception in the Exhibit Hall

THURSDAY, NOVEMBER 10, 2022
7:00 - 8:00 AM - Continental Breakfast in the Foyer
9:25 - 9:55 AM - Networking Break in the Foyer

Alternate Dining
If you are interested in alternative dining experiences, the following restaurants and cafes are located within the Hyatt and are open for breakfast, lunch, and dinner. There are also dining options within walking distance of the hotel.

- American Craft Kitchen & Bar
- Stetsons Modern Steak + Sushi
- Market Chicago
- BIG Bar

Cocktail Receptions
Join us at our evening networking receptions for conversation, drinks and light hors d’oeuvres. All networking receptions will be located in the Exhibit Hall.

Thank you to our sponsor:
TRANSFORM YOUR EHR TRAINING.

Introducing SPARC Academy, a first-of-its-kind, asynchronous EHR training product. SPARC Academy goes beyond traditional static eLearning solutions, streamlining, simplifying, and accelerating instruction.

- Alternative to costly, time-consuming traditional classroom courses
- Developed and led by EHR system experts
- Training tailored to and integrated with your EHR
- Classes can be taken anytime, anywhere, on employees' terms
- Designed to cut training time in half, allowing experienced hospital staff to care for patients sooner
- Guided by adult learning principles that better prepare end users for real-life scenarios

LEARN HOW SPARC ACADEMY CAN WORK FOR YOU.
THANK YOU TO OUR SPONSORS

CORPORATE PARTNER

CHANGE HEALTHCARE

PLATINUM SPONSORS

ACCUMEN®
AMA® | Health System Program
AMGEN
amwell®
AWS
brightwork health
CareContinuity™
CareCredit®
CareRev
cedar
CPS
ECG MANAGEMENT CONSULTANTS
ENSEMBLE HEALTH PARTNERS
EXACT SCIENCES
GRAIL
Guidehouse
HEALTHTRUST®
Helix
HURON
illumina®
Indeed
InStride
INTUITIVE
J.P. Morgan
LeanTaaS
MDVIP
NAPA Partners in Anesthesia®
National Medical Billing Services
Nomad
NUANCE
Optum
ORACLE Cerner
pwc
Quest Diagnostics®
Qventus
With the recent acquisition of NORCAL Group, ProAssurance is now the nation’s third largest medical professional insurance carrier with claims and risk management expertise in every major healthcare region.

Meet the new best-in-class, where the principle of fair treatment guides every action we take in defense of our medical professionals.
9:30 AM - 10:10 AM

Grand J

**C. How Precision Care at Population Scale is Driving Clinical Transformation and Growth**

- James Lu, MD, PhD, Co-Founder and Chief Executive Officer, Helix
- Anthony Aquilina DO, MBA, Executive Vice President & Chief Physician Executive, WellSpan Health
- David Zaas, MD, MBA, Chief Executive Officer - Charleston Division and Chief Clinical Officer, Medical University of South Carolina
- Moderated by Nick DeFilippo, Senior Director, Business Development and Partnerships, Helix

**SPONSORED BY:**

Helix

1:10 PM - 1:50 PM

Grand L

**E. Winning in the Age of Automation: Strategies for Transforming Operations Beyond the Back Office**

- Imran Andrab, MD, President and Chief Executive Officer, ThedaCare
- Mudit Garg, Founder and Chief Executive Officer, Qventus
- David Bueno, Partner, McKinsey & Company
- Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare

**SPONSORED BY:**

Qventus

Grand MN

**F. Why Specialty Pharmacy Services Belong in Your Strategic Growth Plan - Build Yours Today**

- Greg Wozniak, President and Chief Executive Officer, Denali Health LLC; Executive Advisor, CPS Trellis Rx
- Armando Llechu, MBA, Chief Office or Hospital Based Care, Lee Health
- Madeline Camejo, MS, PharmD, Vice President and Chief Pharmacy Officer, Baptist Health South Florida
- Nancy Huntington, PharmD, Pharmacy Director, Glens Falls Hospital, Affiliate of Albany Med Health System

**SPONSORED BY:**

cps
WORKSHOPS

1:55 PM - 2:35 PM

Grand J

C. Patients First: Providing Quality Patient Care Amidst Staffing Challenges

- Alexi Nazem, Co-founder and Chief Executive Officer, Nomad Health
- Michele L. Williams, MBA, Senior Project Manager and Telecommuting Program Manager, Bayhealth Medical Center
- Kyle Case, RN, BSN, EMT-P, Nurse, Nomad Health
- Aundrea Styles, RN, BSN, CCRN-K, Director, Nursing, South City Hospital

SPONSORED BY: Nomad

TUESDAY // NOVEMBER 8

10:10 AM - 10:50 AM

Grand L

E. Hospital Staffing: Talent Attraction and Retention Strategies

- Brad Garfield, Managing Director and Head, Healthcare Solutions, J.P. Morgan
- Omar Lateef, DO, Chief Executive Officer, Rush University Health System and Rush University Medical Center
- Moderated by Mike Manna, Executive Director, Healthcare Industry Solutions, J.P. Morgan

SPONSORED BY: J.P. Morgan

10:55 AM - 11:35 AM

Grand I

B. The Power of Innovative Partnerships: A National Model for Success

- Andy Blankemeyer, Chief Executive Officer, Beacon Orthopaedics
- Kelvin Hanger, President and Chief Operating Officer, Good Samaritan Hospital
- Greg Maddrey, President, The Chartis Group

SPONSORED BY: The Chartis Group
Grand MN

F. Reimagining Surgical Strategies to Drive Effective Value-based Care

• Matthew Carroll, Senior Director, Market Access and Custom Analytics, Intuitive

SPONSORED BY: INTUITIVE

12:40 PM - 1:20 PM

Grand I

B. Strategic Workforce Education: Answering the Healthcare Talent Challenge

• Vivek Sharma, Chief Executive Officer, InStride; Board Member, Kaiser Permanente
• John Couris, President and Chief Executive Officer, Tampa General Hospital
• Richard Davis, PhD, EdM, Chief Executive Officer, Rochester Regional Health

SPONSORED BY: InStride

Grand L

E. Critical Components for Optimized OR Performance: Credible Data and an Effective Surgery Block Management System

• Megan Eubanks, MBA, Senior Director of Business Operations, Perioperative and Procedural Services, The University of Kansas Health System
• Ashley Walsh, MHA, Vice President Client Services, iQueue for Operating Rooms and Inpatient Beds, LeanTaaS

SPONSORED BY: LeanTaaS

1:25 PM - 2:05 PM

Grand J

C. The Future is Now: Prepare for Talent Acquisition, Retention, and Training for Tomorrow

• Tabitha Lieberman, President, EHR and Healthcare Applications, Brightwork Health IT
• Shannan Epps, Chief Executive Officer, Brightwork Health IT

SPONSORED BY: Brightwork Health IT
9:50 AM - 10:30 AM

Grand J

C. Unleash Your Company’s Full Potential: Talks of Decision-making on Technology and Costs

- David Feinberg, MD, Chairman, Oracle Health
- Sarah Matt, MD, Vice President, Healthcare Markets, Oracle Health & AI

SPONSORED BY:

10:35 AM - 11:15 AM

Grand I

B. The Future of the Healthcare Workforce: Issues, Strategies and Solutions

- Bianca Rehmer, Senior Manager, Talent Intelligence, Indeed

SPONSORED BY:

Grand L

E. Connected Health Ecosystems 3.0: Competing in a More Connected Future

- Patrick Maher, Customer Transformation Partner, PwC
- Inshita Wij, Director, PwC
- Josette Beran, Managing Director, PwC
- Rob Lemos, Senior Vice President, Strategy and Growth, Millennium Physician's Group

SPONSORED BY:
The healthcare industry is ever changing. **We can help you set the pace.**

At BMO, we understand the dynamics of today’s healthcare industry. From managing your capital and debt structure to controlling costs, our healthcare industry professionals can help your organization run more efficiently. That’s how we can help make your vision a reality.

**Deb Ellis**, Director, Healthcare Commercial Banking

📞 312-502-2734  
✉️ deborah.ellis@bmo.com

---

Accounts are subject to approval and are provided in the United States by BMO Harris Bank N.A. Member FDIC  

bmo.harris.com/healthcare
UPCOMING CONFERENCES

Join us in person in Chicago for our world-class events.

April 3-6
13th Annual
Hospital Review Meeting
April 3-6, 2023 // Hyatt Regency, Chicago

April 3-4
Payer Issues Roundtable
April 3-4, 2023 // Hyatt Regency, Chicago

June 15-17
20th Annual
Spine, Orthopedic & Pain Management-Driven
ASC Conference
June 15-17, 2023 // Swissotel Chicago

October 3-6
8th Annual
Health IT + Digital Health + RCM Annual Meeting:
The Future of Business and Clinical Technologies
October 3-6, 2023 // Navy Pier, Chicago

October 26-28
29th Annual Meeting
The Business and Operations of ASCs
October 26-28, 2023 // Swissotel Chicago

November 13-16
11th Annual
CEO+ CFO Roundtable
November 13 - 16, 2023 // Hyatt Regency, Chicago
It’s about results

Personnel shortages, financial challenges, and quality of care are top issues facing hospitals.¹ Intuitive works in collaboration with surgeons, care teams, and hospitals on implementing new staffing models to help alleviate staff burden and optimize OR performance.

Getting the most out of your robotics program—that’s Intuitive.

References
1. American College of Healthcare Executives annual survey 2021

Important safety information
For important safety information, please refer to intuitive.com/safety. For a product’s intended use and/or indications for use, risks, full cautions and warnings, please refer to the associated User Manual(s).

© 2022 Intuitive Surgical Operations, Inc. All rights reserved. Product and brand names/logos are trademarks or registered trademarks of Intuitive Surgical or their respective holders. See intuitive.com/trademarks.