

BECKER'S
HOSPITAL REVIEW

7th Annual
**BECKER'S HEALTH IT + DIGITAL
HEALTH + RCM ANNUAL MEETING**

The Future of Business and Clinical Technologies

October 4-7, 2022 // Navy Pier // Chicago, Illinois

KEYNOTES



George W. Bush

43rd President of the
United States and Founder
of the George W. Bush
Presidential Center



Sugar Ray Leonard

Boxing Legend, Successful
Entrepreneur and Author,
The Big Fight: My Life In
and Out of the Ring



Michelle Wie

Professional Golfer, LPGA



Craig Richardville

Chief Digital and Health
Information Officer,
Intermountain Healthcare



Chris Carmody

Chief Technology Officer,
UPMC



Sara Vaezy

Executive Vice President
and Chief Strategy and
Digital Officer, Providence



Chris Coburn

Chief Innovation Officer,
Mass General Brigham



Aaron Miri

MBA, FCHIME, CHCIO,
Senior Vice President
and Chief Digital and
Information Officer,
Baptist Health



Roberta Schwartz

PhD, Executive Vice
President and Chief
Innovation Officer,
Houston Methodist



Edward Lee

MD, Executive Vice
President and Chief
Information Officer, The
Permanente Federation;
Associate Executive
Director, The Permanente
Medical Group



Karen Murphy

PhD, RN, Executive Vice
President, Chief Innovation
and Digital Transformation
Officer and Founding
Director, Steele Institute for
Health Innovation, Geisinger

DISRUPTION & INNOVATION ARE CONSTANT IN HEALTHCARE.

Healthcare has never been static — disruption and innovation are constants. Still, COVID-19 has ushered the industry into a uniquely transformative era. The challenges and changes ahead demand industry leaders exchange best practices and ideas to improve care, enhance operational efficiency and address financial challenges. As the pandemic continues, Becker's Healthcare remains committed to facilitating these conversations — even if they must occur from a distance.

Becker's Health IT + Digital Health + RCM Annual Meeting: The Future of Business and Clinical Technologies will be planning to return to Navy Pier in Chicago after exclusively going virtual for the previous year's meeting. Along with the in-person program in Chicago, we will also have a virtual component for those hospital and health system attendees that would prefer to attend from the comfort of their office or home. Join executives from Geisinger, Atrium Health and Intermountain Healthcare, among other leading organizations, for panel discussions and keynote interviews covering the most pressing issues facing hospitals and health systems today.

Whether in person or from a distance, join us again for this important annual event.

Health & Safety

The safety, health and well-being of our speakers, sponsors, attendees, and employees remains our top priority at Becker's Healthcare. We know there are still a lot of uncertainties surrounding the event landscape, and Becker's will clearly communicate any specific safety protocols and procedures to all attendees prior to the event.

Session Tracks

- A. Keynotes, Health IT, Digital Health + Finance C-suite
- B. Health IT C-suite + Strategic Innovation
- C. Revenue Cycle + Elevating the Patient Experience
- D. Innovation + Revenue Cycle
- E. Digital Transformation
- F. Revenue Cycle + Finance Tech and Opportunities
- G. Healthcare Consumerism, Collections + IT
- H. Clinical Innovation

Special Guest Keynotes



George W. Bush

43rd President of the United States and Founder of the George W. Bush Presidential Center



Sugar Ray Leonard

Boxing Legend, Successful Entrepreneur and Author, *The Big Fight: My Life In and Out of the Ring*



Michelle Wie

Professional Golfer, LPGA

CONFERENCE SCHEDULE

4 TUESDAY

| | | | |
|-----------------|--------------------------------------|----------------|--|
| 11:00 AM | Registration Opens | 2:50 - 5:20 PM | Sessions |
| 12:50 - 2:20 PM | Sessions | 5:20 - 7:20 PM | Opening Cocktail Reception in the Exhibit Hall |
| 2:20 - 2:50 PM | Networking Break in the Exhibit Hall | | |

5 WEDNESDAY

| | | | |
|---------------------|--|----------------|--|
| 7:30 - 8:30 AM | Registration & Continental Breakfast in the Exhibit Hall | 1:10 - 2:40 PM | Sessions |
| 8:30 - 10:00 AM | Sessions | 2:40 - 3:10 PM | Networking Break in the Exhibit Hall |
| 10:00 - 10:30 AM | Networking Break in the Exhibit Hall | 3:10 - 5:00 PM | Sessions |
| 10:30 AM - 12:00 PM | Sessions | 5:00 - 7:00 PM | Cocktail Reception in the Exhibit Hall |
| 12:00 - 1:00 PM | Networking Luncheon in the Exhibit Hall | | |

6 THURSDAY

| | | | |
|---------------------|---|----------------|--|
| 7:30 - 8:30 AM | Continental Breakfast in the Exhibit Hall | 1:10 - 2:40 PM | Sessions |
| 8:30 - 10:00 AM | Sessions | 2:40 - 3:10 PM | Networking Break in the Exhibit Hall |
| 10:00 - 10:30 AM | Networking Break in the Exhibit Hall | 3:10 - 5:00 PM | Sessions |
| 10:30 AM - 12:00 PM | Sessions | 5:00 - 7:00 PM | Cocktail Reception in the Exhibit Hall |
| 12:00 - 1:00 PM | Networking Luncheon in the Exhibit Hall | | |

7 FRIDAY

| | | | |
|-----------------|---|---------------------|---------------------|
| 7:00 - 8:00 AM | Continental Breakfast in the Exhibit Hall | 10:15 AM - 12:00 PM | Sessions |
| 8:15 - 9:55 AM | Sessions | 12:00 PM | Conference Adjourns |
| 9:55 - 10:15 AM | Networking Break in the Exhibit Hall | | |

KEYNOTE SPEAKERS



Tony Ambrozio

Senior Vice President and
Chief Digital Information
Officer, Baptist Health
South Florida



Jean Bryll

Vice President Revenue
Cycle, RWJBarnabas
Health



Andrea Daugherty

Interim Chief Information
Officer and Director,
Security & Infrastructure,
Dell School of Medicine
& UT Health Austin



Brian Dobosh

MBA, Vice President,
Digital Health Systems,
RWJBarnabas Health
System



Tracy Donegan

MHA, Chief Information,
Innovation Officer, MLK
Community Healthcare



Jeff Gautney

Chief Information Officer,
Rush University System
for Health



Mohan Giridharadas

Founder and Chief
Executive Officer,
LeanTaaS



Melissa Hall

MSN, FNP, Chief
Information Officer,
CalvertHealth Medical
Center



Joel Klein

MD, Senior Vice
President and Chief
Information Officer,
University of Maryland
Medical System



Valere Lemon

MHIA, MBA, RN,
Division Director,
Clinical Informatics, HCA
Healthcare Mountain
Division



Steven Michaels

Vice President,
Technology Services,
Intermountain Healthcare



Michael A. Pfeffer

MD, FACP, Chief
Information Officer,
Stanford Health Care;
Associate Dean and
Clinical Professor of
Medicine, Stanford
University School of
Medicine



Mike Simms

Vice President, Revenue
Cycle, Cone Health



Albert Villarin

MD FACEP, Vice
President and Chief
Medical Information
Officer, Nuvance Health



Jeffery Wajda

DO, MS, FACEP, Chief
Health Information
Officer, University of
California Davis Health,
MILO-ML, Chief Digital
Health Officer



Richard Zane

MD, Chief Innovation
Officer, UCHealth

SESSION TRACKS

- A. Keynotes, Health IT, Digital Health + Finance C-suite
- B. Health IT C-suite + Strategic Innovation
- C. Revenue Cycle + Elevating the Patient Experience
- D. Innovation + Revenue Cycle
- E. Digital Transformation
- F. Revenue Cycle + Finance Tech and Opportunities
- G. Healthcare Consumerism, Collections + IT
- H. Clinical Innovation

11:00 AM**Registration Opens in the Exhibit Hall****12:00 - 12:40 PM**

Festival Hall B

KEYNOTE: What Healthcare Needs Most From Digital Tech in the Next Decade

- Tony Ambrozio, Senior Vice President and Chief Digital Information Officer, Baptist Health South Florida
- Aaron Miri, MBA, FCHIME, CHCIO, Senior Vice President and Chief Digital & Information Officer, Baptist Health
- Sara Vaezy, Executive Vice President and Chief Strategy and Digital Officer, Providence
- Brian Dobosh, MBA, Vice President, Digital Health Systems, RWJBarnabas Health System
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

12:50 - 1:30 PM

Festival B

A. Top Priorities and Biggest Challenges for CISOs Today

- Dan Henke, Vice President and Chief Information Security Officer, Mercy
- Christopher Ross, Chief Information Security Officer, Clover Health
- Steven Ramirez, Chief Information Security Officer, Renown Health
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

301-304

B. How to Create a System for Driving Effective Innovation

- Sandra Powell-Elliott, MBA, Vice President, Innovation and Health Ventures, Hackensack Meridian Health

- Kolaleh Eskandarian, PhD, MBA, PMP, Vice President and Chief Innovation Officer, Children's National Hospital
- Todd Dunn, Vice President, Innovation, Atrium Health
- Bradley Crotty, Vice President, Chief Digital Engagement Officer, Froedtert & the Medical College of Wisconsin
- Moderated by Kristen McDermott Woodrum, Partner, McGuireWoods LLP

305-306

C. Hybrid Care: Monitoring Patient Care Across the Continuum

- Dave McSwain, MD, System Chief Medical Informatics Officer, UNC Health
- Mitchell Fong, Vice President, Virtual Care, Renown Health
- Jennifer Kosturik, RN, CCM, Director, IL Ambulatory Care Management, Enterprise Population Health, Advocate Physician Partners
- Christine Vanzandbergen, Vice President, Analytics and Research, Penn Medicine, University of Pennsylvania Health System
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

307-308

D. How Focusing on Transparency and Access Can Drive Revenue Cycle Performance

- Kimberly Scaccia, Vice President, Revenue Cycle, Mercyhealth
- Jim Zuran, Regional Vice President of Revenue Excellence, Loyola University Health System
- Will Reilly, Marketing Executive, R1 RCM
- Ryan Schultz, Associate Vice President, Clinical Funding and Strategic Support, UAB Medicine
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

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F. The Future of Revenue Cycle - the Patients as Payers and Engaged Consumers

- Gerard Brogan, MD, Senior Vice President and Chief Revenue Officer, Northwell Health
- Randolph Siwabessy, Chief Financial Officer, UC Irvine Health
- Mike Morris, President and Chief Executive Officer, Xtend Healthcare
- Jeff Logan, Group Vice President of Patient Market Experience for Revenue Cycle, Providence
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

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H. Where Artificial Intelligence, Machine Learning and More Fit in Medicine

- Deborah Cray, Vice President and Chief Data Analytics Officer, Froedtert Health
- Robert Budman, MD, MBA, Chief Medical Information Officer, Nuance Communications, Healthcare Division
- Chris Carmody, Chief Technology Officer, UPMC
- Jaya Phookan, MD, Chief Medical Officer, Aurora Medical Center Mount Pleasant, Advocate Aurora Health
- Moderated by Giles Bruce, Writer/Report, Becker's Healthcare

1:40 - 2:20 PM

Festival B

A. The Role of IT in Driving Healthcare Innovation

- Patrick Woodard, MD, MHA, Vice President and Chief Digital Officer, Methodist Le Bonheur Healthcare
- Zafar Chaudry, MD, MS, MIS, MBA, CITP, Senior Vice President, Chief Digital Officer and Chief Information Officer, Seattle Children's
- Neil Gomes, MMS, MEd, MBA, System Senior Vice President, Digital and Human Experiences, CommonSpirit Health
- Ganesh Persad, Director, IT Applications, Memorial Healthcare System
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

301-304

B. The Revenue Cycle of the Future - What Does it Look Like? What is IT's Impact?

- John Kerndl, Executive Vice President and Chief Financial Officer, Beth Israel Lahey Health
- Ted Syverson, Vice President, Revenue Cycle, Monument Health
- YiDing Yu, MD, Chief Product Officer and Chief Medical Officer, Olive
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker's Healthcare

305-306

C. Children's Hospitals: Big Revenue Cycle Challenges and Financial Outlook

- Mary Daymont, RN, MSN, CCM, FAAN, Vice President, Revenue Cycle and Care Management, Children's National Health System

- Bridgett Feagin, MBA, Executive Vice President and Chief Financial Officer, Connecticut Children's Medical Center
- Teresa Welch, Chief Financial Officer and Director, Pediatrics, University of Florida Health
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

307-308

D. Thinking Big on a Budget - Frugal Innovation and Using IT as a Differentiator

- Michael Hasselberg, MS, PhD, Chief Digital Health Officer, University of Rochester Medical Center
- Yatendra Kumar, Chief Information Officer, MS Ramaiah Hospitals
- Shannan Epps, Founder and Chief Executive Officer, Brightwork Health IT
- Moderated by Kristen McDermott Woodrum, Partner, McGuireWoods LLP

311-312

E. Presentation - State of Healthcare: 21 Quick Points

- Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuireWoods LLC

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F. Help Patients Move Forward with Care: How Patient Financing Fits Into Your Collections Journey

- Traci Rieckmann, Vice President Strategic Account Management of Health Systems, CareCredit
- Kimberly Scaccia, Vice President, Revenue Cycle, Mercyhealth

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G. Top Revenue Cycle Challenges Today and Strategies to Combat Them

- Teresa Welch, Chief Financial Officer and Director, Pediatrics, University of Florida Health
- Cheri Kane, Vice President, Revenue Cycle, Community Health Systems
- Nikki Stackhouse, Vice President, Acute Revenue Cycle, Prisma Health
- Nikki Stackhouse, Vice President, Acute Revenue Cycle, Prisma Health
- Missy Miller, Senior Vice President, Waystar
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

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H. What MVP CMIOs Do to Make Their Systems Better

- Anwar Mohammad Sirajuddin, Senior Vice President and Chief Health Informatics Officer, Harris Health System
- Gregg Nicandri, MD, Chief Medical Information Officer, University of Rochester Medical Center
- Ahmed Foda, MD, FACC, Ambulatory Chief Medical Information Officer, Temple University Health System
- Sophia Saleem, MD, Chief Medical Information Officer, Ambulatory, Northwell Healthx
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

2:20 - 2:50 PM**Networking Break in the Exhibit Hall****2:50 - 3:30 PM**

Festival Hall B

KEYNOTE: The Next Evolution of CIOs and CTOs in Healthcare

- Michael A. Pfeffer, MD, FACP, Chief Information Officer, Stanford Health Care; Associate Dean and Clinical Professor of Medicine, Stanford University School of Medicine
- Andrea Daugherty, Interim Chief Information Officer and Director, Security & Infrastructure, Dell School of Medicine & UT Health Austin
- Chris Carmody, Chief Technology Officer, UPMC
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

3:40 - 4:10 PM

Festival Hall B

FIRESIDE CHAT - DIGITAL TRANSFORMATION IN HEALTHCARE: A CONSUMER-CENTRIC APPROACH

- Raj Desai, Vice President, Product, Kaiser Permanente
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

4:20 - 5:20 PM

Festival Hall B

KEYNOTE

- Michelle Wie, Professional Golfer, LPGA
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

5:20 - 7:20 PM**Opening Cocktail Reception in the Exhibit Hall**

SESSION TRACKS

- A. Keynotes, Health IT, Digital Health + Finance C-suite
- B. Health IT C-suite + Strategic Innovation
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- D. Innovation + Revenue Cycle
- E. Digital Transformation
- F. Revenue Cycle + Finance Tech and Opportunities
- G. Healthcare Consumerism, Collections + IT
- H. Clinical Innovation

7:30 AM - 8:30 AM

Registration + Breakfast in the Exhibit Hall

8:30 AM - 9:10 AM

Festival Hall B

KEYNOTE: What Keeps CIOs Up at Night: Cybersecurity, Health Equity and More

- Jeff Gautney, Chief Information Officer, RUSH Health System
- Edward Lee, MD, Associate Executive Director, The Permanente Medical Group; Executive Vice President and Chief Information Officer, The Permanente Federation
- Andrea Daugherty, Interim Chief Information Officer and Director, Security and Infrastructure, Dell School of Medicine & UT Health Austin
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

9:20 - 10:00 AM

Festival B

A. The Most Important Revenue Sources For Your Hospital - Service Lines, Risk and Improvements

- Brian Carpenter, MD, SFHM, Chief Medical Officer, Telemedicine, Sound Physicians
- Ashley Toney, Director, Revenue Cycle, Patient Financial Services and Patient Access, Compliance and Privacy Officer, St. Luke's Hospital
- Sheldon Pink, MBA, Vice President of Revenue Cycle, Luminis Health
- Chris Bergman, Vice President And Chief Financial Officer, Dayton Children's Hospital
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

301-304

B. Key Ideas Around Strategy, Innovation and Engagement for the Next Decade

- Brad Reimer, Chief Information Officer, Sanford Health
- Michael Archuleta, Chief Information Officer, Mt. San Rafael Hospital
- Moderated by Andrea Lee Linna, Partner, McGuireWoods LLP

305-306

C. HIT and EHRs - Ensuring ROI, Improving Physician Satisfaction and More

- Bruce Darrow, MD, PhD, Senior Vice President, Information Technology, Deputy Chief Information Officer and Chief Medical Information Officer, Mount Sinai Health System
- Mathew Gaug, Vice President, Information Technology and Chief Information Officer, Memorial Hospital and Health Care Center
- Jen Timmerman, Division Director, Revenue Cycle, CHI Health
- Sashikanth Kodali, MD, CPHQ, FHM, Vice President and Chief Medical Information Officer, Community Health Systems
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

307-308

D. Innovation in the Revenue Cycle: What to Know for the Next 5 Years

- Mike Simms, Vice President, Revenue Cycle, Cone Health
- Christopher Ault, Chief Revenue Officer, Cooper University Health Care
- Grant Veazey, Executive Vice President and Chief Technology Officer, Ensemble Health Partners
- Lynn Ansley, CPA, Vice President, Revenue Cycle Management, Moffitt Cancer Center
- Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

311-312

F. Effective Denials Management Strategies to Drive Growth

- Colleen Goethals, Vice President, Mid Revenue Cycle, Xtend Healthcare

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G. How to Bring Humanity to the Revenue Cycle and Collections

- Jeff Logan, Group Vice President, Patient and Market Experience, Providence

- Shannon King, Senior Director, Revenue Cycle, Banner Health
- Victoria Morgan, Director, Revenue Cycle, Tahoe Forest Health District
- Morten Bruhn, Chief Success Officer, Zotec Partners
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

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H. How CMIOs are Revolutionizing Healthcare

- Jeana O'Brien, MD, Chief Medical Information Officer, Baylor Scott & White Health
- James M. Blum, MD, FCCM, Chief Medical Information Officer and Associate Professor of Anesthesia and Computer Science, University of Iowa Health Care
- Claude J. Pirtle, MD, MS, FACP, FAMIA, Vice President, Chief Medical Information Officer and Assistant Chief Medical Officer, Jackson Madison County General Hospital, West Tennessee Healthcare
- Carlo Hallak, MD, Regional Chief Medical Information Officer, Community Health Systems
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

10:00 - 10:30 AM

Networking Break in the Exhibit Hall

10:30 - 11:10 AM

Festival B

A. Start-ups, Investment Arms, Venture Capital and More: Partnership Strategies for Long-Term Financial Stability

- Chris Coburn, Chief Innovation Officer, Mass General Brigham
- Abi Sundaramoorthy, MD, MBA, Chief Medical Officer, Wellinks
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

301-304

B. Key Strategies to Build Data Science Teams That Bolster the Bottom Line

- Vanessa Hill, MD, FAAP, Medical Director, Utilization & Resource Management, Physician Advisor, The Children's Hospital of San Antonio
- Micky Simwenyi, Chief Informatics Data Science Officer, University of Miami Health System
- Daniel Small, Senior Director, Digital Strategy, Hartford HealthCare
- Jessica Calzaretta, President, Insight Global Health
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

305-306

C. Presentaiton - How AI Can Innovate Healthcare Workforce Staffing

- Jim Smith, Senior Manager, Workforce Optimization, Providence
- Natalie Edgeworth, MHA, Senior Manager, Workforce Optimization, Providence

307-308

D. Digital Health: The Winners, Losers of the Next 5 Years

- Shafiq Rab, Executive Vice President, Chief Information Officer, Tufts Medicine
- Scott Gaydos, Vice President, Optum
- Moderated by Andrea Lee Linna, Partner, McGuireWoods LLP

311-312

E. Patient Engagement Strategies to Improve the Economy of Healthcare

- Melanie Wilson, Vice President, Revenue Cycle, Essentia Health
- Kara Martinezmoles, Vice President, Revenue Cycle, Renown Health
- Robert Boos, Vice President, Revenue Cycle, Centra Health
- John Maschger, Vice President, Revenue Cycle, Liberty Hospital
- Moderated by Paige Haeffele, Writer/Reporter, Becker's Healthcare

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F. Leading Through Tough Times: Innovative Ideas for Future Growth

- John Henderson, Vice President and Chief Information Officer, CHOC Children's
- Mini Virmani, Director, Performance Improvement, Atrium Health
- Michael Archuleta, Chief Information Officer, Mt. San Rafael Hospital
- Mohit Bhasin MD, FACC, FSCCT, Medical Director, Advanced Cardiovascular Imaging, Sentara Heart Hospital; President, Innovation Health Service
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

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G. Best Ways to Customize Patient Financing Solutions and Ease Burdens

- Neil Gomes, MMS, MEd, MBA, System Senior Vice President, Digital and Human Experiences, CommonSpirit Health

- Jamey Shiels, System Vice President, Consumer Experience, AdvocateAurora Health
- John Talaga, Executive Vice President and General Manager, Healthcare, Flywire
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

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H. Increase Staff and Patient Satisfaction With a Transparent + Accurate Financial Experience

- Kempton Smith, Vice President, Patient Financial Services, Atrium Health
- Heather Kawamoto, Vice President, Product Strategy, Waystar

11:20 AM - 12:00 PM

Festival B

A. Evolving Technology, Disruptors and Regulatory Issues in HIT and How to Know What to Invest In

- Audrius Polikaitis, Chief Information officer and Assistant Vice President, Health Information Technology, University of Illinois Hospital and Health Sciences System
- Michael Saad, Senior Vice President and Chief Information Officer, The University of Tennessee Medical Center
- Curt Cole, MD, FACP, Chief Information Office and Associate Professor of Clinical Medicine, Weill Cornell Medicine
- Anthony Moorman, Director of Solution Marketing, Qventus
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

301-304

B. From Boring to Booming: Three RCM Strategies that Use Data to Collect More from Self-pay Patients

- Ed Gaines, JD, CCP, Vice President, Regulatory Affairs and Industry Liaison, Zotec Partners

305-306

C. What Keeps CIOs, CFOs Up at Night? Big Ideas to Tackle Complex Issues

- Tod Beasley, Senior Vice President, Hospital Financial Operations, Community Hospital Corp.
- Amy Thomas, Chief Information Officer, Humboldt Park Health
- Anna Turman, Division Chief Information Officer, CommonSpirit Health
- Brad Reimer, Chief Information Officer, Sanford Health
- Moderated by Timothy Fry, Partner, McGuireWoods LLP

307-308

D. Patient Experience 2.0: How to Reach Patients in 2023 and Beyond

- Jane Weldon, System Vice President of Transformation, Innovation and Operations, CommonSpirit Health
- Albert S. Chan, MD, MS, FAAFP, Vice President and Chief Digital Health Officer, Sutter Health; Investigator, Sutter Center for Health Systems Research; Adjunct Professor, Stanford Center for Biomedical Informatics Research
- Dusadee Sarangarm, MD, Chief Medical Information Officer, University of New Mexico Health
- Anna Moore, Product Manager, Merative
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

311-312

E. Mapping the Patient Journey: Technology to Help Boost Patient Care and Diagnostics

- Cheng-Kai Kao, MD, Chief Clinical Informatics Innovation Officer and Medical Director, International Programs, University of Chicago
- Victoria (Terentiev) Leybov, MD, Medical Director, Virtual Urgent Care; System Chief, Emergency Medicine Telehealth, NYU Langone Health
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

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F. Effective Leadership in a Changing Healthcare Landscape

- John Kerndl, Executive Vice President and Chief Financial Officer, Beth Israel Lahey Health
- Jennifer Wesson Greenman, MBA, Chief Information Officer, Cancer Treatment Centers of America Global, Inc.
- J. Bryan Bennett, Founder and Chief Leadership Innovation Officer, Elite Leadership Academy
- Philip Styne, MD, Chief Medical Information Officer, AdventHealth
- Brad Haws, Chief Financial Officer, Emory Healthcare
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

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G. Presentation - 4 Trends in Digital Healthcare Payment: Insight from Atrium Health

- Chris Johnson, Vice President, Revenue Cycle Management, Atrium Health

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H. The Next Frontier of Precision Medicine and Clinical Analytics

- Michael Restuccia, Senior Vice President and Chief Information Officer, Penn Medicine
- Sandra Bossi, Senior Director, Care Delivery Innovation, Innovation Institute, Hospital for Special Surgery
- Wes R. Walker, MD, Director, Genomics and Personalized Health, Central Florida Division, AdventHealth
- Bjoern von Siemens, Founder, caresyntax
- Moderated by Kate Carow, Principal, Carow Consulting

12:00 - 1:00 PM

Networking Luncheon in Exhibit Hall

1:10 - 1:50 PM

Festival B

A. How Digital Health Can Help or Hurt Clinical Care and the Patient Experience

- Michelle Stansbury, Vice President, Innovation and IT Applications, Houston Methodist
- Eric Lee, MD, Medical Director, Clinical Informatics, AltaMed Health Services
- Susan Huang, MD, Chief Medical Officer - Southern California, Providence
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

301-304

B. What Makes an Innovator? Encouraging Inclusive Excellence in Teams

- Thomas J. Graham, MD, Chief Innovation and Transformation Officer, Kettering Health
- Sri Bharadwaj, MS, FCGMA, FHIMSS, CPHIMS, CISSP, CLSSBB, PMP, CHCIO, Vice President, Digital Innovation and Applications, Franciscan Health Information Services
- Tracy A. Elmer, MS, CHCIO, RHIA, Chief Innovation Officer, TrueCare
- Damon Broyles, MD, Vice President, Clinical Innovation, Mercy
- Moderated by Kristen McDermott Woodrum, Partner, McGuireWoods LLP

305-306

C. Innovative Ways EHRs Can Improve Diagnostics and Care

- Sophia Saleem, MD, Chief Medical Information Officer, Ambulatory, Northwell Health
- Howard L. Haronian, MD, FACC, Vice President, Chief Quality and Innovation Officer, Hartford HealthCare Heart & Vascular Institute

- Lu de Souza, MD, FAMIA, Vice President and Chief Medical Officer, Oracle Cerner
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

307-308

D. Put Medicine Back Into Medicine: Ongoing Problems of Tech Misuse, Patient Care and Physician Burnout

- David Wetherhold, MD, Chief Medical Information Officer, Ambulatory, Scripps Health
- James Schweigert, MD, Vice President and Chief Medical Information Officer, Spectrum Health
- Kiran Dintyala, MD, MPH, ABIHM, Medical Director, Dintyala Medical
- Ahmed Foda, MD, FACC, Ambulatory Chief Medical Information Officer, Temple University Health System
- Moderated by Paige Haeffele, Writer/Reporter, Becker's Healthcare

311-312

E. Fireside Chat - Tomorrow's Healthcare Today: How Technology Advances Integrated Care

- Edward Lee, MD, Executive Vice President and Chief Information Officer, The Permanente Federation; Associate Executive Director, The Permanente Medical Group
- Moderated by Scott Becker, JD, Publisher, Becker's Healthcare; Partner, McGuire Woods LLP

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F. Interoperability: Turning Big Data into Big Benefits

- Billy Parrish, Chief Product Officer, Ensemble Health Partners
- Nancy Philips, Senior Vice President, IT and Chief Security Information Officer, Ensemble Health Partners
- Deepesh Chandra, Chief Analytics Officer, Bon Secours Mercy Health
- Lenel James, HL7 International Board Member, Business Lead for Health Information Exchange & Innovation, Blue Cross Blue Shield Association

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G. Perfect the Balancing Act: Denials, Management, Charge Capture and Revenue Cycle

- Cherie Smith, JD, MBA, RHIA, Vice President, Revenue Cycle and Chief Privacy Officer, Brattleboro Memorial Hospital
- Tim Bavosi, Vice President, Consulting, RevSpring
- Elise Myers, Vice President, Clinical Revenue Integrity, Providence
- Tushar Naik, Corporate Director, Revenue Integrity, Prime Healthcare
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker's Healthcare

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H. The Most Exciting Tech for Physicians and Nurses Today

- Adarsha Bajracharya, MD, Division Faculty, Clinical Informatics and Hospital Medicine, UMass Memorial Medical Center
- Davin Lundquist, MD, Family Physician, CommonSpirit Health
- Kasey McCreery, NP-C, MSHI, CEN, Associate Director, Clinical Documentation, Phreesia
- Moderated by Kate Carow, Principal, Carow Consulting

2:00 - 2:40 PM

Festival B

A. The Age of Telehealth is Here: How to Make it Work Financially

- Tod Beasley, Senior Vice President, Hospital Financial Operations, Community Hospital Corp.
- Aaron Martin, MD, MPH, Medical Director, Telemedicine, Children's Hospital New Orleans, LSU Health New Orleans
- Helen Kinsman Hughes, MD, Medical Director, Office of Telemedicine, Johns Hopkins Medicine; Medical Director, Pediatric Telemedicine, Johns Hopkins Children's Center; Assistant Professor of Pediatrics, Division of General Pediatrics, The Johns Hopkins University School of Medicine
- Brad Kittredge, Chief Executive Officer, Brightside Health
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker's Healthcare

301-304

B. The EHR and Revenue Cycle Issues to Fix Before It's Too Late

- Chuck Watson, DO, Chief Medical Information Officer Emeritus, Kettering Health Network
- Isaiah Nathaniel, CPHIMS, Vice President and Chief Information Officer, Delaware Community Health
- Alyssa Maxwell, Health Information Management Director, Wise Health System
- Laxmi Patel, Chief Strategy Officer, Savista
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

305-306

C. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today

- Jonathan Goldberg, Executive Vice President and Chief Information Officer, Edward-Elmhurst Health
- Harshal Shah, MHA, MBA, Corporate Director, Digital Health, RWJBarnabas Health
- Raymond Lowe, Senior Vice President and Chief Information Officer, AltaMed Health Services
- Moderated by Giles Bruce, Writer/Report, Becker's Healthcare

307-308

D. Using Automation and Artificial Intelligence to Improve Coding for Physician Professional Services: How Real AI Solves Real Problems and Creates Real Cost Savings

- Michael Mercurio, Vice President, Physician Billing Services, Mass General Brigham; Co-Founder, CodaMetrix

311-312

E. The Path to Automation: How to Start Your Direct-to-bill Journey

- Michael Bee, Vice President, Clinician Solutions, 3M Health Information Systems
- Nathan Carver, Growth Manager, 3M Health Information Systems

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F. The Role of the Revenue Cycle in Elevating Patient Experience

- Franziska Jovin, MD, MMM, Senior Vice President Patient Access, Chief Experience Officer, Associate Professor Internal Medicine, Cooper University Healthcare
- Ashley Toney, Director, Revenue Cycle and Chief Compliance and Privacy Officer, St. Luke's Hospital, Atrium Health
- Kathy Bowers, Senior Vice President, Business Development Leader of Health Systems, CareCredit
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

G. The Financial Relationship Between Patient and Provider and How Providers Can Better Understand the Patient Experience

- Mike Simms, Vice President, Revenue Cycle, Cone Health
- Kara Martinezmoles, MPH, Vice President of Revenue Cycle, Renown Health
- Stacy Mountain, Vice President Patient Engagement, Change Healthcare
- Michael Kurliand, Vice President, Clinical Quality and Integration, Medwand Solutions
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker's Healthcare

H. Physicians in 2030: Tech That Will Change Everything for Better or Worst

- Desmond M. D'Souza, MD, Associate Professor, Division of Thoracic Surgery, The Ohio State University Comprehensive Cancer Center
- Kellie Lease Stecher, MD, Co-Founder and President, Patient Care Heroes
- Jaya Phookan, MD, Chief Medical Officer, Aurora Medical Center Mount Pleasant, Advocate Aurora Health
- Fritz Hofheinz, MD, Vice President and General Manager, Telehealth Solutions, Doximity
- Gretchen Purcell Jackson, MD, PhD, FACS, FACMI, FAMIA, Vice President, Scientific Medical Officer, Intuitive

WEDNESDAY, OCTOBER 5, 2022

- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

2:40 - 3:10 PM

Networking Break in the Exhibit Hall

3:10 - 3:50 PM

KEYNOTE PANEL: Alleviating Bottlenecks: How to Solve Prior Authorization to Boost Patient Satisfaction and Reduce Write-Offs

- Jean Bryll, Vice President Revenue Cycle, RWJBarnabas Health
- Heather Kawamoto, Vice President, Product Strategy, Waystar
- Shannon King, Senior Director, Revenue Cycle, Banner Health
- Mike Simms, Vice President, Revenue Cycle, Cone Health
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

4:00 - 5:00 PM

A. KEYNOTE - The Power to Win!

- Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker's Healthcare

5:00 - 7:00 PM

Cocktail Reception in the Exhibit Hall

SESSION TRACKS

- A. Keynotes, Health IT, Digital Health + Finance C-suite
- B. Health IT C-suite + Strategic Innovation
- C. Revenue Cycle + Elevating the Patient Experience
- D. Innovation + Revenue Cycle
- E. Digital Transformation
- F. Revenue Cycle + Finance Tech and Opportunities
- G. Healthcare Consumerism, Collections + IT
- H. Clinical Innovation

7:30 AM - 8:30 AM

Continental Breakfast in the Exhibit Hall

8:30 AM - 9:10 AM

Festival B

A. The Evolving Role of CMIOs and Clinical Data in Healthcare Delivery

- Robert Bart, MD, Chief Medical Information Officer, UPMC
- Marcus Speaker, MD, Associate Chief Medical Information Officer, Carilion Clinic
- Robert Whitcomb, MD, Vice President and Chief Medical Information Officer, Perioperative Medical Informatics, Advocate Aurora Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

301-304

B. Building a Culture of Rapid Experimentation in Healthcare: Strategies That Work

- Tina Esposito, System Vice President and Chief Health Information Officer, Advocate Aurora Health
- Richard Zane, MD, Chief Innovation Officer, UCHHealth
- Peter Chang, MD, Vice President, Healthcare Design, Tampa General Hospital
- Paul Black, Consultant, T.H. Lee Partners
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

305-306

C. Elevating CNIOs for Better Patient Care

- Robbie Freeman, Vice President, Clinical Innovation and Chief Nursing Informatics Officer, Mount Sinai Health System
- Julie Luengas, DNP, RN-BC, MBA, Chief Nursing Information Officer, Stony Brook Medicine

- Brian Norris, RN, Vice President and Chief Nursing Information Officer, Indiana University Health
- Michelle Charles, MSN, RN-BC, Vice President, Chief Nursing Informatics Officer, Parkview Health
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

307-308

D. Who Are the Emerging Competitors in Healthcare and Health IT?

- Daniel Nigrin, MD, Chief Information Officer, MaineHealth
- Mona Baset, MBA, MA, Vice President, Digital Services, Intermountain Healthcare
- Lyle Berkowitz, MD, Chief Executive Officer, Keycare
- Jacob Shurbet, Managing Director, PwC
- Moderated by Andrea Lee Linna, Partner, McGuireWoods LLP

311-312

E. How to be a Daredevil Innovator in Healthcare

- Sandra Powell-Elliott, MBA, Vice President, Innovation and Health Ventures, Hackensack Meridian Health
- Eskandarian, PhD, MBA, PMP, Vice President and Chief Innovation Officer, Children's National Hospital
- Rick van Pelt, Chief Clinical Transformation Officer, UAB Medicine
- Rich Waller, Co-Founder & Board Member, VisiQuate
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker's Healthcare

325

F. Build, Buy or Somewhere In Between? What Makes Sense for Your Telehealth Platform Longterm

- Ron Fuschillo, Senior Vice President and Chief Information Officer, Methodist Le Bonheur Healthcare
- Theresa Meadows, MS, RN, CHCIO, FHIMSS, Senior Vice President and Chief Information Officer, Cook Children's Health Care System
- Prasanna Menta, Chief Information Officer, Sheppard Pratt
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

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G. How to Make Sure You're Not Killing Your Organization With Extra Costs

- Sandra Johnson, Vice President, Revenue Cycle, Emory Healthcare
- Chris Thomas, Chief Revenue Officer, Texas Children's Hospital
- Robyn Alvis, MBA, Vice President of Operations, Revenue Optimization, IKS Health
- John Budd, Associate Principal, ECG Management Consultants

- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

327

H. IT Infrastructure Workshop: How to Maximize Performance and Get Beyond Outdated Tech

- Tabitha Lieberman, Oresudet, EHR and Healthcare Applications, Brightwork Consulting

9:20 - 10:00 AM

Festival Hall B

A. KEYNOTE PANEL: How Will Big Tech Silicon Valley and Wall Street Affect Healthcare

- Joel Klein, MD, Senior Vice President and Chief Information Officer, University of Maryland Medical System
- Mohan Giridharadas, Founder and Chief Executive Officer, LeanTaaS
- Steven Michaels, Vice President, Technology Services, Intermountain Healthcare
- Richard Zane, MD, Chief Innovation Officer, UCHHealth
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker's Healthcare

10:00 - 10:30 AM

Networking Break in the Exhibit Hall

10:30 - 11:10 AM

Festival B

A. Moving to the Cloud? What Executive, IT and Clinical Teams Need to Know First

- Andrew Rosenberg, MD, Chief Information Officer, Michigan Medicine
- Gurmeet Sran, MD, Chief Clinical Data Science Officer, CommonSpirit Health
- Neal Patel, MD, Chief Information Officer, Vanderbilt University Medical Center
- Joel Klein, MD, Senior Vice President and Chief Information Officer, University of Maryland Medical System
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

301-304

B. Don't Lose Your Spark! How to Keep Innovation Rolling

- Michelle Stansbury, Vice President, Innovation and IT Applications, Houston Methodist
- Thomas J. Graham, MD, Chief Innovation and Transformation Officer, Kettering Health
- Daniel J. Durand, MD, Chief Clinical Officer, Chair of Radiology, LifeBridge Health

- Dalia Saleh, PharmD, Vice President, Care Transformation, Strategy & Innovation, Advocate Aurora Health
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

305-306

C. Emerging Technologies and Strategies to Improve Patient Experience

- Harshal Shah, MHA, MBA, Corporate Director, Digital Health, RWJBarnabas Health
- Jamey Shiels, System Vice President, Consumer Experience, Advocate Aurora Health
- Michael Schajer, Chief Medical Informatics Officer, Ambulatory, Hartford HealthCare
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

307-308

D. From Policy to Bottomline: Successful Strategies for Improving Revenue Cycle Performance

- Joseph Koons, Senior Vice President and Chief Revenue Officer, LifeBridge Health
- Okey Agba, Executive Vice President and Chief Financial Officer, Hartford HealthCare
- Ben Beadle-Ryby, Co-Founder, AKASA
- Moderated by Giles Bruce, Writer/Reporter, Becker's Healthcare

311-312

E. Presentation - Boosting Recruitment + Retention through Smarter Digital Tools

- Matthew Anderson, MD, MBA, CPE, Chief Medical Information Officer, HonorHealth Medical Group

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G. Pain Points Revenue Cycle Leaders Face and How to Fix Them

- Heather Dunn, Vice President, Revenue Cycle Services, Vanderbilt University Health
- Lukasz Szulc, Vice President, Technology Product and Transformation, Change Healthcare
- Nicole Fountain, Vice President, Revenue Cycle, University of Chicago Medical Center
- Sherri Liebl, Executive Director, Revenue Cycle, CentraCare
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

327

H. Big Ideas From Master CNIOs

- Sherry Buxton, Assistant Vice President, Clinical Products Chief Nursing Information Officer, Orlando Health
- Geeta Nastasi, Chief Nursing Informatics officer, NewYork-Presbyterian

THURSDAY, OCTOBER 6, 2022

- Robbie Freeman, Vice President, Clinical Innovation and Chief Nursing Informatics Officer, Mount Sinai Health System
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

11:20 AM - 12:00 PM

Festival B

A. CIO as Storyteller: The Key to IT Change Management

- David Reis, PhD, Chief Information Officer, University of Miami Health
- Raymond Lowe, Senior Vice President and Chief Information Officer, AltaMed
- Anna Shalkham, MD, Chief Information Officer, Lexington Medical Center
- Daniel Uzupis, Chief Information Officer, Jefferson County Health Center
- Raymond Lowe, Senior Vice President and Chief Information Officer, AltaMed Health Services
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

301-304

B. Two Years Into the Pandemic: What Tech is Worth Investing In? What's Not?

- Katie Barr, RN, MSN, System Vice President and Chief Nursing Informatics Officer, Advocate Aurora Health
- James Blum, MD, Chief Medical Informatics Officer, Associate Professor, Anesthesia, University of Iowa Health Care
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker's Healthcare

305-306

C. Are Your Revenue Cycle and IT Teams Fighting? Top Tips for Working Together

- Lisa Grisim, RN, MSN, CHCIO, Vice President and Associate Chief Information Officer, Stanford Children's Health
- Melissa Hall, MSN, FNP, Chief Information Officer, CalvertHealth Medical Center
- Shannon Kinsey, Revenue Cycle Manager, University of Utah Health
- Sanjay Sharma, PhD, Consultant, Pontiac General Hospital
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

307-308

D. The View from the C-Suite: What Needs to Change in the Revenue Cycle and Finance Management

- Patrick Woodard, MHA, MD, Vice President and Chief Digital Officer, Methodist Le Bonheur Healthcare
- Philip Boyce, Senior Vice President and Chief Revenue Officer, Baptist Health System

- Niobis Queiro, Senior Vice President, Revenue Cycle Management, Tufts Medicine
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker's Healthcare

311-312

E. Change With the Times or Get Left Behind - Measure ROI for Today's RCM Automation Strategies

- Amy Raymond, Vice President, Revenue Cycle Operations, AKASA

325

F. Delivering on Digital-First: How to Offer the Experience Patients Expect

- Emily Sheboy, MPH, FACHE, Clinical Operations Administrator, Boston Children's Health Physicians
- Glenn Hilburn, RN, MBA, FHIMSS, CHCIO, Vice President and Chief Application and Informatics Officer, Grady Health System
- Moderated by Adam Rubenfire, Content Manager, Phreesia

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G. Candid Insights from IT leaders on How They Lead Their Systems Through the Pandemic

- Stacey Johnston, MD, MHA, CHCIO, Vice President, Chief Application Officer and Epic Program Executive, Baptist Health
- Kevin Bidtah, CHCIO, Chief Information Officer, Evergreen Health
- Kel Pults, DHA, MSN, RN-BC, NREMT, Chief Clinical Officer, MediQuant, LLC
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

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H. How to Build a Thriving Clinical Informatics Team and Pipeline

- Maulik Purohit, MD, Chief Health Information Officer, Lehigh Valley Health Network
- Kendall Webb, MD, Chief Medical Information Officer, UF Health Jacksonville
- Eric Lee, MD, Medical Director, Clinical Informatics, AltaMed Health Services
- Jeffrey Sunshine, MD, PhD, Chief Medical Information Officer and Executive Vice Chair, Department of Radiology, University Hospitals
- Moderated by Giles Bruce, Writer/Report, Becker's Healthcare

12:00 - 1:00 PM

Networking Luncheon in Exhibit Hall

Festival B

A. What Top Hospital IT Teams Will Look Like in 2030

- Chero Goswami, Chief Information Officer, UW Health
- John Henderson, Vice President and Chief Information Officer, CHOC Children's
- Craig Richardville, Chief Digital and Information Officer, Intermountain Healthcare
- Michael Saad, Senior Vice President and Chief Information Officer, The University of Tennessee Medical Center
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

301-304

B. Enhance the Patient and Provider Experience with Continuous Innovation

- Beverly Bell, RN, BS, MHA, CPHIMS, FHIMSS, CPC, Senior Partner, Healthcare and Life Sciences, Kyndryl
- Michael Hegyi, EHR Leader, AWS Nonprofit Healthcare

305-306

C. Price Transparency and Consumerism: Where We Are Now

- Parson Hicks, EdM, MT, CRCR, Executive Director, Stamford Health
- Dennis Charland, Senior Vice President, Sales, Zelis
- Jade Wanzek, Assistant Vice President, Patient Access Revenue Cycle, Catholic Health Services
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker's Healthcare

311-312

E. Essential Tech and Teams for Digital Transformation in the Next Year

- Marcus Speaker, MD, Associate Chief Medical Information Officer, Carilion Clinic
- Andrew Rosenberg, MD, Chief Information Officer, Michigan Medicine
- Audra Kerkow, Vice President, Interoperability Optum Insight, Optum
- Michael Kurland, Vice President, Clinical Quality and Integration, Medwand Solutions
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

325

F. The Next Key Roles in the Finance, IT Teams

- David Lundal, Senior Vice President and Chief Information Officer, Children's Minnesota
- Robert Boos, Vice President, Revenue Cycle, Centra Health
- Donna Roach, Chief Information Officer, University of Utah Health
- Moderated by Paige Haeffele, Writer/Reporter, Becker's Healthcare

326

G. Not Sure What Billing Model Is For You? An Overview of the Best Billing Practices from Successful Hospitals

- Gerard Brogan, MD, Senior Vice President and Chief Revenue Officer, Northwell Health
- Sandra Johnson, Vice President, Revenue Cycle Operations, Emory Healthcare
- Nio Queiro, Senior Vice President, Revenue Cycle Management, Tufts Medicine
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

327

H. Inside the Culture Transformation of Elite Tech-Enabled Care Teams

- Cheng-Kai Kao, MD, Chief Clinical Informatics Innovation Officer and Medical Director, International Programs, University of Chicago
- Chuck Watson, DO, Chief Medical Information Officer, Kettering Health Network
- Jim Whitfill, MD, Senior Vice President, Chief Transformation Officer, HonorHealth
- Dan Kevorkian, Vice President of Clinical Innovation and Technology, AccentCare
- Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

2:00 - 2:40 PM

Festival B

A. Where the Next Cybersecurity Threats Will Come From

- Tara Matthews, Chief Information Officer and Chief Information Security Officer, Einstein Healthcare Network
- xBrian Shea, Chief Information Officer, MedOne Hospital Physicians
- Brian Norris, RN, Vice President, Chief Nursing Information Officer, Indiana University Health
- Moderated by Giles Bruce, Writer/Report, Becker's Healthcare

B. Data Transparency and Interoperability: What Early Adopters Learned and What's Ahead

- Randolph Siwabessy, Chief Financial Officer, UC Irvine Health
- Robert Bart, MD, Chief Medical Information Officer, UPMC
- Chuck Watson, DO, Chief Medical Information Officer Emeritus, Kettering Health Network
- Abi Sundaramoorthy, MD, MBA, Chief Medical Officer, Wellinks
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

C. Telehealth for Rural Hospitals: How to Bridge the Tech Divide

- Mark Combs, Chief Information Officer, Mon Health System
- Brad Reimer, Chief Information Officer, Sanford Health
- Kyle Brewer, Telehealth Administrator, University of Mississippi Medical Center

- Jody Haines, MHA FACHE, Director, Digital Health and Outreach, Billings Clinic
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

D. How the Smartest Systems Tackle Challenges Arising from Revenue Cycle Management

- Chris Bergman, Vice President And Chief Financial Officer, Dayton Childrens Hospital
- Joseph Koons, Senior Vice President and Chief Revenue Officer, LifeBridge Health
- Melody Walser, Associate Vice President, Revenue Cycle, Vanderbilt University Medical Centerx
- Tom Cavanaugh, Vice President, Product Management, Zotec Partners
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker's Healthcare

E. Building Great Patient-Focused IT and Clinical Informatics Teams

- Kirsten Zeitler, MD, Chief Medical Information Officer, NorthShore-Edward-Elmhurst Health
- Emily Webber, MD, Chief Medical Information Officer, IU Health
- Dennis Sutterfield, Vice President, Chief Information Officer, SUNY Downstate Health Sciences University
- Ryan Winn, Chief Information Officer, St. Peter's Health
- Dennis Sutterfield, Vice President, Chief Information Officer, SUNY Downstate Health Sciences University
- Moderated by Paige Haeffele, Writer/Reporter, Becker's Healthcare

G. Top Tips to Manage Data Analytics for Revenue Cycle and Payer Contracting

- Patrick Wall, Vice President, Revenue Cycle, St. Joseph's/Candler Health System
- Sherri Liebl, Executive Director, Revenue cycle, CentraCare
- Diane Olson, Senior Director, Revenue Cycle, MLK Community Hospital
- Paul Shorosh, Founder and Chief Executive Officer, AcuuReg
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker's Healthcare

H. How IT Became Nurse Staffing Heroes by Enabling New Virtual Care Models

- Matt Barr, Senior Clinical Systems Architect, BHSH
- Lisbeth Votruba, MSN, RN, Chief Clinical Innovation Officer, AvaSure

2:40 - 3:10 PM

Networking Break in the Exhibit Hall

3:10 - 3:50 PM

B. Can IT Help Solve Clinician Burnout? The Tech and Strategy Health Systems Need Now

- Bill McCreary, PhD, Vice President, Chief Information Officer, Chief Technology Officer, The University of Toledo Medical Center

- Mathew Gaug, Vice President, Information Technology and Chief Information Officer, Memorial Hospital and Health Care Center
- Jodi Rosen, Vice President, Innovation & Digital Strategy, City of Hope
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

C. PRESENTATION: Protecting Patients, Revenue and Physician Relationships Utilizing a Collaborative Compliance Approach

- Cheri Hale, CPA, CHC, Senior Vice President, Corporate Responsibility, Physician Enterprise Compliance, CommonSpirit Health
- Leigh Bertholf, RN, MS, CCEP, System Senior Vice President, Market/Division Corporate Responsibility, CommonSpirit Health

F. Key Performance Indicators You'll Need to Measure Your Revenue Cycle in the Next 5 Years

- Jim Zuran, Regional Vice President, Revenue Excellence, Loyola University Health System
- Jean Bryll, Vice President of Revenue Cycle, RWJBarnabas Health
- Joshua Lewis, CPC, Principal Consultant and Revenue Cycle Director, MAK Anesthesia
- Carmen Sessoms, Vice President, Customer Experience, RCM, Change Healthcare
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

G. How Small and Medium Hospitals Can Effectively Manage the Revenue Cycle

- Chris Thomas, Chief Revenue Officer, Texas Children's Hospital
- Rene Sunatay, Chief Financial Officer, Meadville Medical Center
- Moderated by Paige Twenter, Writer/Reporter, Becker's Healthcare

H. How Automated EHR Alerts May Offer a 'PROMPT' Solution to Bridge the Implementation Gap Between Evidence-based Guidelines and Real-world Practice.

- Ralph Riello, PharmD, Clinical Pharmacy Specialist, Cardiorenal & Metabolism, Yale-New Haven Hospital and Yale School of Medicine

4:00 - 5:00 PM

KEYNOTE

- George W. Bush, 43rd President of the United States and Founder of the George W. Bush Presidential Center

5:00 - 7:00 PM

Cocktail Reception in the Exhibit Hall

SESSION TRACKS

- A. Keynotes, Health IT, Digital Health + Finance C-suite
- B. Health IT C-suite + Strategic Innovation
- C. Revenue Cycle + Elevating the Patient Experience
- D. Innovation + Revenue Cycle
- E. Digital Transformation
- F. Revenue Cycle + Finance Tech and Opportunities
- G. Healthcare Consumerism, Collections + IT
- H. Clinical Innovation

7:00 - 8:00 AM

Continental Breakfast in the Exhibit Hall

8:05 - 8:45 AM

Festival Hall B

KEYNOTE PANEL: Leveling the Playing Field for Women in Healthcare and IT

- Roberta Schwartz, PhD, Executive Vice President and Chief Innovation Officer, Houston Methodist
- Tracy Donegan, MHA, Chief Information, Innovation Officer, MLK Community Healthcare
- Melissa Hall, MSN, FNP, Chief Information Officer, CalvertHealth Medical Center
- Valere Lemon, MHIA, MBA, RN, Division Director, Clinical Informatics, HCA Healthcare Mountain Division
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

8:55 - 9:30 AM

Festival B

A. Big Focus for Cybersecurity Teams in 2023 and Beyond

- Tara Matthews, Chief Information Officer and Chief Information Security Officer, Einstein Healthcare Network
- Michael Schnabel, Chief Information Security Officer, UT Health Science Center
- Jim Carrigan, Vice President, US Security & Resiliency Practice Leader, Kyndryl
- Zach Furness, Director, Information Security Governance and Risk Management, Children's National Hospital
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

301-304

B. How to Build an Equitable Telehealth in Diverse Communities

- Mini Virmani, Director, Performance Improvement, Atrium Health
- Kathleen MacMahon, Director, Telemedicine, Community Health Centers
- Rachel Matlock, Network Director, Telehealth Systems, Paris Henry Healthcare Foundation
- Michael Kurliand, Vice President, Clinical Quality and Integration, Medwand Solutions
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker's Healthcare

305-306

C. Health IT in Rural and Community Hospitals: Impacts on the Revenue Cycle

- Edward Keough, CHFP, Chief Financial Officer, Lake Health District
- Dana Gilleland, Chief Financial Officer, Iroquois Memorial Hospital
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

311-312

E. Success Stories: Navigating Evaluation and Management Coding to Boost Operations and Finances

- Robyn Alvis, MBA, Vice President of Operations, Revenue Optimization, IKS Health
- Angel Mena, MD, Chief Medical Officer, Clinical Communications, Sympplr
- Jen Timmerman, MSM, CHFP, CRCR, Division Director, Revenue Cycle, Physician Enterprise, CHI Health
- Moderated by Riz Hatton, Writer/Reporter, Becker's Healthcare

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F. Gender Bias in Healthcare: How to Confront and Eliminate It

- Diana Schwartzstein, Director of Administration, Strategy and Innovation, Mass General Brigham
- Zenobia Brown, MD, MPH, Vice President, Population Health Care Management, Medical Director, Northwell Health
- Sumera Haque, MD, MBBS, MPH, Group Chief Medical Officer, Pure Health, Sheikh Khalifa Hospital, Northern Emirates
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

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G. The Digital Front Door: Why Investing in One is Critical for Patients and Net Revenue

- Steve Tuohy, Senior Vice President and Chief Information Officer, Trinity Health
- Lauren Lipschutz, Associate Director, Mount Sinai Health System
- Daniel Small, Senior Director, Digital Strategy, Hartford HealthCare
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

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H. Telehealth in Rural Communities: Expanding Access and Promoting Equity

- Brad Becker, Senior Director, Revenue Cycle, Mason Health
- Rachel Matlock, Network Director, Telehealth Systems, Henry County Medical Center
- Carly Neal, Director, Digital Patient Access, Care and Engagement, Seattle Children's Hospital
- Moderated by Kate Carow, Principal, Carow Consulting

9:30 - 9:50 AM

Networking Break in the Exhibit Hall

9:55 - 10:30 AM

Festival B

A. How to Attract Top IT, Cybersecurity Talent in a Competitive Market

- Les McCollum, Chief Information Security Officer, UChicago Medical Center
- David Reis, Chief Information Officer, University of Miami
- Thomas Bres, Senior Vice President, Chief Information Officer, Chief Administrative Officer, Sparrow Health System
- Kevin Faughnder, MBA, Director, Information Technology, Jefferson Community Health Centerx
- James Forrester, MS, Chief Technology Officer, Associate Vice President, Information Technology, UR Medicine
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

301-304

B. Top IT Investments of Smart CIOs

- Neal Patel, MD, Chief Information Officer, Vanderbilt University Medical Center
- David Lundal, Senior Vice President and Chief Information Officer, Children's Minnesota

- Nicholas Szymanski, Vice President and Chief Information Officer, Signature Healthcare
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

305-306

C. Dreams for the Future: Creating a Long-Term Financially Sustainable Model of Healthcare

- Kenny J. Cole, MD, MHCDS, System Vice President, Clinical Improvement, Ochsner Health System
- Chris Thomas, Chief Revenue Officer, Texas Children's Hospital
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

307-308

D. Healthcare in Crisis: Revenue Cycle Lessons for the Future From the C-Suite

- Sheldon Pink, Vice President, Revenue Cycle, Luminis Health
- Niobis Querio, Senior Vice President, Revenue Cycle, Tufts Medical Center
- Jamie Davis, Executive Director, Revenue Cycle Management, Banner Health
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

311-312

E. Presentation - Power to the Edge: Digital strategies for the Frontline

- Elizabeth Lindsay-Wood, MBA, CHCHIO, Senior Vice President and Chief Information Officer, City of Hope
- Balaji Ramadoss, PhD, Chief Executive Officer, Edgility Inc.

326

G. Presentation - OSF OnCall Digital Hospital at Home: Building, Basics, and Beyond

- Brandi Clark, Vice President, Digital Care, OSF OnCall
- Matt Gorman, MD, Chief Medical Officer, OSF OnCall
- Suzanne Hinderliter, Director, Digital Care, OSF OnCall

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H. How to Generate the Most Value as a Clinician Informaticist

- Garrett Olin, Chief Quality and Informatics Officer, HealthLink Community Health Center
- Michael Schajer, Chief Medical Informatics Officer, Ambulatory, Hartford HealthCare
- Jeana O'Brien, MD, Senior Vice President, Medical Informatics and Chief Medical Information Officer, Baylor Scott & White Health

FRIDAY, OCTOBER 7, 2022

- Kendall Wyatt, MD, Associate Chief Medical Officer, Informatics, Charleston Area Medical Center
- Moderated by Marcus Robertson, Writer/Reporter, Becker's Healthcare

10:40 - 11:15 AM

KEYNOTE PANEL: AI to Boost the Healthcare Workforce: Best Ideas and Lessons Learned

- Jeffery Wajda, DO, MS,FACEP, Chief Health Information Officer, University of California Davis Health, MILO-ML, Chief Digital Health Officer
- Mona Baset, MBA, MA, Vice President, Digital Services, Intermountain Healthcare
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

11:20 AM - 12:00 PM

KEYNOTE PANEL: Big Tech and Retail Healthcare: Friends, Competitors or Both?

- Craig Richardville, MBA, Chief Digital and Information Officer, Intermountain Healthcare
- Karen Murphy, PhD, RN, Executive Vice President, Chief Innovation and Digital Transformation Officer and Founding Director, Steele Institute for Health Innovation, Geisinger

- Mohan Giridharadas, Founder and Chief Executive Officer, LeanTaaS
- Moderated by Scott Becker, JD, Founder, Becker's Healthcare; Partner, McGuire Woods LLC

12:00 PM

Meeting Adjourns

BECKER'S HEALTH IT + DIGITAL HEALTH + RCM ANNUAL MEETING

OCTOBER 4-7, 2022 // NAVY PIER // CHICAGO, ILLINOIS

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Email: registration@beckershealthcare.com

Cancellation Policy: Written cancellation requests must be received within 120 days of transaction or by March. 1, 2021, whichever is first. Refunds are subject to a \$100 processing fee. Refunds will not be made after this date.

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.

General Information**CONTINUING EDUCATION**

Information TBA. More information about credits available upon request.

HOTEL RESERVATIONS

We have set aside special group rates for conference attendees at the following hotels.

<https://events.beckershospitalreview.com/hitrcm2022/p/9>

CONFERENCE QUESTIONS

For additional information regarding the conference, exhibiting or sponsoring please contact:

Becker's Healthcare**Phone:** 800-417-2035**Fax:** 866-678-5755**Email:** registration@beckershealthcare.com**ADA REQUEST**

If you require special ADA accommodations, please contact us at 800-417-2035.

ONLINE REGISTRATION

events.beckershospitalreview.com/hitrcm2022

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