28th Annual Meeting
THE BUSINESS AND OPERATIONS OF ASCs

October 27-29, 2022 // Swissotel // Chicago, Illinois

KEYNOTES

Scottie Pippen
6-time NBA Champion & Former NBA Player

Kevin O’Leary
MBA, Chairman, O’Shares ETF Investments; Star, ABC’s “Shark Tank”

Jess Sims
Educator and Fitness Instructor

William Prentice
JD, Chief Executive Officer, ASCA

I. Naya Kehayes
Principal, ECG Management Consultants

Jeffrey Flynn
CASC, Chief Operating Officer, Administrator, Gramercy Surgery Center; Vice President, New York State Association of Ambulatory Surgery Centers

Robert S. Bray
MD, Chief Executive Officer and Founder, DISC Sports & Spine Center

Mihir Patel
MD, Treasurer, OrthoIndy

Tammy Jarvis
RN, BSN, HACP, Interim Administrator and Director of Nursing, Andrews Institute Ambulatory Surgery Center

James Grant
Chief Executive Officer, Pinnacle GI Partners

Rebecca Paine
CASC, Vice President, Chief Financial Officer, Beckley Surgery Center

Andre Blom
Chief Executive Officer, Illinois Bone and Joint Institute

Vishal Mehta
MD, Chief Executive Officer, Fox Valley Orthopaedic Institute

The best business-focused strategic discussions in the ASC industry. Learn more at this three-day event than anywhere else.
For ASCs everywhere, it’s time for our yearly tradition: Getting together to learn and grow.

The best business-focused strategic discussions in the ASC industry. Becker’s Healthcare is thrilled to welcome ASC owners, operators and industry executives to this world-class event, including premier panels, engaging discussions and peer-to-peer networking. Learn more at this three-day event than anywhere else.

Health & Safety

The safety, health and well-being of our speakers, sponsors, attendees, and employees remains our top priority at Becker’s Healthcare. We know there are still a lot of uncertainties surrounding the event landscape, and Becker’s will clearly communicate any specific safety protocols and procedures to all attendees prior to the event.

Session Tracks

A. Improving Profits, ASC and Leadership Strategy
B. ASCs: Orthopedics and Spine
C. Physician-Hospital Ventures; GI, Pain Management and Anesthesia Issues
D. Revenue Cycle, Out-of-Network, Billing and Coding Issues
E. Transactions, Legal, Valuations and Thought Leadership
F. Patient Safety, Quality, and Thought Leadership
G. AEU Credit Track

THURSDAY, OCTOBER 27, 2022

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<td>12:25 - 1:50 PM</td>
<td>Sessions</td>
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<td>Networking Break in the Foyer</td>
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<td>2:10 - 5:15 PM</td>
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<td>5:15 - 7:00 PM</td>
<td>Cocktail Reception in the Exhibit Hall</td>
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FRIDAY, OCTOBER 28, 2022

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<td>7:00 - 8:00 AM</td>
<td>Breakfast</td>
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<td>9:30 - 10:00 AM</td>
<td>Networking Break in the Exhibit Hall</td>
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<td>11:30 AM - 12:30 PM</td>
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<td>2:00 - 2:15 PM</td>
<td>Networking Break in the Exhibit Hall</td>
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<td>2:15 - 4:25 PM</td>
<td>Sessions</td>
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<td>Cocktail Reception in the Exhibit Hall</td>
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SATURDAY, OCTOBER 29, 2022

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<th>Time</th>
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<tr>
<td>7:00 - 8:00 AM</td>
<td>Continental Breakfast in the Foyer</td>
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<td>8:00 - 9:25 AM</td>
<td>Sessions</td>
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<td>9:25 - 9:40 AM</td>
<td>Networking Break</td>
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<td>Sessions</td>
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<td>Conference Adjourns</td>
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SESSION TRACKS

A. Improving Profits, ASC and Leadership Strategy
B. ASCs: Orthopedics and Spine
C. Physician-Hospital Ventures; GI, Pain Management and Anesthesia Issues
D. Revenue Cycle, Out-of-Network, Billing and Coding Issues
E. Transactions, Legal, Valuations and Thought Leadership
F. Patient Safety, Quality, and Thought Leadership
G. AEU Credit Track

7:00 AM - 5:00 PM
Registration

8:00 - 8:40 AM

A. The Easy Way ASCs Can Become Patient-centric in the Digital Age
   • Scott Hamrick, Chief Operating Officer, Digestive Care Center - Evansville
   • Brian Gantwerker, MD, Spine Neurosurgeon, The Craniospinal Center of Los Angeles
   • Miguel Afonso, Medical Director, CEO, Gastroclinic

B. PRESENTATION - Enabling the Modern Patient - Solutions to Improve Patient Satisfaction and Obtain an ROI
   • Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group and The Surgical Center at Columbia Orthopaedic Group

C. Physician/Hospital Relationships: Good and Bad Ideas for JV ASCs
   • Sue Corwin, Administrator, Novant Health Brunswick Endoscopy Center
   • John Polikandriotis, PhD, MPH, FACHE, FACMPE, Chief Executive Officer, Vail Summit Orthopaedics and Neurosurgery
   • Kathleen Wright, Administrator, Methodist Surgery Center Landmark
   • Kevin McDonough, Managing Director, VMG Health

F. Elevating the ASC Patient Experience, Operational Efficiency, Economic Value and More
   • Michele Malitz, Administrator, Eye Care Surgery Center
   • Nick Aubin, Co-Founder, CEO, Commons Clinic
   • Jeffrey Siegel, MD, Medical Director, Dallas Nephrology Associates - Vascular Center Dallas
   • Kristie Sudderth, RN, BSN, Administrator, Columbia Surgical Specialists

8:00 - 9:00 AM

G. What Administrators Need to Thrive in the Next 24 Months
   • Deborah Herdman, RN, BSHA, Administrator, Paragon Surgical Center
   • Jill Andrews, Administrator, Central Utah Surgical Center
   • Jill Thrasher, CASC, Administrator, Baylor Scott & White Sports Surgery Center at The Star
   • Paula Solipaca, RN, BSN, BHA, CLNC, Administrator, Jefferson Surgical Center at the Navy Yard

8:45 - 9:25 AM

A. Moderated Q&A Keynote
   • Jess Sims, Educator and Fitness Instructor

9:05 - 10:05 AM

G. Baby Boomers to Gen Z: How to Inspire Team Greatness and Engage Staff
   • Ashley Burks, Administrator, Baylor Scott & White Surgicare North Dallas
   • Candy Ranshaw, Administrator, Adobe Surgery Center
   • Steve Boron, Chief Executive Officer, Administrator, Jax Spine & Pain Centers
   • Michael McClain, MHS, MS, PA-C, Executive Director, Ambulatory Surgery, Providence

9:25 - 9:50 AM

Networking Break in the Exhibit Hall

9:50 - 10:30 AM

A. Best Ideas to Build a Culture of Accountability at ASCs
   • Lori Martini, CASC, Administrator, Specialty Orthopedic Group Surgery Center
   • Alex Boyd, Administrator, 436 Beverly Hills Surgery Center
   • Jack Dillon, Chief Executive Officer, Anesthesia Practice Consultants
   • Monina Pascua, MD, PharmD, Owner, The Oregon Clinic

C. The Next 5 Years of GI
   • Manoj Mehta, MD, Medical Director, Endoscopy Center of the North Shore
   • Tammy Berry, Administrator, Braselton Endoscopy Center
   • Miguel Afonso, Medical Director, CEO, Gastroclinic
   • Debbie Gentry, R.N., FPO, FCO, Administrator, Grandview Endoscopy Center
THURSDAY, OCTOBER 27, 2022

D. Diversifying Payer Mix and Optimizing Cash Pay: Best Ideas

- James L. Chappius, MD, FACS, Founder and Chief Executive Officer, Orthopaedic & Spine Surgery of Atlanta
- Geoffrey Van Thiel, MD, Orthopedic Surgeon, OrthoHollinois
- Andrew Blexrud, Founder and Chief Executive Officer, OrthoBoost
- Kris Parchuri, MD, Orthopedic Spine Surgeon, Spine & Orthopedic Specialists

E. Succession Planning, Recruiting Millennial Surgeons and More

- Pankaj Vashi, MD, Vice Chief of Staff, Cancer Treatment Centers of America Chicago
- Andrew Rabinowitz, MD, Chief Medical Officer, Barnet Dulaney Perkins Eye Center
- Margaret Chappell, CEO, Center for Advanced Surgery
- Adam J. Bruggeman, MD, Chief Executive Officer, Texas Spine Care Center

F. Developing a Concierge Spine Practice in a Spine Center of Excellence

- Choll W. Kim, MD, PhD, Orthopedic Spine Surgeon, Excel Spine Center

10:10 - 11:10 AM

G. Run a Tight Ship: What ASC Operations Look Like at Their Best

- Alex Sherman, MD, Chief Executive Officer, Kips Bay Endoscopy Center
- Amanda Hawkins, BSN, RN, CASC, CAIP, Administrator, The Surgery Center of Charleston
- Barton Wax, MD, Physician Owner, Jefferson Orthopedic Clinic
- Nyasha Chimbandi, Business Office Operations Manager, The Laser And Surgery Center of the Palm Beaches

10:35 - 11:15 AM

A. The ASC Investment: How to Build a Legacy and Manage Multiple Generations of Owners

- Robert S. Bray, MD, Chief Executive Officer and Founder, DISC Sports & Spine Center
- Jacob Rodman, Chief Executive Officer, Raleigh Neurosurgical Clinic
- Scott Thellman, MD, Founding Partner, Member of Board of Managers, Lawrence Surgery Center

B. Common Accreditation Fails and How to Avoid Them

- Amanda Sosnosky, Administrator, Orthopedic Surgery Center of Green Bay
- Kasandra Cliff, MSN, RN, Administrator, Northway Surgery and Pain Center

11:20 AM - 12:20 PM

Lunch in the Exhibit Hall

12:25 - 1:05 PM

A. Budget Planning for 2023 and Beyond: Capital Investments, Staffing and More

- Heather Hilgendorf-Cooley, MBA, CASC, Administrator, Spring Park Surgery Center
- Douglas Wisor, MD, Chief Executive Officer, National Spine & Pain Centers
- Cory Hall, Chief Executive Officer, Marin Specialty Surgery Center

- Shannon Parisi O'Leary, MHA-HL, CSFA, Regulatory Compliance Manager, Southwest Ohio Pain Management
- Marla Roberts, MHA, BSE, RN, IP, LNC, Founder and Chief Executive Officer, Periop Accredidation Readiness, LLC
THURSDAY, OCTOBER 27, 2022

12:25 - 1:25 PM

B. Presentation - Improving Efficiency and Safety: The Importance of a Comprehensive Perioperative Clearance for ASC’s
• Adam J. Bruggeman, MD, Chief Executive Officer, Texas Spine Care Center

D. Direct to Employer Contracting: Trends and Concepts to Maximize Revenue
• Cheryl Zapata, Chief Development Officer, Texas Back Institute
• Harel Deutsch, MD, Co-Director, Rush Spine Center, Rush University Medical Center
• Amanda Sosnosky, Administrator, Orthopedic Surgery Center of Green Bay
• Bo Neichoy, MD, Co-Owner, Bariatric Surgeon, Surgery Center of Amarillo

F. How to Create a Culture of Ownership Around Patient Safety and Quality
• Alicia Gipson, MSN, RN, ASC Administrator, PSA Killeen Surgery Center
• Kayla Schneewetter-Keene, BSN, RN, CASC, ASC Administrator, Mann Cataract Surgery Center
• Ali Ghalayini, Administrator, Munster Surgery Center
• James McClung, Founder, CEO, Reliant Medical Services

1:10 - 1:50 PM

G. OR Cost Containment for the Brave New Healthcare World
• Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group and The Surgical Center at Columbia Orthopaedic Group
• Adam Hornback, Administrator, North Texas Team Care Surgery Center
• George Cybulski, MD, Chief, Neurosurgery, Humboldt Park Health

Networking Break

2:10 - 2:50 PM

A. Adding or Expanding ASC Services? How Not to Hurt Your Bottom Line
• Michelle R. Dickison, RN, CASC, CMPE, Regional Vice President, Surgery Partners
• Vincent Galan, MD, MBA, DABPM, Chief Executive Officer and Medical Director, Pain Care; PAST-President, Georgia Society of Interventional Pain Physicians
• Ali H. Mesiwala, MD, FAANS, Neurosurgeon, DISC Sports & Spine Center
• Neal Kaushal, MD, MBA, Chief of Gastroenterology and Chairman, Department of Medicine, Adventist Health
D. Which ASCs Will Thrive, Which Will Fail in the New Payer Environment
• Kelly Wright, MBA, MSW, Chief Financial Officer, Surgical Institute of Alabama
• Julia Nelson, Administrator, Elmhurst Outpatient Surgery Center
• Rena Courty, MBA, RN CASC, Assistant Vice President, Perioperative Ambulatory Surgery, Duke University Health System
• I. Naya Kehayes, Principal, ECG Management Consultants

E. Walmart, Amazon and Google in Healthcare: Good or Bad for ASCs?
• Tim Coan, CEO, ALN Medical Management
• Lianne McDowell, Director of Operations, AMSURG
• Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group and The Surgical Center at Columbia Orthopaedic Group
• James Grant, CEO, Pinnacle GI Partners

2:35 - 3:35 PM
G. How to Be a Destination for Top Nursing, Physician Talent
• Amy Sinder, Director, Operations, SCA Health
• Beth Zanuttini, Total Joints Nurse Navigator, MultiCare
• Jessica Greene, MBA, MSN, RN, CASC, Administrator, Physicians’ Surgery Center
• Jeffrey Singerman, Administrator, Manhattan Endoscopy Center

2:55 - 3:30 PM
A. KEYNOTE PANEL: The Next 5 Years for ASCs: What Will Work, What Won’t Work and More
• Vivek Mohan, MD, MS, FAAOS, Spine Surgeon, Orthopaedic Spine Institute
• Gregory DeConciliis, PA-C, CASC, Administrator, Boston OutPatient Surgical Suites
• Lianne McDowell, Director of Operations, AMSURG

3:35 - 4:10 PM
A. KEYNOTE PANEL: Top ASC Strategies: Smart Investments and Partnerships
• Alfonso del Granado, CASC, Administrator, Chief Executive Officer, Covenant High Plains Surgery Center
• Rebecca Paine, CASC, Vice President, Chief Financial Officer, Beckley Surgery Center
• Pierce Nunley, MD, Medical Director, Managing Partner, Spine Institute of Louisiana
• Trina Cole, Administrator, Saint Luke’s Surgicenter - Lee’s Summit

4:15 - 5:15 PM
A. KEYNOTE Q&A
• Scottie Pippen, 6-time NBA Champion & Former NBA Player

5:15 - 7:00 PM
Opening Cocktail Reception in the Exhibit Hall
SESSION TRACKS

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G. AEU Credit Track

7:00 - 8:00 AM
Continental Breakfast

8:00 - 8:50 AM
A. KEYNOTE PANEL: ASC Profitability and Growth: How to Reach the Next Level
   • Andre Blom, Chief Executive Officer, Illinois Bone and Joint Institute
   • Deb Meyer, Administrator, Skyline Surgery Center
   • Michael Bradley, MD, MS, President, Chief Executive Officer, Ortho Rhode Island
   • Anne Christopher, MD, Medical Director, Chief Executive Officer, MidAmerica Spine Center, St. Louis Pain Consultants

8:55 - 9:45 AM
A. KEYNOTE PANEL: The State of Healthcare and ASCs
   • Vishal Mehta, MD, Chief Executive Officer, Fox Valley Orthopaedic Institute
   • Stephen Rosenbaum, Chief Executive Officer, Alliance Spine and Pain Centers - Carrollton
   • Andy Poole, FACHE, Ambulatory Business Solutions Manager, ECRI

8:25 - 9:25 AM
G. The Best Growth Strategy for Single-Specialty ASCs
   • Andy Paulson, Executive Director, Central Illinois Endoscopy Center
   • Pavan Chada, CEO, Synergy Spine and Pain Center
   • Juliana de Campos, Administrator, Liberty Endoscopy Center

9:50 – 10:35 AM
Networking Break in the Exhibit Hall

10:40 - 11:20 AM
A. What Gives ASCs a Competitive Edge
   • Tim Coan, CEO, ALN Medical Management
   • Earl Anderson, Chief Executive Officer, Tennessee Orthopaedic Clinics
   • David McConnell, MD, Medical Director, Kearney Ambulatory Surgical Center

C. Where Pain Management is Headed
   • John Dombrowski, MD, FASA, President, Chief Executive Officer, Washington Pain Center
   • Chetan Puranik, MD, Chief Executive Officer, Centers for Pain Control
   • Jaymin Shah, RPh, DO, Medical Director, Mercy Pain Centers
   • Samir Sheth, MD, Pain Management Physician, Sutter Health

E. Building Resilient ASCs and Teams
   • Geoffrey Van Thiel, MD, Orthopedic Surgeon, OrthoIllinois
   • Charles Roberts, MD, Medical Director, Crestview Hills Surgery Center
   • Amy Fox, RN, BSN, MOL, Administrator, Quad City Ambulatory Surgery Center
   • Suzi Cunningham, Administrator, Advanced Ambulatory Surgery Center
   • Michael Graziano, Administrator, Clifton Surgery Center
   • Rizwana Thanawala, MD, Administrator, Lake City Surgery Center

10:20 - 11:20 AM
G. The Most Effective ASC Execs Have These 5 Qualities
   • Sammi Hicks, Administrator, Methodist Craig Ranch Surgery Center
   • Michael Graziano, CASC, Administrator, Clifton Surgery Center
   • Barbara Smith, Administrator, Coastal Virginia Surgery Center
   • Gregory DeConciliis, PA-C, CASC, Administrator, Boston OutPatient Surgical Suites

11:25 AM - 12:25 PM
Networking Luncheon in the Exhibit Hall

12:30 - 1:10 PM
A. Presentation - Managing an ASC without a Corporate Partner
   • Poly Chen, MD, Interventional Pain Management Specialist and President, Oregon Specialists Surgery Center; Consulting Physician, International Billing and Business Services
FRIDAY, OCTOBER 28, 2022

- Jayen Patel, MD, Consulting Physician, SEVA Med Care
- Amit Mirchandani, MD, Pain Management Physician, SEVA Med Care

C. Private Equity in GI, Orthopedics, Pain Management and More: 2023 Projections
- Jack Dillon, Chief Executive Officer, Anesthesia Practice Consultants
- Scott A. Sigman, MD, Team Physician, UMASS Lowell; Chief Medical Officer, OrthoLazer Orthopedic Laser Centers; Fellow, World Society of Sports and Exercise Medicine; Fellow, Royal College of Surgeons In Ireland
- Adam Berry, Chief Executive Officer, Summit Orthopedics
- Mark Casner, Chief Executive Officer, Providence Anesthesia Associates

D. Presentation - The Evolution of Spine Surgery in ASCs: Historical Perspective, Current State and Future Directions
- Robert S. Bray, MD, Chief Executive Officer and Founder, DISC Sports & Spine Center - Amy Bandy, DO, FACS, Medical Director, Lido Surgicenter
- Ali H. Mesiwala, MD, FAANS, Neurosurgeon, DISC Sports & Spine Center

E. How Small ASCs Can Thrive in a Competitive Market
- Cory Hall, Chief Executive Officer, Marin Specialty Surgery Center
- Daniel Roth, DO, MBA, MS, Owner and Medical Director, Summit Pain Management and Surgery Center
- Alex Sudarshan, MD, Physician, The Eye Experts
- James D. Abbott, M.D., Orthopaedic Surgeon, Owner, BEST Surgery and Therapies

12:30 - 1:30 PM

G. Leading to Avoid Exhaustion and Add Value to the Team
- Margaret Chappell, Chief Executive Officer, Center for Advanced Surgery
- Matthew Kaplan, DO, Physician, Owner, Center for Digestive Health
- Michelle Eilander, RN, BA, MHA, Administrator, Ankeny Medical Park Surgery Center
- Fawn Esser-Lipp, RN, BSN, CNOR, CASC, Executive Director, The Surgery Center

1:15 - 1:55 PM

A. Best Ideas to Balance Patient, Surgeon and Employee Needs Without Breaking the Budget
- Rudy Manthei, DO, FOCOO, Managing Partner, Seven Hills Surgery Center
- Brian Gantwerker, MD, Spine Neurosurgeon, The Craniospinal Center of Los Angeles
- Gabriel Figueroa, CASC, Administrator, Manhattan Reproductive Surgery Center

- Karole Burris, BSN, RN, CNOR, Administrator, Princess Anne Ambulatory Surgery Center

C. Red Flags That Can Break ASC-Hospital Relationships
- Trudy Wiig, Administrator, Kerlan-Jobe Surgery Center
- Jeffrey Flynn, CASC, Chief Operating Officer, Administrator, Gramercy Surgery Center; Vice President, New York State Association of Ambulatory Surgery Centers
- Rena Courtay, MBA, RN CASC, Assistant Vice President, Perioperative Ambulatory Surgery, Duke University Health System

F. Who Controls Patient Behavior? What to Expect in the Next 5 Years
- Philip Louie, MD, Orthopedic Spine Surgeon, Virginia Mason Franciscan Health
- Kenneth Candido, MD, Chairman, President, Chicago Anesthesia Pain Specialists
- Vincent Galan, MD, MBA, DABPM, Chief Executive Officer and Medical Director, Pain Care; PAST-President, Georgia Society of Interventional Pain Physicians
- Robert S. Bray, MD, Chief Executive Officer and Founder, DISC Sports & Spine Center - Amy Bandy, DO, FACS, Medical Director, Lido Surgicenter

1:35 - 2:35 PM

G. The ASC IT Infrastructure: What is Essential for the Next 3 Years
- Ali H. Mesiwala, MD, FAANS, Neurosurgeon, DISC Sports & Spine Center
- Katie Carlson, RN, Administrator, Rush SurgiCenter

1:55 - 2:25 PM

Networking Break in the Exhibit Hall

2:30- 3:10 PM

A. How to Make ASCs Less Vulnerable to Market Forces
- Curt Collins, Chief Operating Officer, Palmetto Surgery Center
- Mark Hood, Chief Executive Officer, Spine Team Texas
- Mark Dodson, MD, Senior Partner, Mid State Orthopaedic & Sports Medicine Center

B. Spine Surgery in ASCs: What to Know as Cases Become More Complex
- Harel Deutsch, MD, Co-Director, Rush Spine Center, Rush University Medical Center
- Philip Louie, MD, Medical Director, Research and Academics, Center, Neurosciences and Spine and Spine Surgeon, Virginia Mason Franciscan Health
- Khawar Siddique, MD, Chief Executive Officer, Beverly Hills Spine Surgery
• Lucia Zamorano, MD, President, Michigan Brain & Spine Surgery Center

D. Do More With Less: How to Close the Holes in Your ASC’s Revenue Cycle
• Sammi Hicks, Administrator, Methodist Craig Ranch Surgery Center
• Rebecca Paine, CASC, Vice President and Chief Financial Officer, Beckley Surgery Center
• Leititia Montes, RN, BSN, Administrator, Eye Surgery Center Lenoir City & Eye Surgery Center Morristown

E. Presentation: Building a Total Joint Replacement Program: The Road to AAAHC Advanced Ortho Certification
• Tammy Jarvis, RN, BSN, HACP, Interim Administrator and Director of Nursing, Andrews Institute Ambulatory Surgery Center
• Randi Burson, RN, BSN, Quality Director and Pre/Post Nurse Manager, Andrews Institute Ambulatory Surgery Center
• Alyson Hughes, RN, MSN, Total Joint Navigator, Andrews Institute Ambulatory Surgery Center
• Christopher O’Grady, MD, Total Joint Replacement Medical Director, Andrews Institute Ambulatory Surgery Center

F. The Next Iteration of Quality and Infection Control
• Susan Cheek, Administrator, Dallas Endoscopy Center

G. Being the High Quality, Low Cost Site of Care Isn’t Enough: What ASCs Need Next
• Trudy Wiig, Administrator, Kerlan-Jobe Surgery Center
• Deborah Clewell, Executive Director, Bridgewater Ambulatory Surgery Center
• Barton Wax, MD, Physician Owner, Jefferson Orthopedic Clinic
• Catherine Retzbach, RN, BSN, Director of ASC Operations for Virtua Health

3:15 - 3:55 PM

A. The Big 3: How Orthopedics, Ophthalmology and GI Will Fare in the Next Few Years
• Helen Lowenwirth, Administrator, East Side Endoscopy Center
• Chris Nanson, MD, Medical Director, Oregon Surgical Institute
• David Christensen, MD, Owner, Intermountain Spine and Orthopaedics
• Greg Schooler, Chief Executive Officer, Cincinnati GI

C. How to Be a Destination for Top Nursing, Physician Talent
• Tina Piotrowski, Chief Executive Officer, Cooper Ridge Surgery Center
• Danny Chu, MD, Professor of Cardiothoracic Surgery, University of Pittsburgh School of Medicine
• Adil Khan, Chief Executive Officer, Lakeland Surgical & Diagnostic Center - Florida Avenue
• Zwade J. Marshall, MD, MBA, Founder and Chief Executive Officer, Regenerative Spine and Pain Specialists

• Crystal Marcum, MBA, Chief Operating Officer, Pain Care
• Michael Patterson, FACHE, President, Chief Executive Officer, Mississippi Valley Health
• Nick Aubin, Co-Founder and Chief Executive Officer, Commons Clinic

E. Fireside Chat - Washington Legislative and Regulatory Update
• William Prentice, Chief Executive Officer, Ambulatory Surgery Center Association
• Moderated by Scott Becker, JD, Partner, McGuire Woods LLC; Founder and Publisher, Becker’s Healthcare

3:45 - 4:45 PM

G. ASC Marketing: The Slam-Dunk Ideas for Centers of All Sizes
• Sukdeb Datta, MD, Medical Director, Datta Endoscopic Back Surgery Pain Center

4:00 - 5:00 PM

A. Keynote Interview
• Kevin O’Leary, MBA, Chairman, O’Shares ETF Investments; Star, ABC’s “Shark Tank”

5:00 - 6:30 PM

Networking Cocktail Reception in the Exhibit Hall
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7:00 - 8:00 AM
Continental Breakfast in the Foyer

8:00 - 8:40 AM
A. KEYNOTE PANEL: The Most Pressing Issues Facing ASCs
   • Robert S. Bray, MD, Chief Executive Officer and Founder, DISC Sports & Spine Center
   • Doug Badertscher, Administrative President, National Spine & Pain Center - Rockwall

8:45 - 9:25 AM
A. KEYNOTE PANEL: What CMS, Private Payer Trends Mean for Physician-Owned ASCs
   • Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group and The Surgical Center at Columbia Orthopaedic Group
   • Rick Ngo, MD, FACS, General Surgeon, Southwest Surgical Associates, Texas Hernia Specialists

9:25 - 9:45 AM
Networking break

9:50 - 10:30 AM
A. How to Grow Spine, Interventional Pain Programs and Ancillary Revenue
   • Kai-Uwe Lewandrowski, MD, Orthopedic Surgeon, Center for Advanced Spine Care of Southern Arizona, Surgical Institute of Tuscon
   • John V. Prunskis, MD, FIPP, Chief Executive Officer and Medical Director, Illinois Pain and Spine Institute

10:35 - 11:15 AM
A. Who is the Real Competition for ASCs?
   • Sev Hrywnak, MD, Owner, Advanced Ambulatory Surgical Center of Chicago
   • Jack Jensen, MD, FACSM, Founder, Athletic Orthopedics & Knee Center
   • Rick Thompson, MD, MBA, FACS, President, Nebraska Heart Hospital

B. CMS Spine, Total Knee Replacements: Smart Steps for a Stellar Program
   • Robert Nucci, MD, Orthopedic Spine Surgeon, Nucci Medical Clinic
   • James Rubano, MD, Orthopedic Surgeon, Delaware Orthopaedic Specialists
   • Jeremy Statton, MD, Orthopedic Surgeon, Arthritis & Total Joint Specialists
   • Ravi K. Bashyal, MD, FAAOS, Vice-Chairman, Patient and Provider Experience; Director of Outpatient Hip and Knee Replacement Surgery, Medical Advisory Board, Site Medical Director, NorthShore University Health; Clinical Assistant Professor of Orthopaedic Surgery, University of Chicago Pritzker School of Medicine

11:50 AM
Meeting Adjourns
28TH ASC ANNUAL MEETING
THE BUSINESS & OPERATIONS OF ASCs
OCTOBER 27-29, 2022 // SWISSOTEL // CHICAGO, ILLINOIS

Registration Information
First/Last Name: ____________________________________________
Degree/Designations (As you wish it to appear on your badge): ____________________________________________
Title: ____________________________________________
Facility/Company: ____________________________________________
Address: ____________________________________________
City/State/Zip: ____________________________________________
Phone: __________________ Fax: __________________
Email: ____________________________________________

Registration Fees
ANNUAL CONFERENCE & EXHIBITS
One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

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<th>AMOUNT</th>
<th>FEES</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Before 9/1/22)</td>
<td>(After 9/1/22)</td>
<td></td>
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</tr>
<tr>
<td>1st Attendee</td>
<td>$800</td>
<td>$900</td>
<td>$______</td>
</tr>
<tr>
<td>2nd Attendee</td>
<td>$775</td>
<td>$875</td>
<td>$______</td>
</tr>
<tr>
<td>3rd Attendee</td>
<td>$750</td>
<td>$850</td>
<td>$______</td>
</tr>
<tr>
<td>4th Attendee or more</td>
<td>$725</td>
<td>$825</td>
<td>$______</td>
</tr>
</tbody>
</table>

TOTAL ENCLOSED: $______

General Information
CONTINUING EDUCATION
Information TBA. More information about credits available upon request.

HOTEL RESERVATIONS
The Swissotel Chicago has set aside special group rates for conference attendees.
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Cancellation Policy: Written cancellation requests must be received within 120 days of transaction or by September 1, 2022, whichever is first. Refunds are subject to a $100 processing fee. Refunds will not be made after this date.

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October 27-29, 2022 // Swissotel // Chicago, Illinois

KEYNOTES

Doug Badertscher
Administrative President, National Spine & Pain Center - Rockwall

Andre Blom
Chief Executive Officer, Illinois Bone and Joint Institute

Michael Bradley
MD, MS, President, Chief Executive Officer, Ortho Rhode Island

Gregory DeConciliis
PA-C, CASC, Administrator, Boston OutPatient Surgical Suites

Vishal Mehta
MD, Chief Executive Officer, Fox Valley Orthopaedic Institute

Vivek Mohan
MD, MS, FAAOS, Spine Surgeon, Orthopaedic Spine Institute

Rick Ngo
MD, FACS, General Surgeon, Southwest Surgical Associates, Texas Hernia Specialists

Pierce Nunley
MD, Medical Director, Managing Partner, Spine Institute of Louisiana

Lianne McDowell
Chief Executive Officer, Administrator, South Portland Surgical Center

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MBA, Chairman, O’Shares ETF Investments, Star, ABC’s “Shark Tank”

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