

BECKER'S
ASC REVIEW

28TH ANNUAL MEETING
**THE BUSINESS &
OPERATIONS OF
ASCS**

October 27-29, 2022
Swissotel, Chicago, IL

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ECG's ambulatory surgical care specialists have worked at the forefront of the industry and have firsthand knowledge of the strategic, financial, and operational challenges facing today's centers. Our award-winning team is a trusted partner, ready to help navigate the rapidly evolving ASC space and ensure you have access to unparalleled management consulting services and data to guide your organization through a time of complex environmental change.



CORE SERVICES

Strategy

- Service expansion
- M&A advisory & due diligence
- Block box analysis

Finance

- Feasibility studies
- Fee schedule analyses & development
- Financial dashboards & statistics

Operations

- State licensing, Medicare certification & accreditation
- Business office reviews & interim ASC management
- QA/ Infection control/ MEC/ Risk management
- Mock surveys
- Policies & procedures

Managed Care/ Payor Contracting

- Reimbursement analyses & modeling
- Contract negotiations
- Out-of-network analyses

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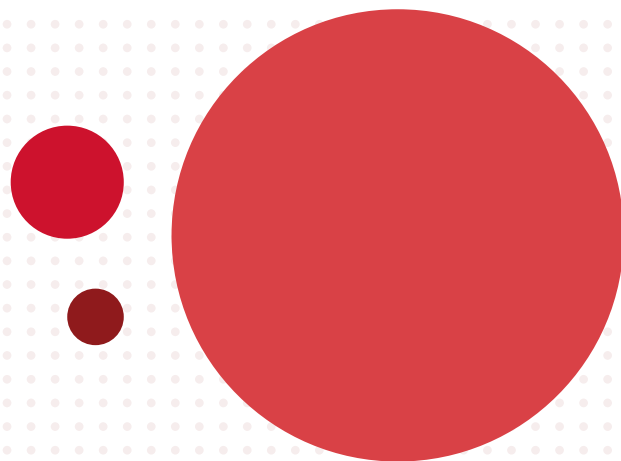
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PUBLISHER'S WELCOME

Becker's ASC Review 28th Annual Meeting

THE BUSINESS & OPERATIONS OF ASCS

Welcome to the Becker's ASC Review 28th Annual Meeting: The Business & Operations of ASCs! It is such a pleasure to hold this event in-person again in Chicago. We're thrilled to fill the Swissotel with engaging conversation and debate shaping the future of healthcare.

Over the course of this world-class event, you'll have the opportunity to learn from and network with over 180+ speakers from leading surgery centers. The fast-paced and thought-provoking sessions focus on:

- ASC strategy and growth
- Surgery center partnerships and joint ventures
- GI, ophthalmology and orthopedics in ASCs
- Leadership
- Big ideas in staffing and supply chain
- Payer and private equity outlook
- And more!

You'll walk away from each session energized with insights and action items to implement with your teams. We are also excited to connect you with industry leaders who can provide immense value to your organizations. Healthcare has never been static and now more than ever you have the opportunity to make a difference for patients, caregivers and communities. We are honored to have you join us for this event. Should you need anything at all during the event, reach out to the Becker's team at events@beckershealthcare.com. We are here for you.



Scott Becker



CONFERENCE SCHEDULE

27 THURSDAY

7:00 AM	Registration Opens	12:25 - 1:50 PM	Sessions
8:00 - 9:25 AM	Sessions	1:50 - 2:10 PM	Networking Break in the Foyer
9:25 - 9:50 AM	Networking Break in the Foyer	2:10 - 5:15 PM	Sessions
9:50 - 11:15 AM	Sessions	5:15 - 7:00 PM	Cocktail Reception in the Exhibit Hall
11:20 AM - 12:20 PM	Networking Luncheon in the Foyer		

28 FRIDAY

7:00 - 8:00 AM	Continental Breakfast in the Exhibit Hall	12:30 - 1:55 PM	Sessions
8:00 - 9:45 AM	Sessions	1:55 - 2:25 PM	Networking Break in the Exhibit Hall
9:50 - 10:35 AM	Networking Break in the Exhibit Hall	2:30 - 5:00 PM	Sessions
10:40 - 11:20 AM	Sessions	5:00 - 6:30 PM	Cocktail Reception in the Exhibit Hall
11:25 AM - 12:25 PM	Networking Luncheon in the Exhibit Hall		

29 SATURDAY

7:00 - 8:00 AM	Continental Breakfast in the Foyer
8:00 - 9:25 AM	Sessions
9:25 - 9:45 AM	Networking Break
9:50 - 11:15 AM	Sessions
11:15 AM	Conference Adjourns

KEYNOTE SPEAKERS

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Scottie Pippen

6-time NBA
Champion &
Former NBA Player



Kevin O'Leary

MBA, Chairman,
O'Shares ETF
Investments; Star,
ABC's "Shark Tank"



Jess Sims

Educator and
Fitness Instructor



Robert S. Bray

MD, Chief Executive
Officer and
Founder, DISC
Sports & Spine



Rebecca Paine

CASC, Vice
President, Chief
Financial Officer,
Beckley Surgery
Center



Andre Blom

Chief Executive
Officer,
Illinois Bone and
Joint Institute



Vishal Mehta

MD, Chief Executive
Officer, Fox Valley
Orthopaedic
Institute



**Dawn Lacska-
Tommerdahl**

FACHE, MBA, RN,
Assistant Vice President,
Primary Care Strategy,
AdventHealth Medical
Group West Florida



Cory Calendine

MD, Orthopedic
Surgeon, Bone and
Joint Institute of
Tennessee



Jeany Dunaway

RN, CASC, Administrator,
Effingham Ambulatory
Surgery Center



Andrew Lovewell

Administrator and
Chief Executive Officer,
The Surgical Center at
Columbia Orthopaedic
Group



Natalie Christy

MHL, RN, BSN,
Vice President,
Surgical Services,
Community Health
Network



Trina Cole

Administrator, Saint
Luke's Surgicenter -
Lee's Summit



Vivek Mohan

MD, MS, FAAOS,
Spine Surgeon,
Orthopaedic Spine
Institute



Alfonso del Granado

CASC, Administrator,
Chief Executive Officer,
Covenant High Plains
Surgery Center



Bradley Steele

MD, Medical
Director,
Lowcountry
Ambulatory Center



**Stephen
Rosenbaum**

Chief Executive
Officer, Alliance
Spine and Pain
Centers - Carrollton



Rick Ngo

MD, FACS, Founder
and General
Surgeon, Texas
Surgical Specialists

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SESSION TRACKS

- A.** Improving Profits, ASC and Leadership Strategy
- B.** ASCs: Orthopedics and Spine
- C.** Physician-Hospital Ventures; GI, Pain Management and Anesthesia Issues
- D.** Revenue Cycle, Out-of-Network, Billing and Coding Issues
- E.** Transactions, Legal, Valuations and Thought Leadership
- F.** Patient Safety, Quality, and Thought Leadership
- G.** AEU Credit Track

7:00 AM - 5:00 PM

Registration

8:00 - 8:40 AM

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- A. The Easy Ways ASC's Can Become Patient-centric in the Digital Age**
- Scott Hamrick, Chief Operating Officer, Digestive Care Center - Evansville
 - Brian Gantwerker, MD, Spine Neurosurgeon, The Craniospinal Center of Los Angeles
 - Devi Nampiaparampil, MD, MS, President and Chief Executive Officer, Metropolis Pain Medicine
 - Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

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- B. Enabling the Modern Patient - Solutions to Improve Patient Satisfaction and Obtain an ROI**
- Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group
 - Matthew Lightle, MBA, Director of Business Development, Columbia Orthopaedic Group

St. Gallen 2

- C. Physician/Hospital Relationships: Good and Bad Ideas for JV ASCs**
- Sue Corwin, Administrator, Novant Health Brunswick Endoscopy Center
 - Kathleen Wright, Administrator, Methodist Surgery Center Landmark
 - Kevin McDonough, Managing Director, VMG Health
 - Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

Montreux 2

- F. Elevating the ASC Patient Experience, Operational Efficiency, Economic Value and More**
- Kristie Sudderth, RN, BSN, Administrator, Columbia Surgical Specialists
 - Monina Pascua, MD, PharmD, Clinic Medical Director, The Oregon Clinic Gastroenterology South
 - Mark Mayo, Administrator, Associated Surgical Center
 - Moderated by Giles Bruce, Writer/Reporter, Becker's Healthcare

Montreux 1

- E. The Current Market for ASC/MOB Real Estate**
- Jason Winokur, Vice President, JH Winokur, Inc.

8:00 - 9:00 AM

Montreux 3

- G. What Administrators Need to Thrive in the Next 24 Months**
- Jill Andrews, Administrator, Central Utah Surgical Center
 - Paula Solipaca, RN, BSN, BHA, CLNC, Administrator, Jefferson Surgical Center at the Navy Yard
 - Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

8:45 - 9:25 AM

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- A. KEYNOTE INTERVIEW - Jess Sims, Educator and Fitness Instructor**
- Jess Sims, Educator and Fitness Instructor
 - Moderated by Erica Carbajal, Editor, Becker's Healthcare

9:05- 10:05 AM

Montreux 3

- G. Baby Boomers to Gen Z: How to Inspire Team Greatness and Engage Staff**

- Candy Ranshaw, Administrator, Adobe Surgery Center
- Michael McClain, MHS, MS, PA-C, Executive Director, Ambulatory Surgery, Providence
- Grace Patton, BSN, RN, CNOR, OR Manager, OAM Surgery Center at MidTowne
- Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

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Thursday, October 27

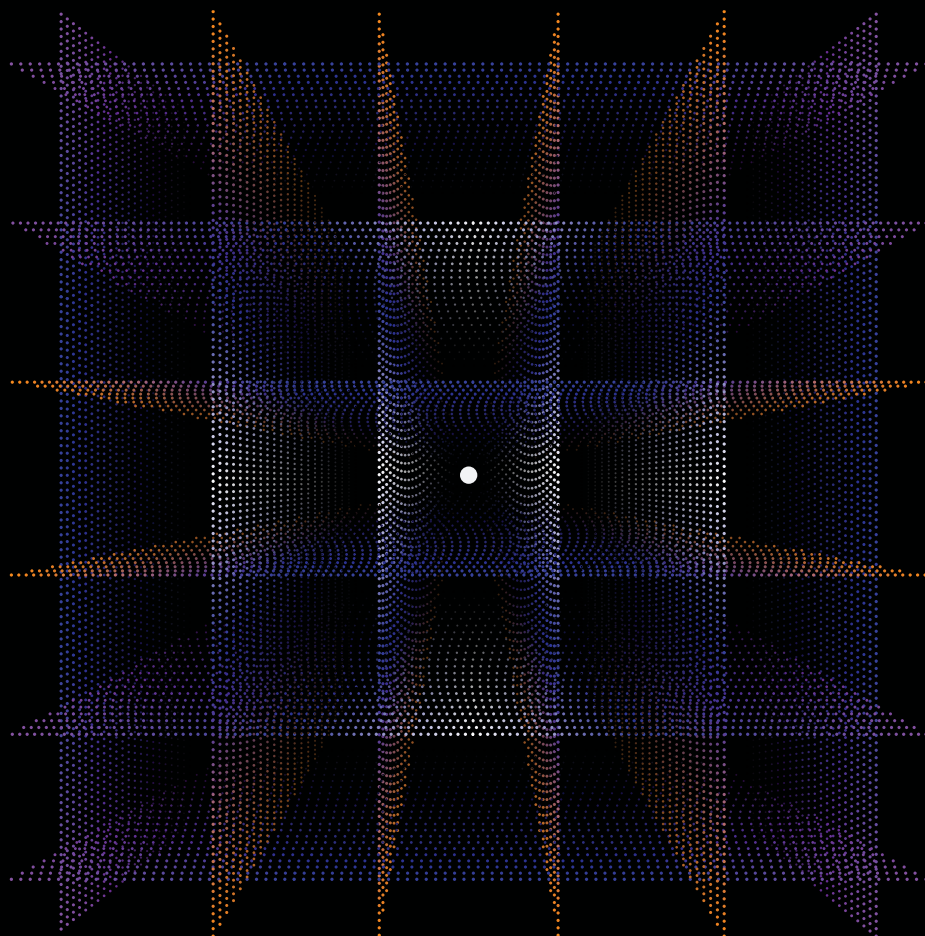
10:35 – 11:15 a.m. CST

Track E

**Driving Volume and Value
Through Site of Care Strategies
and Hospital Collaboration**

Natalie Christy, RN, BSN

Vice President, Surgical Services
Community Health Network



Financial disclosure

Natalie Christy has received compensation from Intuitive for consulting and/or educational services.

Presented material disclosure

This material presented represents the views, experiences, and opinions of independent surgeons and healthcare professionals based on their experiences with the da Vinci surgical system. Their experience may or may not be reproducible and is not generalizable.

Important safety information

For important safety information, please refer to www.intuitive.com/safety. For a product's intended use and/or indications for use, risks, full cautions and warnings, please refer to the associated User Manual(s).

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9:25 - 9:50 AM

Networking Break in the Exhibit Hall

9:50 - 10:30 AM

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A. Best Ideas to Build a Culture of Accountability at ASCs

- Lori Martini, CASC, Administrator, Specialty Orthopedic Group Surgery Center
- Alex Boyd, Administrator, 436 Beverly Hills Surgery Center
- Jack Dillon, Chief Executive Officer, Anesthesia Practice Consultants
- Monina Pascua, MD, PharmD, Owner, The Oregon Clinic
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

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B. Physician Owned ASC & Surgical Hospital Transactions

- Chris Carlesi, Vice President, Merritt Healthcare Advisors

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C. The Next 5 Years of GI

- Manoj Mehta, MD, Medical Director, Endoscopy Center of the North Shore
- Miguel Afonso, Medical Director, CEO, Gastroclinic
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

St. Gallen 3

D. Diversifying Payer Mix and Optimizing Cash Pay: Best Ideas

- Andrew Blexrud, Founder and Chief Executive Officer, Orthoboost
- James L. Chappius, MD, FACS, Founder and Chief Executive Officer, Orthopaedic & Spine Surgery of Atlanta
- Piper Su, Chief Strategy and Business Development Officer, triValence
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

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E. Succession Planning, Recruiting Millennial Surgeons and More

- Pankaj Vashi, MD, Vice Chief of Staff, Cancer Treatment Centers of America Chicago
- Adam J. Bruggeman, MD, Chief Executive Officer, Texas Spine Care Center
- Michael Patterson, FACHE, President, Chief Executive Officer, Mississippi Valley Health
- Moderated by Giles Bruce, Writer/Reporter, Becker's Healthcare

Montreux 2

F. Developing a Concierge Spine Practice in a Spine Center of Excellence

- Choll W. Kim, MD, PhD, Orthopedic Spine Surgeon, Excel Spine Center

10:10- 11:10 AM

Montreux 3

G. Run a Tight Ship: What ASC Operations Look Like at Their Best

- Amanda Hawkins, BSN, RN, CASC, CAIP, Administrator, The Surgery Center of Charleston
- David Mackey, MD, Professor, Department of Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker's Healthcare

10:35 - 11:15 AM

Vevey

A. The ASC Investment: How to Build a Legacy and Manage Multiple Generations of Owners

- Scott Thellman, MD, Founding Partner, Member of Board of Managers, Lawrence Surgery Center
- Neeraja Kikkeri, Owner, North Texas Team Care Surgery Center
- Lisa Austin, Administrator, ASC in Michigan
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

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Managed Care/ Payor Contracting

- Reimbursement analyses & modeling
- Contract negotiations
- Out-of-network analyses

Learn more at ecgmc.com/asc or (800) 729-7635.

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B. Common Accreditation Fails and How to Avoid Them

- Amanda Sosnosky, MBA, RN - CASC, BSN, Administrator, Orthopedic Surgery Center of Green Bay and Orthopedic Surgery Center of the Fox Valley
- Kasandra Cliff, MSN, RN, Administrator, Northway Surgery and Pain Center
- Shannon Parisi O'Leary, MHA-HL, CSFA, Regulatory Compliance Manager, Southwest Ohio Pain Management
- Marla Roberts, MHA, BSE, RN, IP, LNC, Founder and Chief Executive Officer, Periop Accreditation Readiness, LLC
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

St. Gallen 2

C. Hospital Ownership, Joint Ventures, Noncompetes and More: Key Issues on the Horizon

- Tammy Jarvis, Chief Operating Officer, Texas Institute for Surgery at Presbyterian Hospital
- Chad Perlyn, MD, Board Chair, Nicklaus Childrens Hospital Ambulatory Surgery Center
- Matt Kilton, Partner, ECG Management Consultants
- Michael McClain, MHS, MS, PA-C, Executive Director, Ambulatory Surgery, Providence
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

St. Gallen 3

D. ASC M&A: Most Interesting Trends and What to Expect in 2023

- Mihir Patel, MD, Treasurer, OrthoIndy
- Andre Blom, Chief Executive Officer, Illinois Bone and Joint Institute
- Robert Bell, MD, Owner, Cypress Orthopedics
- Jay Pruzansky, DPM, MBA, Vice President, Development, Merritt Healthcare Advisors
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

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E. Single Specialty ASCs: Pearls for Success and Pitfalls to Avoid

- Amol Soin, MD, President, Society of Interventional Pain Management Surgery Centers
- Yasmeen Soin, Director, Operations, Surgery Center at Corporate Way

Montreux 2

F. Driving Volume and Value Through Site of Care Strategies and Hospital Partnership

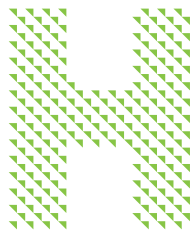
- Natalie Christy, MHL, RN, BSN, Vice President, Surgical Services, Community Health Network

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A. Budget Planning for 2023 and Beyond: Capital Investments, Staffing and More

- Heather Hilgendorf-Cooley, MBA, CASC, Administrator, Spring Park Surgery Center
- Douglas Wisor, MD, National Spine & Pain Centers
- Cory Hall, Chief Executive Officer, Marin Specialty Surgery Center
- Mahoua Ray, MD, Founder and Managing Director, Kansas Pain Management and Kansas Anesthesiology Professionals; Chief, Pain Management, Menorah Medical Center; Treasurer, Kansas Society of Interventional Pain Management
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare



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Thursday, Oct. 27,
2:10 – 2:50 p.m., Central
time at St. Gallen 1,
Swissotel Chicago.

*Total joint replacement bundled payment participants vs. non-participants.
Figures derived from internal Humana 2021 data.

St. Gallen 1

B. Overcoming Obstacles to Surgery Migration

- Naya Kehayes, Principal, ECG Management Consultants
- Gary Schwartz, MD, Vice Chair, Department of Anesthesia, Maimonides Medical Center
- Christine Jackson, RN, Executive Director, Lighthouse Surgery Center



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St. Gallen 2

C. Improving Efficiency and Safety: The Importance of a Comprehensive Perioperative Clearance for ASC's

- Adam J. Bruggeman, MD, Chief Executive Officer, Texas Spine Care Center

St. Gallen 3

D. Direct to Employer Contracting: Trends and Concepts to Maximize Revenue

- Cheryl Zapata, Chief Development Officer, Texas Back Institute
- Harel Deutsch, MD, Co-Director, Rush Spine Center, Rush University Medical Center
- Amanda Sosnosky, Administrator, Orthopedic Surgery Center of Green Bay
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker's Healthcare

Montreux 1

E. ASC 2-Year Outlook: What is the Best Strategy for Large and Small Centers

- Dawn Lacska-Tommerdahl, FACHE, MBA, RN, AdventHealth Medical Group | West Florida
- Michael Patterson, FACHE, President, Chief Executive Officer, Mississippi Valley Health
- Moderated by Scott Becker, Founder and Publisher, Becker's Healthcare; Partner, McGuireWoods LLP

Montreux 2

F. How to Create a Culture of Ownership Around Patient Safety and Quality

- Alicia Gipson, MSN, RN, ASC Administrator, PSA Killeen Surgery Center
- Kayla Schneeweiss-Keene, BSN, RN, CASC, ASC Administrator, Mann Cataract Surgery Center
- James McClung, Founder, CEO, Reliant Medical Services
- Moderated by Giles Bruce, Writer/Reporter, Becker's Healthcare

12:25 - 1:25 PM

Montreux 3

G. Positive Leadership and What the Next Generation of Executives Needs to Know

- Jackie McLaughlin, RN, Administrator, Northwoods Surgery Center
- Jamie Ridout, RN, MSN, MBA, NEA-BC, CNOR, CASC, Executive Director, Triangle Surgery Center
- Shannon Pitel, ASC Administrator, Primary Care, Zazen Surgery Center
- Gina Hartman, RN, MAOL, CASC, Director, Operations, Rockford Ambulatory Surgery Center
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

1:10 - 1:50 PM

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A. What the Best Administrators Do to Build Culture, and How the Worst Destroy It

- Todd Currier, Administrator, Bend Surgery Center
- Carla Lauenstein, RN, Administrator and Chief Operating Officer, Nebraska Ambulatory Surgical Center
- Christina Norman, Administrator, Buffalo Ambulatory Surgery Center
- Moderated by Scott Becker, Publisher, Becker's Healthcare

St. Gallen 1

B. Bundled Payments in Orthopedic ASCs: What Works and What Doesn't

- Mihir Patel, MD, Treasurer, OrthoIndy
- Jeffrey Flynn, CASC, Chief Operating Officer, Administrator, Gramercy Surgery Center; Vice President, New York State Association of Ambulatory Surgery Centers
- Adam Berry, Chief Executive Officer, Summit Orthopedics
- Moderated by Paige Haeffele, Writer / Reporter, Becker's Healthcare

St. Gallen 2

C. Transforming Anesthesia Delivery Models for Today

- Tracy P. Young, MSNA, MBA, CRNA, Chief Executive Officer, YPS Anesthesia; Director, American Association of Nurse Anesthesiology Board of Directors

St. Gallen 3

D. Smart ASC Owner Moves During a Recession

- Sana Khan, DO, Medical Director, West Coast Surgery
- Maureen Hartley, MS, RN, Administrative Director, Leigh Orthopedic Surgery Center
- Scott Hamrick, Chief Operating Officer, Digestive Care Center
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

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E. The Best Growth Strategy for Single-Specialty ASCs

- Jeffrey Siegel, MD, Medical Director, Dallas Nephrology Associates - Vascular Center Dallas
- Kayla Schneeweiss-Keene, BSN, RN, CASC, ASC Administrator, Mann Cataract Surgery Center
- Jeffrey Singerman, Administrator, Manhattan Endoscopy Center
- Deva Boone, MD, Founder, Southwest Parathyroid Center
- James McClung, Founder, CEO, Reliant Medical Services
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

1:30 - 2:30 PM

Montreux 3

G. OR Cost Containment for the Brave New Healthcare World

- Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group
- Adam Hornback, Administrator, North Texas Team Care Surgery Center
- George Cybulski, MD, Chief, Neurosurgery, Humboldt Park Health
- Alicia Gipson, RN, ASC Administrator, Ambulatory Surgery Center of Killeen
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

1:50 - 2:10 PM

Networking Break in the Zurich Foyer

2:10 - 2:50 PM

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A. Adding or Expanding ASC Services? How Not to Hurt Your Bottom Line

- Michelle R. Dickison, RN, CASC, CMPE, Regional Vice President, Surgery Partners
- Vincent Galan, MD, MBA, DABPM, Chief Executive Officer and Medical Director, Pain Care; PAST-President, Georgia Society of Interventional Pain Physicians
- Ali H. Mesiwala, MD, FAANS, Neurosurgeon, DISC Sports & Spine Center
- Neal Kaushal, MD, MBA, Chief of Gasternology and Chairman, Department of Medicine, Adventist Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

2:10 - 2:50 PM

St. Gallen 1

B. Value-based Musculoskeletal Care: A Health Plan Perspective

- Bradley Wright, Director, Value-based Programs, Humana

St. Gallen 2

C. Best Strategies to Add ASC Physicians in the Next Year

- Patrick Garman, President, Pennsylvania Ambulatory Surgery Association
- Maggie Summerfelt, Administrator, Advanced Surgery Center
- Robert Quickel, MD, Vice President of Surgical and Procedural Care, Allina Health
- Moderated by Laura Dyrda, Vice President, Editor in Chief, Becker's Healthcare

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2:55 - 3:30 PM

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A. KEYNOTE PANEL: The Next 5 Years for ASCs: What Will Work, What Won't Work and More

- Vivek Mohan, MD, MS, FAAOS, Spine Surgeon, Orthopaedic Spine Institute
- Joseph D'Agostino, Administrator, Advanced Surgery Center Perimeter, Gwinnett Advanced Surgery Center
- Jeany Dunaway, RN, CASC, Administrator, Effingham Ambulatory Surgery Center
- Gregory DeConciliis, PA-C, CASC, Administrator, Boston OutPatient Surgical Suites

St. Gallen 3

D. Which ASCs Will Thrive, Which Will Fail in the New Payer Environment

- Kelly Wright, MBA, MSW, Chief Financial Officer, Surgical Institute of Alabama
- Rena Courtay, MBA, RN CASC, Assistant Vice President, Perioperative Ambulatory Surgery, Duke University Health System
- I. Naya Kehayes, Principal, ECG Management Consultants
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker's Healthcare

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E. Walmart, Amazon and Google in Healthcare: Good or Bad for ASCs?

- Lianne McDowell, CASC, Director of Operations, AMSURG
- Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group
- James Grant, Chief Executive Officer Pinnacle GI Partners
- Moderated by Paige Haeffele, Writer / Reporter, Becker's Healthcare

2:35- 3:35 PM

Montreux 3

G. How to Be a Destination for Top Nursing, Physician Talent

- Amy Sinder, Director, Operations, Center for Minimally Invasive Surgery, Golf Surgical Center, Rush Oak Brook Surgery Center and Tinley Woods Surgery Center, SCA Health
- Alyson Engle, MD, Physician, Northwestern Medical Group
- Jessica Greene, MBA, MSN, RN, CASC, Administrator, Physicians' Surgery Center
- Jeffrey Singerman, Administrator, Manhattan Endoscopy Center
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

3:35 - 4:10 PM

Vevey

A. KEYNOTE PANEL: Top ASC Strategies: Smart Investments and Partnerships

- Alfonso del Granado, CASC, Administrator, Chief Executive Officer, Covenant High Plains Surgery Center
- Trina Cole, Administrator, Saint Luke's Surgicenter - Lee's Summit
- Natalie Christy, MHL, RN, BSN, Vice President, Surgical Services, Community Health Network
- Moderated by Scott Becker, Publisher, Becker's Healthcare

4:15 - 5:15 PM

28TH ANNUAL MEETING: THE BUSINESS & OPERATIONS OF ASCS

A. KEYNOTE Q&A

- Scottie Pippen, 6-time NBA Champion & Former NBA Player
- Moderated by Nader Samii, Chief Executive Officer, National Medical Billing Services

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5:15 - 7:00 PM

Opening Cocktail Reception in the Exhibit Hall



SESSION TRACKS

- A.** Improving Profits, ASC and Leadership Strategy
- B.** ASCs: Orthopedics and Spine
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- D.** Revenue Cycle, Out-of-Network, Billing and Coding Issues
- E.** Transactions, Legal, Valuations and Thought Leadership
- F.** Patient Safety, Quality, and Thought Leadership
- G.** AEU Credit Track

7:00 - 8:00 AM

Continental Breakfast in the Exhibit Hall

8:00 - 8:50 AM

Vevey

A. KEYNOTE PANEL: ASC Profitability and Growth: How to Reach the Next Level

- Andre Blom, Chief Executive Officer, Illinois Bone and Joint Institute
- Deb Meyer, Administrator, Skyline Surgery Center
- Jay Pruzansky, DPM, MBA, Vice President, Development, Merritt Healthcare Advisors
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker's Healthcare

8:55 - 9:45 AM

Vevey

A. KEYNOTE PANEL: The State of Healthcare and ASCs

- Vishal Mehta, MD, Chief Executive Officer, Fox Valley Orthopaedic Institute
- Bradley Steele, MD, Medical Director, Lowcountry Ambulatory Center
- Wayne Bryant, Compliance and Ethics Officer, Alliance Spine and Pain Centers
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

8:25 - 9:25 AM

Montreux 3

G. Single-Specialty ASCs: Growth Strategies That Work

- Andy Paulson, Executive Director, Central Illinois Endoscopy Center
- Raúl Rincon-Navarro, MD, CEO and Founder of the Neuro Spine & Pain Clinic Los Cabos
- Deva Boone, MD, Founder, Southwest Parathyroid Center
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

9:50 - 10:35 AM

Networking Break in the Exhibit Hall

10:40 - 11:20 AM

Vevey

A. What Gives ASCs a Competitive Edge

- Earl Anderson, Chief Executive Officer, Tennessee Orthopaedic Clinics
- David McConnell, MD, Medical Director, Kearney Ambulatory Surgical Center
- Debra Nicol Fin, CASC, Administrator, Great Lakes Bay Surgery & Endoscopy Center
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

St. Gallen 1

B. The Power of Incremental Gains - Achieving True Efficiency in the ASC

- Charles DeCook, MD, Orthopaedic Surgeon, Advanced Center for Joint Surgery
- Andrew Cooper, MD, Orthopaedic Surgeon, Orthopaedic Associates of West Florida
- David Uba, Chief Executive Officer, Excelsior Orthopaedics
- William Barrett, MD, Orthopaedic Surgeon, Proliance Orthopaedic Associates

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St. Gallen 2

C. Where Pain Management is Headed

- Chetan Puranik, MD, Chief Executive Officer, Centers for Pain Control
- Blane Uthman, Chief Executive Officer, Spine Center of Excellence
- Arpit Patel, DO, Physician Partner, EXCEL Pain and Spine
- Jaymin Shah, RPh, DO, Medical Director, Mercy Pain Center
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

St. Gallen 3

D. Setting Your Vision for Your ASC to Succeed in 2023 & Beyond

- Caitlin Zulla, Chief Executive Officer, SCA Health

Montreux 1

E. Building Resilient ASCs and Teams

- Charles Roberts, MD, Medical Director, Crestview Hills Surgery Center
- Amy Fox, RN, BSN, MOL, Administrator, Quad City Ambulatory Surgery Center
- Suzi Cunningham, Administrator, Advanced Ambulatory Surgery Center
- Rizwana Thanawala, MD, Administrator, Lake City Surgery Center
- Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

10:20 - 11:20 AM

Montreux 3

G. The Most Effective ASC Execs Have These 5 Qualities

- Michael Graziano, CASC, Administrator, Clifton Surgery Center
- Njideka Nto, MD, Physician, Medclinic Middle East
- Barbara Smith, Administrator, Coastal Virginia Surgery Center
- Akshay Tavkar, MBA, CASC, Senior Director, ASC, Kelsey-Seybold Clinic
- Andrew Morris, Vie President, Strategy, Total Joint Orthopedics
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

11:25 AM - 12:25 PM**Networking Luncheon in the Exhibit Hall****12:30 - 1:10 PM**

Vevey

A. Managing an ASC without a Corporate Partner

- Poly Chen, MD, Interventional Pain Management Specialist and President, Oregon Specialists Surgery Center; Consulting Physician, International Billing and Business Services
- Jayen Patel, MD, Consulting Physician, SEVA Med Care
- Amit Mirchandani, MD, Pain Management Physician, SEVA Med Care

St. Gallen 2

C. Private Equity in GI, Orthopedics, Pain Management and More: 2023 Projections

- Jack Dillon, Chief Executive Officer, Anesthesia Practice Consultants
- Scott A. Sigman, MD, Team Physician, UMASS Lowell; Chief Medical Officer, OrthoLaser Orthopedic Laser Centers; Fellow, World Society of Sports and Exercise Medicine; Fellow, Royal College of Surgeons In Ireland
- Colin Park, CPA/ABV, ASA, Managing Director, VMG Health
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

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St. Gallen 3

D. The Evolution of Spine Surgery in ASCs: Historical Perspective, Current State and Future Directions

- Ali H. Mesiwala, MD, FAANS, Neurosurgeon, DISC Sports & Spine Center

Montreux 1

E. How Small ASCs Can Thrive in a Competitive Market

- Cory Hall, Chief Executive Officer, Marin Specialty Surgery Center
- James D. Abbott, MD, Orthopaedic Surgeon, Owner, BEST Surgery and Therapies
- Daniel Roth, DO, MBA, MS, Owner and Medical Director, Summit Pain Management and Surgery Center
- Alex Sudarshan, MD, Physician, The Eye Experts
- Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

HERON THERAPEUTICS INVITES YOU TO A CLINICAL PRESENTATION

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Date: Friday, October 28, 2022
1:15 PM - 1:55 PM CDT

Location: St. Gallen 1
Swissotel Chicago, Chicago, IL

Featuring: **Alan Rechter, MD**
Orthopedic Associates, LLP
Houston, TX



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Montreux 2

F. Key Trends and Effective Strategies for Payer Contract Negotiations

- Amy Coletti, Associate Principal, ECG Management Consultants
- Kevin Dowdy, Senior Manager, ECG Management Consultants

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12:30 - 1:30 PM

Montreux 3

G. Leading to Avoid Exhaustion and Add Value to the Team

- Matthew Kaplan, DO, Physician, Owner, Center for Digestive Health
- Fawn Esser-Lipp, RN, BSN, CNOR, CASC, Executive Director, The Surgery Center
- Eric White, MSN, RN, Clinical Operations Manager, SOG Surgery Center
- Heather Colon, Senior Business Office Manager, Orthopedic Surgery Center of Palm Beach County
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

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1:15 - 1:55 PM

Vevey

A. Best Ideas to Balance Patient, Surgeon and Employee Needs Without Breaking the Budget

- Brian Gantwerker, MD, Spine Neurosurgeon, The Craniospinal Center of Los Angeles
- Samuel Beran, MD, Medical Director, Surgical Specialty Center of Westchester
- Noelle Diesfeld, RN, MSN, CNOR, Senior Director, Perioperative Services, HonorHealth
- Gabriel Figueroa, CASC, Administrator, Manhattan Reproductive Surgery Center
- Moderated by Scott Becker, Publisher, Becker's Healthcare

St. Gallen 1

B. The Next Chapter in Postoperative Pain Management

- Alan Rechter, MD, Orthopedic Surgeon, Orthopedic Associates, LLP

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St. Gallen 2

C. Red Flags That Can Break ASC-Hospital Relationships

- Jeffrey Flynn, CASC, Chief Operating Officer, Administrator, Gramercy Surgery Center; Vice President, New York State Association of Ambulatory Surgery Centers
- Rena Courtay, MBA, RN CASC, Assistant Vice President, Perioperative Ambulatory Surgery, Duke University Health System
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

St. Gallen 3

D. Opioid Sparing Strategies: What You Must Know in 2022

- Michael Redler, MD, Orthopedic Surgeon, Connecticut Orthopedics; Visiting Assistant Clinical Professor of Orthopedics, University of Virginia; Assistant Clinical Professor of Medicine, Frank H. Netter School of Medicine
- Scott A. Sigman, MD, Team Physician, UMASS Lowell; Chief Medical Officer, OrthoLazer Orthopedic Laser Centers; Fellow, World Society of Sports and Exercise Medicine; Fellow, Royal College of Surgeons In Ireland
- Sanjay Sinha, MD, Lead Anesthesiologist, Connecticut Joint Replacement Institute; Medical Director, Lighthouse Surgery Center; Medical Director, Orthopedics Associates Surgery Center

Montreux 2

F. Who Controls Patient Behavior? What to Expect in the Next 5 Years

- Philip Louie, MD, Orthopedic Spine Surgeon, Virginia Mason Franciscan Health
- Kenneth Candido, MD, Chairman, President, Chicago Anesthesia Pain Specialists
- Vincent Galan, MD, MBA, DABPM, Chief Executive Officer and Medical Director, Pain Care; PAST-President, Georgia Society of Interventional Pain Physicians
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

1:35 - 2:35 PM

Montreux 3

G. The ASC IT Infrastructure: What is Essential for the Next 3 Years

- Ali H. Mesiwala, MD, FAANS, Neurosurgeon, DISC Sports & Spine Center
- Arnab Bose, MD, Director, Operations, Pontiac General Hospital
- Katie Carlson, RN, Administrator, Rush SurgiCenter
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

1:55 - 2:25 PM

Networking Break in the Exhibit Hall

2:30 - 3:10 PM

Vevey

A. How to Make ASCs Less Vulnerable to Market Forces

- Curt Collins, Chief Operating Officer, Palmetto Surgery Center
- Nader Samii, Chief Executive Officer, National Medical Billing Services
- Mark Hood, Chief Executive Officer, Spine Team Texas
- Mark Dodson, MD, Senior Partner, Mid State Orthopaedic & Sports Medicine Center
- Moderated by Scott Becker, Publisher, Becker's Healthcare

St. Gallen 1

B. Spine Surgery in ASCs: What to Know as Cases Become More Complex

- Harel Deutsch, MD, Co-Director, Rush Spine Center, Rush University Medical Center
- Philip Louie, MD, Medical Director, Research and Academics, Center, Neurosciences and Spine and Spine Surgeon, Virginia Mason Franciscan Health
- Lucia Zamorano, MD, President, Michigan Brain & Spine Surgery Center
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

St. Gallen 2

C. The Next Iteration of Quality and Infection Control

- Susan Cheek, Administrator, Dallas Endoscopy Center
- Andy Poole, FACHE, Ambulatory Business Solutions Manager, ECRI
- Helene Levenson, RN, BSN, Senior Consultant, Clinical Operations, Ambulatory Surgery, Cardinal Health
- Arnab Bose, MD, Director, Operations, Pontiac General Hospital
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

St. Gallen 3

D. Do More With Less: How to Close the Holes in Your ASC's Revenue Cycle

- Leitia Montes, RN, BSN, Administrator, Eye Surgery Center Lenoir City & Eye Surgery Center Morristown
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

Montreux 1

E. Building a Total Joint Replacement Program: The Road to AAAHC Advanced Ortho Certification

- Randi Burson, MSN, RN, Quality Director, Andrews Institute Ambulatory Surgery Center
- Alyson Hughes, RN, MSN, Total Joint Navigator, Andrews Institute Ambulatory Surgery Center
- Jessica Hill, RN, BSN, Administrator, Andrews Institute Ambulatory Surgery Center

Montreux 2

F. Deal or no Deal? Is a Strategic Partnership Transaction Right for My Practice or ASC?

- Gary Herschman, ESQ, Partner, Epstein, Becker, and Green
- Dana Jacoby, Chief Executive Officer, Vector Medical Group p, LLC

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2:40 - 3:40 PM

Montreux 3

G. Being the High Quality, Low Cost Site of Care Isn't Enough: What ASCs Need Next

- Catherine Retzbach, RN, BSN, Director of ASC Operations, Virtua Health
- Emma Gimmel, Director of Nursing, Manhattan Endoscopy
- Moderated by Paige Haeffele, Writer/Reporter, Becker's Healthcare

3:15 - 3:55 PM

Vevey

A. The Big 3: How Orthopedics, Ophthalmology and GI Will Fare in the Next Few Years

- Helen Lowenwirth, Administrator, East Side Endoscopy Center
- Chris Nanson, MD, Medical Director, Oregon Surgical Institute
- David Christensen, MD, Owner, Intermountain Spine and Orthopaedics
- Greg Schooler, Chief Executive Officer, Cincinnati GI
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

St. Gallen 1

B. From an Insurance Expense to a Profit Center: Quickly and Effectively

- Mark Sims, President and Director, CapAlt

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St. Gallen 2

C. How to Be a Destination for Top Nursing, Physician Talent

- Tina Piotrowski, Chief Executive Officer, Cooper Ridge Surgery Center
- Alyson Engle, MD, Physician, Northwestern Medical Group; Assistant Professor, Interventional Pain Medicine and Anesthesiology, Northwestern University Feinberg School of Medicine
- Alyson Engle, MD, Physician, Northwestern Medical Group
- Danny Chu, MD, Professor of Cardiothoracic Surgery, University of Pittsburgh School of Medicine
- Zwade J. Marshall, MD, MBA, Founder and Chief Executive Officer, Regenerative Spine and Pain Specialists
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

St. Gallen 3

D. Payer Strategies, Out-of-Network, Implant Carve-Outs, Bundled Payments and What Lies Ahead

- Crystal Marcum, MBA, Chief Operating Officer, Pain Care
- Jean Ann Scarafia, Head of New Markets, Commons Clinic
- James Brannon, MD, Orthopedic Surgeon, Doctors Hospital
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker's Healthcare

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E. FIRESIDE CHAT: Washington Legislative and Regulatory Update

- William Prentice, Chief Executive Officer, Ambulatory Surgery Center Association
- Moderated by Scott Becker, JD, Partner, McGuire Woods LLC; Founder and Publisher, Becker's Healthcare

3:45 - 4:45 PM

Montreux 3

G. ASC Marketing: The Slam-Dunk Ideas for Centers of All Sizes

- Alejandro Badia, MD, FACS, Founder, Chief Medical Officer, OrthoNow
- Alicia Gipson, RN, ASC Administrator, Ambulatory Surgery Center of Killeen
- Moderated by Paige Haeffele, Writer/Reporter, Becker's Healthcare

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29 SATURDAY

SESSION TRACKS

- A.** Improving Profits, ASC and Leadership Strategy
- B.** ASCs: Orthopedics and Spine
- C.** Physician-Hospital Ventures; GI, Pain Management and Anesthesia Issues
- D.** Revenue Cycle, Out-of-Network, Billing and Coding Issues
- E.** Transactions, Legal, Valuations and Thought Leadership
- F.** Patient Safety, Quality, and Thought Leadership
- G.** AEU Credit Track

7:00 - 8:00 AM

Continental Breakfast

8:00 - 8:40 AM

Vevey

A. KEYNOTE PANEL: The Most Pressing Issues Facing ASCs

- Doug Badertscher, Administrative President, National Spine & Pain Center
- Cory Calendine, MD, Orthopedic Surgeon, Bone and Joint Institute of Tennessee
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

8:45 - 9:25 AM

Vevey

A. KEYNOTE PANEL: What CMS, Private Payer Trends Mean for Physician-Owned ASCs

- Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group
- Rick Ngo, MD, FACS, Founder and General Surgeon, Texas Surgical Specialists
- Dawn Lacska-Tommerdahl, FACHE, MBA, RN, Assistant Vice President, Primary Care Strategy, AdventHealth Medical Group West Florida
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

9:25 - 9:45 AM

Networking Break

9:50 - 10:30 AM

Vevey

A. How to Grow Spine, Interventional Pain Programs and Ancillary Revenue

- Ahmed Elsayh, MD, Assistant Professor, Clinical Anesthesia; Director, Pain Fellowship Program; Director, Interventional Pain Management, Indiana University School of Medicine
- Alonzo Sexton, MD, Co-Founder and President, ATL Orthopedics
- Amy K. King, MBA, CHC, RHIA, Compliance Officer, DxTx Pain and Spine
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

St. Gallen 1

B. A Great Outcome Is Different From a Great Practice: The Importance of Balancing This Binary in a Meaningful and a Profitable Way

- James K. Brannon, MD, FAAOS, Founder, President and Chief Executive Officer, Orthopedic Sciences

St. Gallen 2

C. PANEL: The Future of Orthopedics, Pain, Anesthesia and More

- Stanford Plavin, MD, Owner and President, Technical Anesthesia Strategies and Solutions
- Francis J. Abdou, MD, Regional Vice-President, Clinical Services, Mid-South Region, North American Partners in Anesthesia
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

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10:35 - 11:15 AM

Vevey

A. Who is the Real Competition for ASCs?

- Sev Hrywnak, MD, Owner, Advanced Ambulatory Surgical Center of Chicago
- Jerry Blanton, Chief Executive Officer, Orthopaedic Associates
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

St. Gallen 1

**B. KEYNOTE PANEL: CMS Spine, Total Knee Replacements:
Smart Steps for a Stellar Program**

- Robert Nucci, MD, Orthopedic Spine Surgeon, Nucci Medical Clinic
- Jeremy Statton, MD, Orthopedic Surgeon, Arthritis & Total Joint Specialists
- Ravi K. Bashyal, MD, FAAOS, Vice-Chairman, Patient and Provider Experience; Director of Outpatient Hip and Knee Replacement Surgery, Medical Advisory Board, Site Medical Director, NorthShore University Health; Clinical Assistant Professor of Orthopaedic Surgery, University of Chicago Pritzker School of Medicine
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

St. Gallen 2

**C. Leadership 2022: A Fresh Look at Leadership and
Leadership Development in Today's World**

- Andrew A. DeMuth Jr., Owner and Lead Trainer, Leading Blue Leadership Academy

11:15 AM

Meeting Adjourns



AEU CREDIT TRACK SESSIONS

Thursday, October 27, 2022

8:00 - 9:00 AM

Montreux 3

G. What Administrators Need to Thrive in the Next 24 Months

- Jill Andrews, Administrator, Central Utah Surgical Center
- Paula Solipaca, RN, BSN, BHA, CLNC, Administrator, Jefferson Surgical Center at the Navy Yard
- Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

9:05 - 10:05 AM

Montreux 3

G. Baby Boomers to Gen Z: How to Inspire Team Greatness and Engage Staff

- Candy Ranshaw, Administrator, Adobe Surgery Center
- Michael McClain, MHS, MS, PA-C, Executive Director, Ambulatory Surgery, Providence
- Grace Patton, BSN, RN, CNOR, OR Manager, OAM Surgery Center at MidTowne
- Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

10:10 - 11:10 AM

Montreux 3

G. Run a Tight Ship: What ASC Operations Look Like at Their Best

- Amanda Hawkins, BSN, RN, CASC, CAIP, Administrator, The Surgery Center of Charleston
- David Mackey, MD, Professor, Department of Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center
- Moderated by Brian Zimmerman, Associate Vice President, Client Content and Strategy, Becker's Healthcare

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12:25 - 1:25 PM

Montreux 3

G. Positive Leadership and What the Next Generation of Executives Needs to Know

- Jackie McLaughlin, RN, Administrator, Northwoods Surgery Center
- Jamie Ridout, RN, MSN, MBA, NEA-BC, CNOR, CASC, Executive Director, Triangle Surgery Center
- Shannon Pitel, ASC Administrator, Primary Care, Zazen Surgery Center
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

1:30 - 2:30 PM

Montreux 3

G. OR Cost Containment for the Brave New Healthcare World

- Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group
- Adam Hornback, Administrator, North Texas Team Care Surgery Center
- George Cybulski, MD, Chief, Neurosurgery, Humboldt Park Health
- Alicia Gipson, RN, ASC Administrator, Ambulatory Surgery Center of Killeen
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

2:35 - 3:35 PM

Montreux 3

G. How to Be a Destination for Top Nursing, Physician Talent

- Amy Sinder, Director, Operations, Center for Minimally Invasive Surgery, Golf Surgical Center, Rush Oak Brook Surgery Center and Tinley Woods Surgery Center, SCA Health
- Alyson Engle, MD, Physician, Northwestern Medical Group
- Jessica Greene, MBA, MSN, RN, CASC, Administrator, Physicians' Surgery Center
- Jeffrey Singerman, Administrator, Manhattan Endoscopy Center
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare



AEU CREDIT TRACK SESSIONS

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Friday, October 28, 2022

8:25 - 9:25 AM

Montreux 3

G. The Best Growth Strategy for Single-Specialty ASCs

- Andy Paulson, Executive Director, Central Illinois Endoscopy Center
- Deva Boone, MD, Founder, Southwest Parathyroid Center
- Raúl Rincon-Navarro, MD, CEO and Founder of the Neuro Spine & Pain Clinic Los Cabos
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

10:20 - 11:20 AM

Montreux 3

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- Barbara Smith, Administrator, Coastal Virginia Surgery Center
- Akshay Tavkar, MBA, CASC, Senior Director, ASC, Kelsey-Seybold Clinic
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

12:30 - 1:30 PM

Montreux 3

G. Leading to Avoid Exhaustion and Add Value to the Team

- Matthew Kaplan, DO, Physician, Owner, Center for Digestive Health
- Eric White, MSN, RN, Clinical Operations Manager, SOG Surgery Center
- Fawn Esser-Lipp, RN, BSN, CNOR, CASC, Executive Director, The Surgery Center
- Eric White, MSN, RN, Clinical Operations Center, SOG Surgery Center
- Heather Colon, Senior Business Office Manager, Orthopedic Surgery Center of Palm Beach County
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

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1:35 - 2:35 PM

Montreux 3

G. The ASC IT Infrastructure: What is Essential for the Next 3 Years

- Ali H. Mesiwala, MD, FAANS, Neurosurgeon, DISC Sports & Spine Center
- Arnab Bose, MD, Director, Operations, Pontiac General Hospital
- Katie Carlson, RN, Administrator, Rush SurgiCenter
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

2:40 - 3:40 PM

Montreux 3

G. Being the High Quality, Low Cost Site of Care Isn't Enough: What ASCs Need Next

- Catherine Retzbach, RN, BSN, Director of ASC Operations, Virtua Health
- Moderated by Paige Haeffele, Writer/Reporter, Becker's Healthcare

WORKSHOPS

Thursday, October 27, 2022

9:50 - 10:30 AM

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B. Physician Owned ASC & Surgical Hospital Transactions

- Chris Carlesj, Vice President, Merritt Healthcare Advisors

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10:35 - 11:15 AM

Montreux 2

F. Driving Volume and Value Through Site of Care Strategies and Hospital Partnership

- Natalie Christy, MHL, RN, BSN, Vice President, Surgical Services, Community Health Network

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12:25 - 1:05 PM

St. Gallen 1

B. Overcoming Obstacles to Surgery Migration

- Naya Kehayes, Principal, ECG Management Consultants
- Gary Schwartz, MD, Vice Chair, Department of Anesthesia, Maimonides Medical Center
- Christine Jackson, RN, Executive Director, Lighthouse Surgery Center

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2:10 - 2:50 PM

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B. Value-based Musculoskeletal Care: A Health Plan Perspective

- Ross Lagerblade, Associate Vice President, Value-based Programs, Humana
- Bradley Wright, Director, Value-based Programs, Humana

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WORKSHOPS

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Friday, October 28, 2022

10:40 - 11:20 AM

St. Gallen 1

B. The Power of Incremental Gains - Achieving True Efficiency in the ASC

- Charles DeCook, MD, Orthopaedic Surgeon, Advanced Center for Joint Surgery
- David Uba, Chief Executive Officer, Excelsior Orthopaedics
- Andrew Cooper, MD, Orthopaedic Surgeon, Orthopaedic Associates of West Florida
- William Barrett, MD, Orthopaedic Surgeon, Proliance Orthopaedic Associates

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12:30 - 1:10 PM

Montreux 2

F. Key Trends and Effective Strategies for Payer Contract Negotiations

- Amy Coletti, Associate Principal, ECG Management Consultants
- Kevin Dowdy, Senior Manager, ECG Management Consultants

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1:15 - 1:55 PM

St. Gallen 1

B. The Next Chapter in Postoperative Pain Management

- Alan Rechter, MD, Orthopedic Surgeon, Orthopedic Associates, LLP

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WORKSHOPS

2:30 - 3:10 PM

Montreux 2

F. Deal or no Deal? Is a Strategic Partnership Transaction Right for My Practice or ASC?

- Gary Herschman, ESQ, Partner, Epstein, Becker, and Green
- Dana Jacoby, Chief Executive Officer, Vector Medical Group, LLC

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3:15 - 3:55 PM

St. Gallen 1

B. From an Insurance Expense to a Profit Center: Quickly and Effectively

- Mark Sims, President and Director, CapAlt

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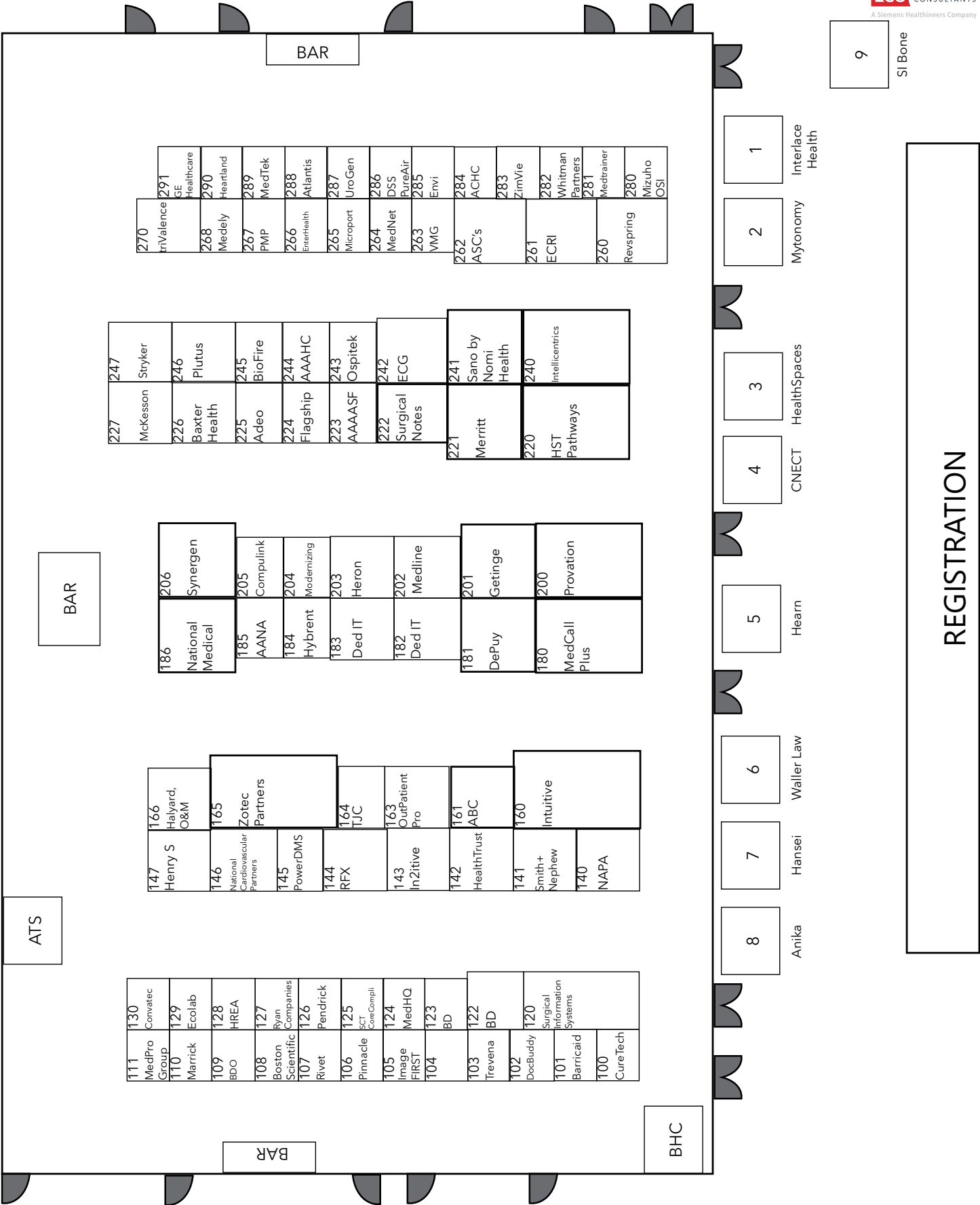


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BDO	109
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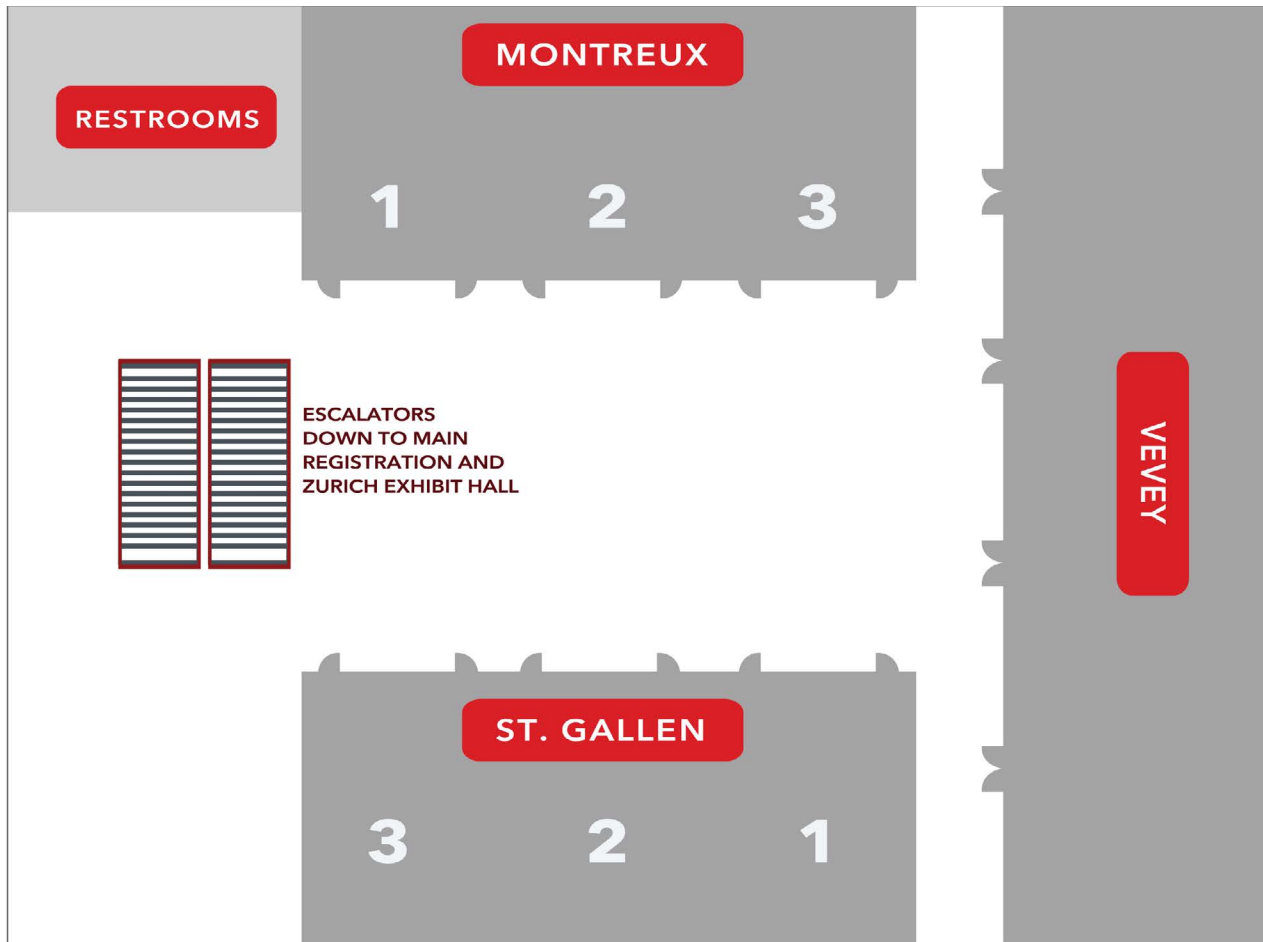
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In2itive	143
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Intuitive	160
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Mytonomy	2

EXHIBITOR LIST

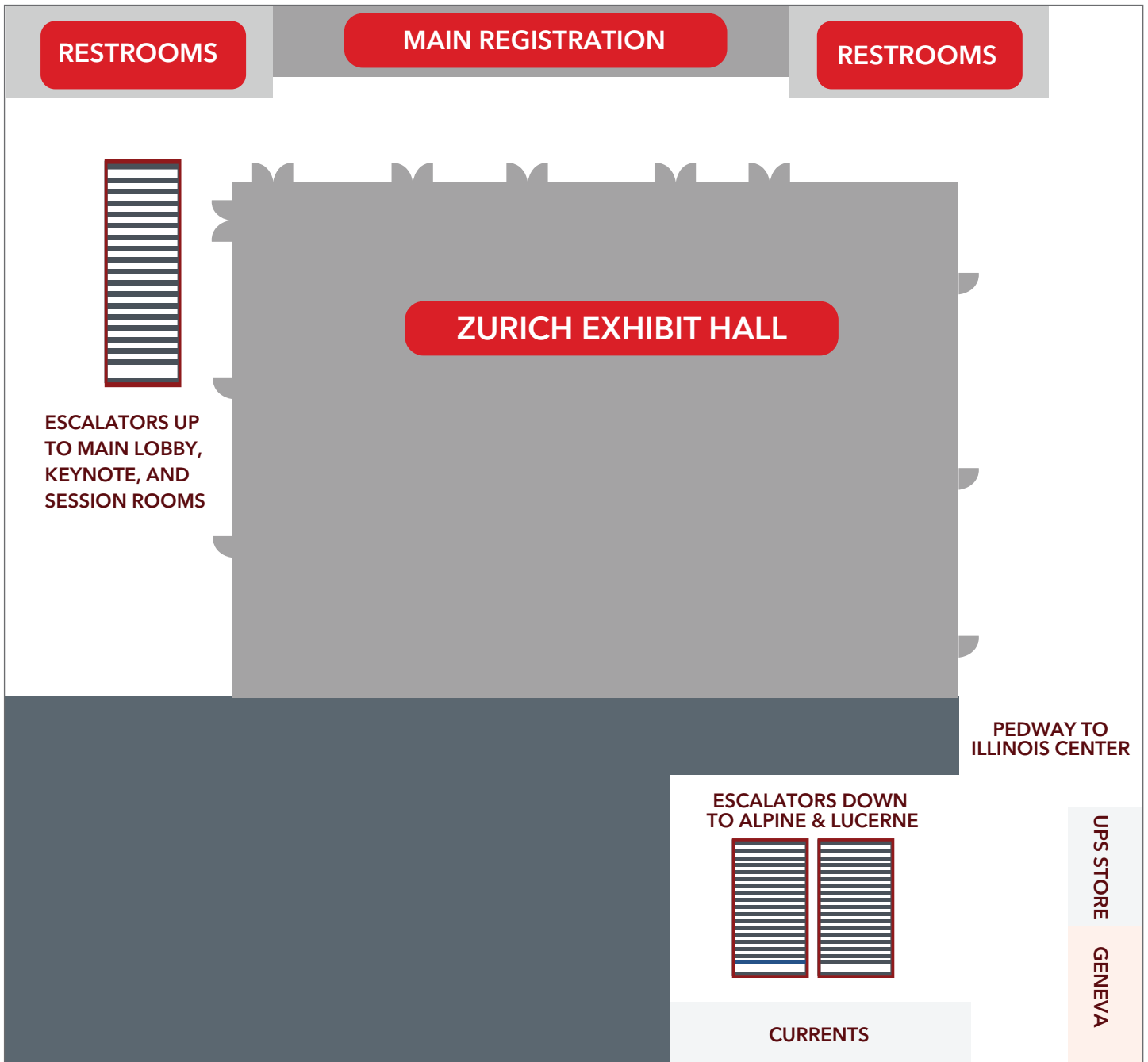
A-Z

COMPANY	BOOTH #
North American Partners in Anesthesia	140
National Cardiovascular Partners	146
National Medical Billing Services	186
OutPatientPro	163
Owens & Minor / Halyard	166
Pendrick	126
Pinnacle Healthcare Consulting	106
Plutus Health	246
PowerDMS	145
Precision Medical Products	267
Provation	200
RevSpring	260
RFX	144
Rivet	107
Ryan Companies	127
Sano by Nomi Health	241
SCT CoreCompli	125
SI-Bone	9
Smith+Nephew	141
Stryker ASC	247
Surgical Information Systems	120
Surgical Notes	222
SYNERGEN	206
The Hearn Company	5
Trevena	103
triValence	270
UroGen	287
VMG Health	263
Waller Law	6
Whitman Partners	282
ZimVie	283
Zotec Partners	165

Event Space



Zurich Exhibit Hall



GENERAL INFORMATION

WiFi

Please enjoy complimentary Wi-Fi throughout the conference. See below for login information.

Network Name: Swissotel Meeting

Password: beckersasc

Continuing Education

CME Credits

CME credits will be available for physicians and other healthcare professionals. Please evaluate this CME activity by scanning this QR code.



AEU Credits

This program is approved for up to 13.0 hours of AEU and up to 0.0 hours of IPCHs by BASC Provider # 3672. To earn credit, please scan this QR code to get started.



For questions, email continuingeducation@beckershealthcare.com.

Badges

Badges are required to attend all sessions.

Lost Badges

If you misplaced your badge, please see the registration desk. We would be happy to make you a new one.

Badges with Incorrect Information

If there is an error on your badge, please see the main registration desk. Please provide a business card with your correct information so that we can update and reprint your badge.

Thank you to our Badge Lanyard Sponsor



Social Media

Connect with us! Make connections during and after the conference and stay up to date on current news in the industry.

Twitter: @BeckersASC

Facebook: facebook.com/BeckersASCReview

LinkedIn: linkedin.com/company/asc-communications

Make sure to use the conference hashtag

#BeckersHealthcare

Mobile App information

Make sure to download the “Becker’s Healthcare Events” mobile app to stay up to date on all conference activities. Search for “Becker’s Healthcare Events” in your app store to download or scan this QR code to get started.



Floor Stickers

Thank you to our Floor Sticker Sponsor



Hotel Address

The Swissotel Chicago
323 East Wacker Drive
Chicago, IL 60601
Front Desk: (888) 737-9477

Parking

Valet parking is available for guests staying at the Swissotel at a cost of \$78 per day. Self serve parking options are also available.

Swissotel Garage is at 323 E Wacker Drive, next to the Swissotel.

Radisson Blu Aqua Garage is at 225 N. Columbus Dr.

Underground Entrance is at 225 Lower N. Columbus Dr.

FOOD & BEVERAGE

Coffee & Meal Times

Becker's Healthcare is pleased to offer continental breakfasts, networking luncheons, networking breaks, and cocktail receptions on select days of the conference:

- Continental Breakfasts will include a variety of pastries, baked goods, fruit, coffee and tea.
- Join us for coffee and tea during our Networking Breaks.
- Balanced lunch options will be provided during our Networking Luncheons.
- Join our evening Cocktail Receptions for conversation, raffles, networking and much more! Drinks and light hors d'oeuvres will be provided.

See below for the full schedule. If you are interested in alternative dining experiences, the Palm and Amuse restaurants are located within the Swissotel and are open for lunch and dinner. There are also dining options within walking distance of the hotel.

Thursday, October 27, 2022

- 9:25 - 9:50 AM - Networking Break in the Foyer
- 11:20 AM - 12:20 PM - Networking Luncheon in the Foyer
- 1:50 - 2:10 PM - Networking Break in the Foyer
- 5:15 - 7:00 PM Opening Cocktail Reception in the Exhibit Hall

Friday, October 28, 2022

- 7:00 - 8:00 AM - Continental Breakfast in the Exhibit Hall
- 9:50 - 10:35 AM - Networking Break in the Exhibit Hall
- 11:25 AM - 12:25 PM - Networking Luncheon in the Exhibit Hall
- 1:55 - 2:25 PM - Networking Break in the Exhibit Hall
- 5:00 - 6:30 PM Closing Cocktail Reception in the Exhibit Hall

Saturday, October 29, 2022

- 7:00 - 8:00 AM - Continental Breakfast in the Foyer
- 9:25 - 9:45 AM - Networking Break

Stop by **SYNERGEN (Booth #206)** Friday morning from 9:50 - 10:35 AM for coffee during our networking reception.



Closing cocktail receptions sponsored by



Stop by **Joint Commision Resources (Booth #164)** at their wine tasting booth during our Opening Cocktail Reception.



UPCOMING CONFERENCES

Join us in person in Chicago for our world-class events.

**November
7**

10th Annual
CEO+ CFO Roundtable

November 7-10, 2022 // Hyatt Regency, Chicago

**November
7**

Payer Issues Roundtable

November 7-8, 2022 // Hyatt Regency, Chicago

**April
3**

13th Annual
Hospital Meeting

April 3-6, 2023 // Hyatt Regency, Chicago

**June
15**

20th Annual
**Spine, Orthopedic & Pain Management-Driven ASC
Conference**

June 15-17, 2023 // Swissotel, Chicago

**October
26**

29th Annual
The Business and Operations of ASCs

October 26-28, 2023 // Swissotel, Chicago



YOU: Treat Personal Injury Patients

**WE: Fund Personal Injury Medical
Receivables**

**WE: Have the Lowest Cost of
Capital**

YOU: Should Call Us!



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