7th Annual
BECKER’S HEALTH IT + DIGITAL HEALTH + RCM ANNUAL MEETING
The Future of Business and Clinical Technologies

October 4-7, 2022 // Navy Pier // Chicago, Illinois

KEYNOTES

George W. Bush
43rd President of the United States and Founder of the George W. Bush Presidential Center

Sugar Ray Leonard
Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

Michelle Wie
Professional Golfer, LPGA

Mona Baset
MBA, MA, Vice President, Digital Services, Intermountain Healthcare

Sara Vaezy
Executive Vice President and Chief Digital and Strategy Officer, Providence

Edward Lee
MD, Associate Executive Director, The Permanente Medical Group; Executive Vice President and Chief Information Officer, The Permanente Federation

Sanjeev Agrawal
President and Chief Operating Officer, LeanTaaS

Aaron Miri
MBA, FCHIME, CHCIO, Senior Vice President and Chief Digital and Information Officer, Baptist Health

Roberta Schwartz
PhD, Executive Vice President and Chief Innovation Officer, Houston Methodist

Prat Vemana
Senior Vice President and Chief Digital Officer, Kaiser Permanente

Prat Vemana
Senior Vice President and Chief Digital Officer, Kaiser Permanente
Healthcare has never been static — disruption and innovation are constants. Still, COVID-19 has ushered the industry into a uniquely transformative era. The challenges and changes ahead demand industry leaders exchange best practices and ideas to improve care, enhance operational efficiency and address financial challenges. As the pandemic continues, Becker’s Healthcare remains committed to facilitating these conversations — even if they must occur from a distance.

Becker’s Health IT + Digital Health + RCM Annual Meeting: The Future of Business and Clinical Technologies will be planning to return to Navy Pier in Chicago after exclusively going virtual for the previous year’s meeting. Along with the in-person program in Chicago, we will also have a virtual component for those hospital and health system attendees that would prefer to attend from the comfort of their office or home. Join executives from Geisinger, Atrium Health and Intermountain Healthcare, among other leading organizations, for panel discussions and keynote interviews covering the most pressing issues facing hospitals and health systems today.

Whether in person or from a distance, join us again for this important annual event.

Health & Safety

The safety, health and well-being of our speakers, sponsors, attendees, and employees remains our top priority at Becker’s Healthcare. We know there are still a lot of uncertainties surrounding the event landscape, and Becker’s will clearly communicate any specific safety protocols and procedures to all attendees prior to the event.

Session Tracks

A. Keynotes, Health IT, Digital Health + Finance C-suite
B. Health IT C-suite + Strategic Innovation
C. Revenue Cycle + Elevating the Patient Experience
D. Innovation + Revenue Cycle
E. Digital Transformation
F. Revenue Cycle + Finance Tech and Opportunities
G. Healthcare Consumerism, Collections + IT
H. Clinical Innovation

Special Guest Keynotes

George W. Bush
43rd President of the United States and Founder of the George W. Bush Presidential Center

Sugar Ray Leonard
Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

Michelle Wie
Professional Golfer, LPGA
## CONFERENCE SCHEDULE

### 4 TUESDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 AM</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>12:50 - 2:20 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>2:20 - 2:50 PM</td>
<td>Networking Break in the Exhibit Hall</td>
</tr>
<tr>
<td>2:50 - 5:20 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>5:20 - 7:20 PM</td>
<td>Opening Cocktail Reception in the Exhibit Hall</td>
</tr>
</tbody>
</table>

### 5 WEDNESDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 8:30 AM</td>
<td>Registration &amp; Continental Breakfast in the Exhibit Hall</td>
</tr>
<tr>
<td>8:30 - 10:00 AM</td>
<td>Sessions</td>
</tr>
<tr>
<td>10:00 - 10:30 AM</td>
<td>Networking Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>12:00 - 1:00 PM</td>
<td>Networking Luncheon in the Exhibit Hall</td>
</tr>
<tr>
<td>1:10 - 2:40 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>2:40 - 3:10 PM</td>
<td>Networking Break in the Exhibit Hall</td>
</tr>
<tr>
<td>3:10 - 5:00 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>5:00 - 7:00 PM</td>
<td>Cocktail Reception in the Exhibit Hall</td>
</tr>
</tbody>
</table>

### 6 THURSDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 8:30 AM</td>
<td>Continental Breakfast in the Exhibit Hall</td>
</tr>
<tr>
<td>8:30 - 10:00 AM</td>
<td>Sessions</td>
</tr>
<tr>
<td>10:00 - 10:30 AM</td>
<td>Networking Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>12:00 - 1:00 PM</td>
<td>Networking Luncheon in the Exhibit Hall</td>
</tr>
<tr>
<td>1:10 - 2:40 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>2:40 - 3:10 PM</td>
<td>Networking Break in the Exhibit Hall</td>
</tr>
<tr>
<td>3:10 - 5:00 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>5:00 - 7:20 PM</td>
<td>Opening Cocktail Reception in the Exhibit Hall</td>
</tr>
</tbody>
</table>

### 7 FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 8:00 AM</td>
<td>Continental Breakfast in the Exhibit Hall</td>
</tr>
<tr>
<td>8:15 - 9:55 AM</td>
<td>Sessions</td>
</tr>
<tr>
<td>9:55 - 10:15 AM</td>
<td>Networking Break in the Exhibit Hall</td>
</tr>
<tr>
<td>10:15 AM - 12:00 PM</td>
<td>Sessions</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Conference Adjourns</td>
</tr>
</tbody>
</table>
KEYNOTE SPEAKERS

Tony Ambrozie
Senior Vice President and Chief Digital Information Officer, Baptist Health South Florida

Sameer Badlani
MD, FACP, Chief Digital Officer and Executive Vice President for Technology Services, M Health Fairview

Tracy Donegan
MHA, Chief Information, Innovation Officer, MLK Community Healthcare

Jeff Gautney
Chief Information Officer, Rush University System for Health

Craig Richardville
MBA, Chief Digital and Information Officer, Intermountain Healthcare

Albert Villarin
MD FACP, Vice President and Chief Medical Information Officer, Nuvance Health

Valere Lemon
MHIA, MBA, RN, Division Director, Clinical Informatics, HCA Healthcare Mountain Division

Chris Carmody
Chief Technology Officer, UPMC

Steven Michaels
Vice President, Technology Services, Intermountain Healthcare
SESSION TRACKS
A. Keynotes, Health IT, Digital Health + Finance C-suite
B. Health IT C-suite + Strategic Innovation
C. Revenue Cycle + Elevating the Patient Experience
D. Innovation + Revenue Cycle
E. Digital Transformation
F. Revenue Cycle + Finance Tech and Opportunities
G. Healthcare Consumerism, Collections + IT
H. Clinical Innovation

11:00 AM
Registration Opens in the Exhibit Hall

12:00 - 12:40 PM
Festival Hall B

KEYNOTE: What Healthcare Needs Most From Digital Tech in the Next Decade
• Tony Ambrozie, Senior Vice President and Chief Digital Information Officer, Baptist Health South Florida
• Aaron Miri, MBA, FCHIME, CHCIO, Senior Vice President and Chief Digital & Information Officer, Baptist Health
• Sara Vaezy, Executive Vice President and Chief Digital and Strategy Officer, Providence
• Brian Dobosh, MBA, Vice President, Digital Health Systems, RWJBarnabas Health System
• Moderated by Scott Becker, JD, Founder, Becker’s Healthcare; Partner, McGuire Woods LLC

12:50 - 1:30 PM
Festival B

A. Top Priorities and Biggest Challenges for CISOs Today
• Sanjeev Sah, Vice President and Chief Information Security Officer, Centura Health
• Dan Henke, Vice President and Chief Information Security Officer, Mercy
• Christopher Ross, Chief Information Security Officer, Clover Health
• Steven Ramirez, Chief Information Security Officer, Renown Health
• Moderated by Laura Dyrd, Vice President Editor-in-Chief, Becker’s Healthcare

B. How to Create a System for Driving Effective Innovation
• Sandra Powell-Elliott, MBA, Vice President, Innovation and Health Ventures, Hackensack Meridian Health
• Kolaleh Eskandanian, PhD, MBA, PMP, Vice President and Chief Innovation Officer, Children’s National Hospital
• Todd Dunn, Vice President, Innovation, Atrium Health
• Bradley Crotty, Chief Digital Engagement Officer, Froedtert & the Medical College of Wisconsin
• Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker’s Healthcare

C. Hybrid Care: Monitoring Patient Care Across the Continuum
• John Bulger, DO, MBA, Chief Medical Officer, Population Health, Geisinger
• Dave McSwain, MD, System Chief Medical Informatics Officer, UNC Health
• Mitchell Fong, Vice President, Virtual Care, Renown Health
• Moderated by Erica Carbajal, Editor, Becker’s Healthcare

D. How Focusing on Transparency and Access Can Drive Revenue Cycle Performance
• Kimberly Scaccia, Vice President, Revenue Cycle, Mercy Health System
• Jim Zuran, Regional Vice President of Revenue Excellence, Loyola University Health System
• Pat Saxman, Senior Vice President, Patient Experience, R1RCM
• Ryan Schultz, Associate Vice President, Clinical Funding and Strategic Support, UAB Medicine
• Moderated by Kelly Gooch, Senior Writer/Reporter, Becker’s Healthcare

F. The Future of Revenue Cycle - the Patients as Payers and Engaged Consumers
• Gerard Brogan, MD, Senior Vice President and Chief Revenue Officer, Northwell Health
• Randolph Siwabessy, Chief Financial Officer, UC Irvine Health
• Mike Morris, President and Chief Executive Officer, Xtend Healthcare
• Luke Rockenbach, Group Vice President, Chief Transformation Officer, Revenue Cycle, Providence

REGISTER NOW events.beckershospitalreview.com/hitrcm2022
TUESDAY, OCTOBER 4, 2022

• Moderated by Jakob Emerson, Writer/Reporter, Becker’s Healthcare

327

H. Where Artificial Intelligence, Machine Learning and More Fit in Medicine
• Deborah Cray, Vice President and Chief Data Analytics Officer, Froedtert Health
• Robert Budman, MD, MBA, Chief Medical Information Officer, Nuance Communications, Healthcare Division
• Chris Carmody, Chief Technology Officer, UPMC
• Jaya Phookan, MD, Chief Medical Officer, Aurora Medical Center Mount Pleasant, Advocate Aurora Health
• Moderated by Giles Bruce, Writer/Report, Becker’s Healthcare

1:40 - 2:20 PM

Festival B

A. The Role of IT in Driving Healthcare Innovation
• Jeff Sturman, Senior Vice President and Chief Information Officer, Memorial Healthcare System
• Patrick Woodard, MD, MHA, Vice President and Chief Digital Officer, Methodist Le Bonheur Healthcare
• Zafar Chaudry, MD, MS, MIS, MBA, CITP, Senior Vice President, Chief Digital Officer and Chief Information Officer, Seattle Children’s
• Neil Gomes, MMS, MEd, MBA, System Senior Vice President, Digital and Human Experiences, CommonSpirit Health

301-304

B. The Revenue Cycle of the Future - What Does it Look Like? What is IT’s Impact?
• John Kerndl, Executive Vice President and Chief Financial Officer, Beth Israel Lahey Health
• Ted Syverson, Vice President, Revenue Cycle, Monument Health
• Christina Lynn-Slemp, Vice President, Revenue Cycle, Community Health Systems
• YiDing Du, MD, Chief Medical Officer, Olive
• Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker’s Healthcare

305-306

C. Children’s Hospitals: Big Revenue Cycle Challenges and Financial Outlook
• Mary Daymont, RN, MSN, CCM, FAAN, Vice President, Revenue Cycle and Care Management, Children’s National Health System
• Bridgett Feagin, MBA, Executive Vice President and Chief Financial Officer, Connecticut Children’s Medical Center
• Teresa Welch, Chief Financial Officer and Director, Pediatrics, University of Florida Health
• Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare

307-308

D. Thinking Big on a Budget - Frugal Innovation and Using IT as a Differentiator
• Michael Hasselberg, MS, PhD, Chief Digital Health Officer, University of Rochester Medical Center
• Ellen Wiegand, MBA, Vice President and Chief Information Officer, Virginia Mason Franciscan Health
• Yatendra Kumar, Chief Information Officer, MS Ramaiah Hospitals
• Moderated by Riz Hatton, Writer/Reporter, Becker’s Healthcare

311-312

E. Presentation - State of Healthcare: 21 Quick Points
• Scott Becker, JD, Founder, Becker’s Healthcare; Partner, McGuireWoods LLC

325

F. Help Patients Move Forward with Care: How Patient Financing Fits Into Your Collections Journey
• Traci Rieckmann, Vice President Strategic Account Management of Health Systems, CareCredit

326

G. Top Revenue Cycle Challenges Today and Strategies to Combat Them
• Teresa Welch, Chief Financial Officer and Director, Pediatrics, University of Florida Health
• Cheri Kane, Vice President, Revenue Cycle, Community Health Systems
• Nikki Stackhouse, Vice President, Acute Revenue Cycle, Prisma Health
• Nikki Stackhouse, Vice President, Acute Revenue Cycle, Prisma Health
• Missy Miller, Senior Vice President, Waystar
• Moderated by Marcus Robertson, Writer/Reporter, Becker’s Healthcare

327

H. What MVP CMIOs Do to Make Their Systems Better
• Anwar Mohammad Sirajuddin, Senior Vice President and Chief Health Informatics Officer, Harris Health System
• Gregg Nicandri, MD, Chief Medical Information Officer, University of Rochester Medical Center
• Ahmed Foda, MD, FACC, Ambulatory Chief Medical Information Officer, Temple University Health System
• Sophia Saleem, MD, Chief Medical Information Officer, Ambulatory, Northwell Healthx

2:20 - 2:50 PM
Networking Break in the Exhibit Hall

2:50 - 3:30 PM
Festival Hall B

KEYNOTE: The Next Evolution of CIOs and CTOs in Healthcare
• Michael A. Pfeffer, MD, FACP, Chief Information Officer, Stanford Health Care; Associate Dean and Clinical Professor of Medicine, Stanford University School of Medicine
• Andrea Daugherty, Interim Chief Information Officer and Director, Security & Infrastructure, Dell School of Medicine & UT Health Austin
• Chris Carmody, Chief Technology Officer, UPMC
• Moderated by Scott Becker, JD, Founder, Becker’s Healthcare; Partner, McGuire Woods LLC

3:40 - 4:10 PM
Festival Hall B

FIRESIDE CHAT - DIGITAL TRANSFORMATION IN HEALTHCARE: A CONSUMER-CENTRIC APPROACH
• Prat Vemana, Senior Vice President and Chief Digital Officer, Kaiser Permanente
• Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

4:20 - 5:20 PM
Festival Hall B

KEYNOTE
• Michelle Wie, Professional Golfer, LPGA
• Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker’s Healthcare

5:20 - 7:20 PM
Opening Cocktail Reception in the Exhibit Hall

TUESDAY, OCTOBER 4, 2022
SESSION TRACKS

A. Keynotes, Health IT, Digital Health + Finance C-suite
B. Health IT C-suite + Strategic Innovation
C. Revenue Cycle + Elevating the Patient Experience
D. Innovation + Revenue Cycle
E. Digital Transformation
F. Revenue Cycle + Finance Tech and Opportunities
G. Healthcare Consumerism, Collections + IT
H. Clinical Innovation

7:30 AM - 8:30 AM
Registration + Breakfast in the Exhibit Hall

8:30 AM - 9:10 AM
Festival Hall B

KEYNOTE: What Keeps CIOs Up at Night: Cybersecurity, Health Equity and More
- Jeff Gautney, Chief Information Officer, RUSH Health System
- Edward Lee, MD, Associate Executive Director, The Permanente Medical Group; Executive Vice President and Chief Information Officer, The Permanente Federation
- Andrea Daugherty, Interim Chief Information Officer and Director, Security and Infrastructure, Dell School of Medicine & UT Health Austin
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

9:20 - 10:00 AM
Festival B

A. The Most Important Revenue Sources For Your Hospital - Service Lines, Risk and Improvements
- Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

301-304

B. Key Ideas Around Strategy, Innovation and Engagement for the Next Decade
- David Chou, Chief Information Officer, Legacy Community Health
- Brad Reimer, Chief Information Officer, Sanford Health
- Michael Archuleta, Chief Information Officer, Mt. San Rafael Hospital
- Salim Saiyed, MD, Vice President, Chief Medical Information Officer, UPMC Central Pennsylvania
- Moderated by Andrea Lee Linna, Partner, McGuireWoods LLP

305-306

C. HIT and EHRs - Ensuring ROI, Improving Physician Satisfaction and More
- Bruce Darrow, MD, PhD, Senior Vice President, Information Technology, Deputy Chief Information Officer and Chief Medical Information Officer, Mount Sinai Health System
- Mathew Gaug, Vice President, Information Technology and Chief Information Officer, Memorial Hospital and Health Care Center
- Jen Timmerman, Division Director, Revenue Cycle, CHI Health
- Philip Bernard, Chief Medical Information Officer and Member, IT Governance, UK HealthCare
- Moderated by Alan Condon, Editor in Chief, Becker’s Healthcare

307-308

D. Innovation in the Revenue Cycle: What to Know for the Next 5 Years
- Mike Simms, Vice President, Revenue Cycle, Cone Health
- Christopher Ault, Chief Revenue Officer, Cooper University Health Care
- Grant Veazey, Executive Vice President and Chief Technology Officer, Ensemble Health Partners
- Moderated by Paige Twenter, Writer/Reporter, Becker’s Healthcare

311-312

F. Effective Denials Management Strategies to Drive Growth
- Colleen Goethals, Vice President, Mid Revenue Cycle, Xtend Healthcare

326

G. How to Bring Humanity to the Revenue Cycle and Collections
- Jeff Logan, Group Vice President, Patient and Market Experience, Providence
- Shannon King, Senior Director, Revenue Cycle, Banner Health
- Victoria Morgan, Director, Revenue Cycle, Tahoe Forest Health District

327

H. How CMIOs are Revolutionizing Healthcare
- Jeana O’Brien, MD, Chief Medical Information Officer, Baylor Scott & White Health
WEDNESDAY, OCTOBER 5, 2022

- James M. Blum, MD, FCCM, Chief Medical Information Officer and Associate Professor of Anesthesia and Computer Science, University of Iowa Health Care
- Claude J. Pirtle, MD, MS, FACP, FAMIA, Vice President, Chief Medical Information Officer and Assistant Chief Medical Officer, Jackson Madison County General Hospital, West Tennessee Healthcare
- Moderated by Erica Carbajal, Editor, Becker’s Healthcare

10:00 - 10:30 AM
Networking Break in the Exhibit Hall

10:30 - 11:10 AM
Festival B

A. Start-ups, Investment Arms, Venture Capital and More: Partnership Strategies for Long-Term Financial Stability
- Chris Coburn, Chief Innovation Officer, Mass General Brigham
- Abi Sundaramoorthy, MD, MBA, Chief Medical Officer, Wellinks
- Saad Chaudhry, Chief Information Officer, Luminis Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

B. Key Strategies to Build Data Science Teams That Bolster the Bottom Line
- Vanessa Hill, MD, FAAP, Medical Director, Utilization & Resource Management, Physician Advisor, The Children’s Hospital of San Antonio
- Micky Simwenyi, Chief Informatics Data Science Officer, University of Miami Health System
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker’s Healthcare

C. Presentation - How AI Can Innovate Healthcare Workforce Staffing
- Mandy Mason, Executive Director, Workforce Innovation, Providence
- Ruchir Thakore, MD, MBA, Senior Manager, Workforce Products, Providence
- Natalie Edgeworth, MHA, Senior Manager, Workforce Optimization, Providence

D. Increase Staff and Patient Satisfaction With a Transparent + Accurate Financial Experience

D. Digital Health: The Winners, Losers of the Next 5 Years
- Shafiq Rab, Executive Vice President, Chief Information Officer, Tufts Medicine
- Joseph Diver, Chief Information Officer, Berkshire Health Systems
- Gregory Bryant, Chief Information Officer, Gov. Juan F. Luis Hospital and Medical Center
- Scott Gaydos, Vice President, Optum
- Moderated by Andrea Lee Linna, Partner, McGuireWoods LLP

E. Patient Engagement Strategies to Improve the Economy of Healthcare
- Melanie Wilson, Vice President, Revenue Cycle, Essentia Health
- Kara Martinezmoles, Vice President, Revenue Cycle, Renown Health
- Robert Boos, Vice President, Revenue Cycle, Centra Health
- John Maschger, Vice President, Revenue Cycle, Liberty Hospital

- John Henderson, Vice President and Chief Information Officer, CHOC Children’s
- Mini Virmani, Director, Performance Improvement, Atrium Health
- Michael Archuleta, Chief Information Officer, Mt. San Rafael Hospital
- Kevin Hart, Senior Vice President, Strategic Development and Technology, Northern California, Kaiser Permanente
- Moderated by Alan Condon, Editor in Chief, Becker’s Healthcare

G. Best Ways to Customize Patient Financing Solutions and Ease Burdens
- Neil Gomes, MMS, MEd, MBA, System Senior Vice President, Digital and Human Experiences, CommonSpirit Health
- Jamey Shiels, System Vice President, Consumer Experience, AdvocateAurora Health
- John Talaga, Executive Vice President and General Manager, Healthcare, Flywire
- Moderated by Riz Hatton, Writer/Reporter, Becker’s Healthcare

REGISTER NOW events.beckershospitalreview.com/hitrcm2022
11:20 AM - 12:00 PM

Festival B

A. Evolving Technology, Disruptors and Regulatory Issues in HIT and How to Know What to Invest In
   • Audrius Polikaitis, Chief Information officer and Assistant Vice President, Health Information Technology, University of Illinois Hospital and Health Sciences System
   • Michael Saad, Senior Vice President and Chief Information Officer, The University of Tennessee Medical Center
   • Curt Cole, MD, FACP, Chief Information Office and Associate Professor of Clinical Medicine, Weill Cornell Medicine
   • Moderated by Erica Carbajal, Editor, Becker's Healthcare

B. From Boring to Booming: Three RCM Strategies that Use Data to Collect More from Self-pay Patients
   • Ed Gaines, JD, CCP, Vice President, Regulatory Affairs and Industry Liaison, Zotec Partners

C. What Keeps CIOs, CFOs Up at Night? Big Ideas to Tackle Complex Issues
   • Tod Beasley, Senior Vice President, Hospital Financial Operations, Community Hospital Corp.
   • Michelle Bruhn, Chief Financial Officer, Sanford Health
   • Amy Thomas, Chief Information Officer, Humboldt Park Health
   • Anna Turman, Division Chief Information Officer, CommonSpirit Health
   • Moderated by Timothy Fry, Partner, McGuireWoods LLP

D. Patient Experience 2.0: How to Reach Patients in 2023 and Beyond
   • Jane Weldon, System Vice President of Transformation, Innovation and Operations, CommonSpirit Health
   • Albert S. Chan, MD, MS, FAAAAFP, Vice President and Chief Digital Health Officer, Sutter Health; Investigator, Sutter Center for Health Systems Research; Adjunct Professor, Stanford Center for Biomedical Informatics Research
   • Dusadee Sarangarm, MD, Chief Medical Information Officer, University of New Mexico Health
   • Anna Moore, Product Manager, Merative
   • Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

E. Mapping the Patient Journey: Technology to Help Boost Patient Care and Diagnostics
   • Jeffrey M. Hoffman, MD, FAAP, FAMIA, Chief Medical Information Officer, Nationwide Children's Hospital; Clinical Professor of Pediatrics and Chief, Division of Clinical Informatics, The Ohio State University College of Medicine
   • Joseph Stein, MD, Chief Medical Information Officer - Inpatient, Scripps Health
   • Cheng-Kai Kao, MD, Chief Clinical Informatics Innovation Officer and Medical Director, International Programs, University of Chicago
   • Moderated by Laura Dyrd, Vice President Editor-in-Chief, Becker’s Healthcare

F. Effective Leadership in a Changing Healthcare Landscape
   • John Kerndl, Executive Vice President and Chief Financial Officer, Beth Israel Lahey Health
   • Jennifer Wesson Greenman, MBA, Chief Information Officer, Cancer Treatment Centers of America Global, Inc.
   • J. Bryan Bennett, Founder and Chief Leadership Innovation Officer, Elite Leadership Academy
   • Philip Styne, MD, Chief Medical Information Officer, AdventHealth
   • Brad Haws, Chief Financial Officer, Emory Healthcare
   • Moderated by Scott Becker, JD, Founder, Becker’s Healthcare; Partner, McGuireWoods LLC

G. Presentation - 4 Trends in Digital Healthcare Payment: Insight from Atrium Health
   • Chris Johnson, Vice President, Revenue Cycle Management, Atrium Health

H. The Next Frontier of Precision Medicine and Clinical Analytics
   • Maulik Purohit, Chief Health Information Officer, Lehigh Valley Health Network
   • Michael Restuccia, Senior Vice President and Chief Information Officer, Penn Medicine
   • Sandra Bossi, Director, Care Delivery Innovation, Innovation Institute, Hospital for Special Surgery
   • Wes R. Walker, MD, Director, Genomics and Personalized Health, Central Florida Division, AdventHealth
   • Moderated by Kate Carow, Principal, Carow Consulting

12:00 - 1:00 PM

Networking Luncheon in Exhibit Hall
WEDNESDAY, OCTOBER 5, 2022

1:10 - 1:50 PM

Festival B

A. How Digital Health Can Help or Hurt Clinical Care and the Patient Experience
- Michelle Stansbury, Vice President, Innovation and IT Applications, Houston Methodist
- Tom Andriola, Vice Chancellor, Information, Technology and Data and Chief Digital Officer, UC Irvine Health
- Eric Lee, MD, Medical Director, Clinical Informatics, AltaMed Health Services
- Susan Huang, MD, Chief Medical Officer - Southern California, Providence
- Moderated by Erica Carbajal, Editor, Becker's Healthcare

301-304

B. What Makes an Innovator? Encouraging Inclusive Excellence in Teams
- Thomas J. Graham, MD, Chief Innovation and Transformation Officer, Kettering Health
- Sri Bharadwaj, MS, FCGMA, FHIMSS, CPHIMS, CISSP, CLSSBB, PMP, CHCIO, Vice President, Digital Innovation and Applications, Franciscan Health Information Services
- Tracy A. Elmer, MS, CHCIO, RHIA, Chief Innovation Officer, North County Health Services
- Damon Broyles, MD, Vice President, Clinical Innovation, Mercy
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker's Healthcare

305-306

C. Innovative Ways EHRs Can Improve Diagnostics and Care
- Sophia Saleem, MD, Chief Medical Information Officer, Ambulatory, Northwell Health
- Claude J. Pirtle, MD, MS, FACP, FAMIA, Vice President, Chief Medical Information Officer, Assistant Chief Medical Officer, Jackson Madison County General Hospital, West Tennessee Healthcare
- Howard L. Horanian, MD, FACC, Vice President, Chief Quality and Innovation Officer, Hartford HealthCare Heart & Vascular Institute
- Lu de Souza, MD, FAMIA, Vice President and Chief Medical Officer, Oracle Cerner
- Moderated by Marcus Robertson, Writer/Reporter, Becker’s Healthcare

307-308

D. Put Medicine Back Into Medicine: Ongoing Problems of Tech Misuse, Patient Care and Physician Burnout
- David Wetherhold, MD, Chief Medical Information Officer, Ambulatory, Scripps Health
- James Schweigert, MD, Vice President and Chief Medical Information Officer, Spectrum Health
- Kiran Dintyala, MD, MPH, ABHIH, Medical Director, Dintyala Medical
- Ahmed Foda, MD, FACC, Ambulatory Chief Medical Information Officer, Temple University Health System
- Moderated by Paige Haefele, Writer/Reporter, Becker’s Healthcare

311-312

E. Fireside Chat - Tomorrow’s Healthcare Today: How Technology Advances Integrated Care
- Edward Lee, MD, Executive Vice President and Chief Information Officer, The Permanente Federation; Associate Executive Director, The Permanente Medical Group
- Prat Vemana, Senior Vice President and Chief Digital Officer, Kaiser Permanente
- Moderated by Scott Becker, JD, Publisher, Becker’s Healthcare; Partner, McGuire Woods LLP

326

G. Perfect the Balancing Act: Denials, Management, Charge Capture and Revenue Cycle
- Rick Lyman, MBA, Senior Vice President, Revenue Cycle, Memorial Hermann Health System
- Cherie Smith, JD, MBA, RHIA, Vice President, Revenue Cycle and Chief Privacy Officer, Brattleboro Memorial Hospital
- Tim Bavosi, Vice President, Consulting, RevSpring
- Elise Myers, Vice President, Revenue Cycle Clinical Revenue Integrity, Providence

327

H. The Most Exciting Tech for Physicians and Nurses Today
- Adarsha Bajracharya, MD, Division Faculty, Clinical Informatics and Hospital Medicine, UMass Memorial Medical Center
- Anand Gersappe, MD, PhD, Program Medical Director, Swedish Sleep Medicine, Swedish Medical Group
- Davin Lundquist, MD, Family Physician, CommonSpirit Health
- Kasey McCreery, NP-C, MSHI, CEN, Associate Director, Clinical Documentation, Phreesia
- Moderated by Kate Carow, Principal, Carow Consulting

2:00 - 2:40 PM

Festival B

A. The Age of Telehealth is Here: How to Make it Work Financially
- Tod Beasley, Senior Vice President, Hospital Financial Operations, Community Hospital Corp.
- Aaron Martin, MD, MPH, Medical Director, Telemedicine, Children’s Hospital New Orleans, LSU Health New Orleans
- Helen Kinsman Hughes, MD, Associate Medical Director, Office of Telemedicine, Johns Hopkins Medicine; Medical Director of Pediatric Telemedicine, Johns Hopkins Children’s Center; Assistant Professor of Pediatrics, Division of General Pediatrics, The Johns Hopkins University School of Medicine

REGISTER NOW  events.beckershospitalreview.com/hitrcm2022
B. The EHR and Revenue Cycle Issues to Fix Before It's Too Late

- Chuck Watson, DO, Chief Medical Information Officer Emeritus, Kettering Health Network
- Isaiah Nathaniel, CPHIMS, Vice President and Chief Information Officer, Delaware Community Health
- Alyssa Maxwell, Health Information Management Director, Wise Health System
- Moderated by Alan Condon, Editor in Chief, Becker's Healthcare

C. Telehealth, Mobile Health and Digital Transformation: The Best Ideas Today

- Jonathan Goldberg, Executive Vice President and Chief Information Officer, Edward-Elmhurst Health
- Jeffrey Davis, Manager, Information Technology Service Delivery, Mayo Clinic
- Harshal Shah, MHA, MBA, Corporate Director, Digital Health, RWJBarnabas Health
- Raymond Lowe, Senior Vice President and Chief Information Officer, AltaMed Health Services
- Moderated by Giles Bruce, Writer/Report, Becker’s Healthcare

D. Using Automation and Artificial Intelligence to Improve Coding for Physician Professional Services: How Real AI Solves Real Problems and Creates Real Cost Savings

- Michael Mercurio, Vice President, Physician Billing Services, Mass General Brigham; Co-Founder, CodaMetrix

E. The Path to Automation: How to Start Your Direct-to-Bill Journey

- Michael Bee, Vice President, Clinician Solutions, 3M Health Information Systems
- Jason Burke, Vice President, Revenue Cycle Solutions, 3M Health Information Systems

F. The Role of the Revenue Cycle in Elevating Patient Experience

- Sharlene Seidman, Vice President, Patient Financial Services, Yale New Haven Health
- Franziska Jovin, MD, MMM, Senior Vice President Patient Access, Chief Experience Officer, Associate Professor Internal Medicine, Cooper University Healthcare
- Ashley Toney, Director, Revenue Cycle and Chief Compliance and Privacy Officer, St. Luke’s Hospital, Atrium Health
- Kathy Bowers, Senior Vice President, Business Development Leader of Health Systems, CareCredit
- Moderated by Jakob Emerson, Writer/Reporter, Becker’s Healthcare

G. The Financial Relationship Between Patient and Provider and How Providers Can Better Understand the Patient Experience

- Mike Simms, Vice President, Revenue Cycle, Cone Health
- Kara Martinezmoles, MPH, Vice President of Revenue Cycle, Renown Health
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker’s Healthcare

H. Physicians in 2030: Tech That Will Change Everything for Better or Worst

- Desmond M. D’Souza, MD, Associate Professor, Division of Thoracic Surgery, The Ohio State University Comprehensive Cancer Center
- Kellie Lease, Stecher, MD, Co-Founder and President, Patient Care Heroes
- Jaya Phookan, MD, Chief Medical Officer, Aurora Medical Center Mount Pleasant, Advocate Aurora Health
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker’s Healthcare

2:40 - 3:10 PM
Networking Break in the Exhibit Hall

3:10 - 3:50 PM
KEYNOTE PANEL: Alleviating Bottlenecks: How to Solve Prior Authorization to Boost Patient Satisfaction and Reduce Write-Offs

- Jean Bryll, Vice President Revenue Cycle, RWJBarnabas Health
- Moderated by Brian Zimmerman, Assistant Vice President, Client Content and Strategy, Becker’s Healthcare

4:00 - 5:00 PM
A. KEYNOTE - The Power to Win!

- Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

5:00 - 7:00 PM
Cocktail Reception in the Exhibit Hall
SESSION TRACKS

A. Keynotes, Health IT, Digital Health + Finance C-suite
B. Health IT C-suite + Strategic Innovation
C. Revenue Cycle + Elevating the Patient Experience
D. Innovation + Revenue Cycle
E. Digital Transformation
F. Revenue Cycle + Finance Tech and Opportunities
G. Healthcare Consumerism, Collections + IT
H. Clinical Innovation

7:30 AM - 8:30 AM
Continental Breakfast in the Exhibit Hall

8:30 AM - 9:10 AM
Festival B

A. The Evolving Role of CMIOs and Clinical Data in Healthcare Delivery
   Babatope Fatuyi, MD, Chief Medical Information Officer, The University of Texas Health Science Center
   Carlo Hallak, MD, Vice President and Chief Medical Information Officer, Lutheran Health Network
   William Carracino, MD, Vice President, Chief Medical Information Officer, Lee Memorial Health System
   Robert Bart, MD, Chief Medical Information Officer, UPMC
   Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

B. Building a Culture of Rapid Experimentation in Healthcare: Strategies That Work
   Tina Esposito, System Vice President and Chief Health Information Officer, Advocate Aurora Health
   Richard Zane, MD, Chief Innovation Officer, UCHealth
   Peter Chang, MD, Vice President, Healthcare Design, Tampa General Hospital
   Jonathan Griffin, MD, Chief Medical Innovation Officer, St. Peter’s Health
   Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders

C. Elevating CNIOs for Better Patient Care
   Robbie Freeman, Vice President, Clinical Innovation and Chief Nursing Informatics Officer, Mount Sinai Health System
   Julie Luengas, DNP, RN-BC, MBA, Chief Nursing Information Officer, Stony Brook Medicine
   Brian Norris, RN, Vice President and Chief Nursing Information Officer, Indiana University Health
   Michelle Charles, MSN, RN-BC, Vice President, Chief Nursing Informatics Officer, Parkview Health
   Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare

D. Who Are the Emerging Competitors in Healthcare and Health IT?
   Daniel Nigrin, MD, Chief Information Officer, MaineHealth
   Mona Baset, MBA, MA, Vice President, Digital Services, Intermountain Healthcare
   Lyle Berkowitz, MD, Chief Executive Officer, Keycare
   Moderated by Andrea Lee Linna, Partner, McGuireWoods LLP

E. How to be a Daredevil Innovator in Healthcare
   Sandra Powell-Elliott, MBA, Vice President, Innovation and Health Ventures, Hackensack Meridian Health
   Kolaleh Eskandanian, PhD, MBA, PMP, Vice President and Chief Innovation Officer, Children’s National Hospital
   Rick van Pelt, Chief Clinical Transformation Officer, UAB Medicine
   Brian Robertson, Founder and Chief Executive Officer, VisiQuate
   Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker’s Healthcare

F. Build, Buy or Somewhere In Between? What Makes Sense for Your Telehealth Platform Longterm
   Daniel Gregg, Chief Access Officer and Associate Executive Director, University of South Florida Health
   Darrell Bodnar, Chief Information Officer, North County Healthcare
   Ron Fuschillo, Senior Vice President and Chief Information Officer, Methodist Le Bonheur Healthcare
   Theresa Meadows, MS, RN, CHCIO, FHIMSS, Senior Vice President and Chief Information Officer, Cook Children’s Health Care System
G. How to Make Sure You’re Not Killing Your Organization With Extra Costs
- Sandra Johnson, Vice President, Revenue Cycle, Emory Healthcare
- Chris Thomas, Chief Revenue Officer, Texas Children’s Hospital
- Robyn Alvis, MBA, Chief Operating Officer, Northwestern Medical Group, Senior Vice President, Northwestern Medical Center
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker’s Healthcare

H. IT Infrastructure Workshop: How to Maximize Performance and Get Beyond Outdated Tech
- Tabitha Lieberman, Oresudet, EHR and Healthcare Applications, Brightwork Consulting

9:20 - 10:00 AM
Festival Hall B

A. KEYNOTE PANEL: How Will Big Tech Silicon Valley and Wall Street Affect Healthcare
- Joel Klein, MD, Senior Vice President and Chief Information Officer, University of Maryland Medical System
- Sanjeev Agrawal, President and Chief Operating Officer, LeanTaaS
- Steven Michaels, Vice President, Technology Services, Intermountain Healthcare
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker’s Healthcare

10:00 - 10:30 AM
Networking Break in the Exhibit Hall

10:30 - 11:10 AM
Festival B

A. Moving to the Cloud? What Executive, IT and Clinical Teams Need to Know First
- Tom Andriola, Vice Chancellor, Information, Technology and Data, Chief Digital Officer, UC Irvine Health

B. Don’t Lose Your Spark! How to Keep Innovation Rolling
- Michelle Stansbury, Vice President, Innovation and IT Applications, Houston Methodist
- Thomas J. Graham, MD, Chief Innovation and Transformation Officer, Kettering Health
- Dalia Saleh, PharmD, Vice President, Care Transformation, Strategy & Innovation, Advocate Aurora Health
- Moderated by Marcus Robertson, Writer/Reporter, Becker’s Healthcare

C.  Emerging Technologies and Strategies to Improve Patient Experience
- Barry Stein, Vice President and Chief Clinical Innovation Officer, Hartford HealthCare
- Harshal Shah, MHA, MBA, Corporate Director, Digital Health, RWJBarnabas Health
- Moderated by Alan Condon, Editor in Chief, Becker’s Healthcare

D. From Policy to Bottomline: Successful Strategies for Improving Revenue Cycle Performance
- Joseph Koons, Senior Vice President and Chief Revenue Officer, LifeBridge Health
- Okey Agba, Executive Vice President and Chief Financial Officer, Hartford HealthCare
- Ben Beadle-Ryby, Co-Founder, AKASA

E. Presentation - Boosting Recruitment + Retention through Smarter Digital Tools
- Matthew Anderson, MD, MBA, CPE, Chief Medical Information Officer, HonorHealth Medical Group
THURSDAY, OCTOBER 6, 2022

326

G. Pain Points Revenue Cycle Leaders Face and How to Fix Them
- Heather Dunn, Vice President, Revenue Cycle Services, Vanderbilt University Health
- Lukasz Szulc, Vice President, Technology Product and Transformation, Change Healthcare
- Moderated by Kelly Gooch, Senior Writer/Reporter, Becker’s Healthcare

327

H. Big Ideas From Master CNIOs
- Sherry Buxton, Assistant Vice President, Clinical Products Chief Nursing Information Officer, Orlando Health
- James Jones, BSN, MBA, MSN, Vice President, Patient Care Services and Nursing Operations, UW Valley Medical Center
- Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare

11:20 AM - 12:00 PM

Festival B

A. CIO as Storyteller: The Key to IT Change Management
- David Reis, PhD, Chief Information Officer, University of Miami Health
- Raymond Lowe, Senior Vice President and Chief Information Officer, AltaMed
- Anna Shalkham, Chief Information Officer, Lexington Medical Center
- Daniel Uzupis, Chief Information Officer, Jefferson County Health Centers
- Raymond Lowe, Senior Vice President and Chief Information Officer, AltaMed Health Services
- Moderated by Scott Becker, JD, Founder, Becker’s Healthcare; Partner, McGuire Woods LLC

301-304

B. Two Years Into the Pandemic: What Tech is Worth Investing In? What’s Not?
- Katie Barr, RN, MSN, System Vice President and Chief Nursing Informatics Officer, Advocate Aurora Health
- James Blum, MD, Chief Medical Informatics Officer, Associate Professor, Anesthesia, University of Iowa Health Care
- Jason Burke, Vice President, Revenue Cycle Solutions, 3M Health Information Systems
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker’s Healthcare

305-306

C. Are Your Revenue Cycle and IT Teams Fighting? Top Tips for Working Together
- Lisa Grisim, RN, MSN, CHCIO, Vice President and Associate Chief Information Officer, Stanford Children’s Health
- Melissa Hall, MSN, FNP, Chief Information Officer, CalvertHealth Medical Center
- Shannon Kinsey, Revenue Cycle Manager, University of Utah Health

307-308

D. The View from the C-Suite: What Needs to Change in the Revenue Cycle and Finance Management
- Patrick Woodard, MHA, MD, Vice President and Chief Digital Officer, Methodist Le Bonheur Healthcare
- Philip Boyce, Senior Vice President and Chief Revenue Officer, Baptist Health System

311-312

E. Change With the Times or Get Left Behind – Measure ROI for Today’s RCM Automation Strategies
- Grant Messick, Vice President, Customer Success, AKASA

326

G. Candid Insights from CFOs and IT leaders on How They Lead Their Systems Through the Pandemic
- Stacey Johnston, MD, MHA, Vice President, Chief Application Officer & Epic Program Executive, Baptist Health
- Michelle Bruhn, Chief Financial Officer, Sanford Health
- Kevin Bidtah, CHCIO, Chief Information Officer, Evergreen Health
- Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare

327

H. How to Build a Thriving Clinical Informatics Team and Pipeline
- Maulik Purohit, Chief Health Information Officer, Lehigh Valley Health Network
- Kendall Webb, Chief Medical Information Officer, UF Health Jacksonville
- Eric Lee, MD, Medical Director, Clinical Informatics, AltaMed Health Services
- Jeffreý Sunshine, MD, PhD, Chief Medical Information Officer and Executive Vice Chair, Department of Radiology, University Hospitals
- Moderated by Giles Bruce, Writer/Report, Becker’s Healthcare

12:00 - 1:00 PM
Networking Luncheon in Exhibit Hall

1:10 - 1:50 PM

Festival B

A. What Top Hospital IT Teams Will Look like in 2030
- Chero Goswami, Chief Information Officer, UW Health
- John Henderson, Vice President and Chief Information Officer, CHOC Children’s
- Craig Richardville, Chief Digital and Information Officer, Intermountain Healthcare
- Michael Saad, Senior Vice President and Chief Information Officer, The University of Tennessee Medical Center
- Moderated by Scott Becker, JD, Founder, Becker’s Healthcare; Partner, McGuire Woods LLC

B. Enhance the Patient and Provider Experience with Continuous Innovation
- Beverly Bell, RN, BS, MHA, CPHIMS, FHIMSS, CPC, Senior Partner, Healthcare and Life Sciences, Kyndryl
- Michael Hegyi, EHR Leader, AWS Nonprofit Healthcare

C. Price Transparency and Consumerism: Where We Are Now
- Daniel Gregg, Chief Access Officer, Associate Executive Director, University of South Florida Health
- Parson Hicks, edM, MT, CRCR, Executive Director, Stanford Health
- Dennis Charland, Senior Vice President, Sales, Zelis
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker’s Healthcare

E. Essential Tech and Teams for Digital Transformation in the Next Year
- Marcus Speaker, MD, Associate Chief Medical Information Officer, Carilion Clinic
- Laura Wilt, System Vice President and Chief Information Officer, Ochsner Health
- Andrew Rosenberg, MD, Chief Information Officer, Michigan Medicine
- Audra Kerkow, Vice President, Interoperability Optum Insight, Optum
- Moderated by Jakob Emerson, Writer/Reporter, Becker’s Healthcare

- Gerard Brogan, MD, Senior Vice President and Chief Revenue Officer, Northwell Health

H. Inside the Culture Transformation of Elite Tech-Enabled Care Teams
- Cheng-Kai Kao, MD, Chief Clinical Informatics Innovation Officer and Medical Director, International Programs, University of Chicago
- Chuck Watson, DO, Chief Medical Information Officer, Kettering Health Network
- Stan Akulich, Chief Information Officer and Chief Technical Officer, Tashkent International Medical Center
- Moderated by Paige Twenter, Writer/Reporter, Becker’s Healthcare

2:00 - 2:40 PM

Festival B

A. Where the Next Cybersecurity Threats Will Come From
- Matt Modica, Vice President and Chief Information Security Officer, BJC HealthCare
- Tara Matthews, Chief Information Officer and Chief Information Security Officer, Einstein Healthcare Network
- Gary Gooden, Chief Technology and Security Officer, Seattle Children’s
- xBrian Shea, Chief Information Officer, MedOne Hospital Physicians
- Moderated by Giles Bruce, Writer/Report, Becker’s Healthcare

B. Data Transparency and Interoperability: What Early Adopters Learned and What’s Ahead
- Randolph Siwabessy, Chief Financial Officer, UC Irvine Health
- Robert Bart, MD, Chief Medical Information Officer, UPMC
- Chuck Watson, DO, Chief Medical Information Officer Emeritus, Kettering Health Network
- Abi Sundaramoorthy, MD, MBA, Chief Medical Officer, Wellinks
- Moderated by Scott Becker, JD, Founder, Becker’s Healthcare; Partner, McGuire Woods LLC
C. Telehealth for Rural Hospitals: How to Bridge the Tech Divide
- Mark Combs, Chief Information Officer, Mon Health System
- Brad Reimer, Chief Information Officer, Sanford Health
- Kyle Brewer, Telehealth Administrator, University of Mississippi Medical Center
- Jody Haines, MHA FACHE, Director, Digital Health and Outreach, Billings Clinic
- Moderated by Riz Hatton, Writer/Reporter, Becker’s Healthcare

D. How the Smartest Systems Tackle Challenges Arising from Revenue Cycle Management
- Chris Bergman, Vice President And Chief Financial Officer, Dayton Childrens Hospital
- Joseph Koons, Senior Vice President and Chief Revenue Officer, LifeBridge Health
- Melody Walser, Associate Vice President, Revenue Cycle, Vanderbilt University Medical Center
- Moderated by Mariah Muhammad, Writer, Events + Custom Content, Becker’s Healthcare

E. Building Great Patient-Focused IT and Clinical Informatics Teams
- Kirsten Zeitler, MD, Chief Medical Information Officer, NorthShore-Edward-Elmhurst Health
- Emily Webber, MD, Chief Medical Information Officer, IU Health
- Dennis Sutterfield, Vice President, Chief Information Officer, SUNY Downstate Health Sciences University
- Ryan Winn, Chief Information Officer, St. Peter’s Health
- Moderated by Paige Haeffele, Writer/Reporter, Becker’s Healthcare

F. Key Performance Indicators You’ll Need to Measure Your Revenue Cycle in the Next 5 Years
- Jim Zuran, Regional Vice President, Revenue Excellence, Loyola University Health System
- Jean Bryll, Vice President of Revenue Cycle, RWJBarnabas Health
- Joshua Lewis, CPC, Principal Consultant and Revenue Cycle Director, MAK Anesthesia
- Carmen Sessoms, Vice President, Customer Experience, RCM, Change Healthcare
- Moderated by Riz Hatton, Writer/Reporter, Becker’s Healthcare

G. How Small and Medium Hospitals Can Effectively Manage the Revenue Cycle
- Chris Thomas, Chief Revenue Officer, Texas Children’s Hospital
- Richard Flores, Vice President, Revenue Cycle, Kindred Healthcare
- Moderated by Paige Twenter, Writer/Reporter, Becker’s Healthcare

H. How Automated EHR Alerts May Offer a ‘PROMPT’ Solution to Bridge the Implementation Gap Between Evidence-based Guidelines and Real-world Practice.
- Ralph Riello, PharmD, Clinical Pharmacy Specialist, Cardiorenal & Metabolism, Yale-New Haven Hospital and Yale School of Medicine

2:40 - 3:10 PM
Networking Break in the Exhibit Hall

3:10 - 3:50 PM

B. Can IT Help Solve Clinician Burnout? The Tech and Strategy Health Systems Need Now
- Bill McCreary, PhD, Vice President, Chief Information Officer, Chief Technology Officer, The University of Toledo Medical Center

4:00 - 5:00 PM
KEYNOTE
- George W. Bush, 43rd President of the United States and Founder of the George W. Bush Presidential Center

5:00 - 7:00 PM
Cocktail Reception in the Exhibit Hall
SESSION TRACKS

A. Keynotes, Health IT, Digital Health + Finance C-suite
B. Health IT C-suite + Strategic Innovation
C. Revenue Cycle + Elevating the Patient Experience
D. Innovation + Revenue Cycle
E. Digital Transformation
F. Revenue Cycle + Finance Tech and Opportunities
G. Healthcare Consumerism, Collections + IT
H. Clinical Innovation

7:00 - 8:00 AM
Continental Breakfast in the Exhibit Hall

8:05 - 8:45 AM
Festival Hall B
KEYNOTE PANEL: Leveling the Playing Field for Women in Healthcare and IT
- Roberta Schwartz, PhD, Executive Vice President and Chief Innovation Officer, Houston Methodist
- Tracy Donegan, MHA, Chief Information, Innovation Officer, MLK Community Healthcare
- Melissa Hall, MSN, FNP, Chief Information Officer, CalvertHealth Medical Center
- Valere Lemon, MHIA, MBA, RN, Division Director, Clinical Informatics, HCA Healthcare Mountain Division
- Moderated by Molly Gamble, Vice President, Editorial, Becker’s Healthcare

8:55 - 9:30 AM
Festival B
A. Big Focus for Cybersecurity Teams in 2023 and Beyond
- Tara Matthews, Chief Information Officer and Chief Information Security Officer, Einstein Healthcare Network
- Michael Schnabel, Chief Information Security Officer, UT Health Science Center
- Jim Carrigan, Vice President, US Security & Resiliency Practice Leader, Kyndryl
- Zach Furness, Director, Information Security Governance and Risk Management, Children’s National Hospital
- Moderated by Laura Dyrda, Vice President Editor-in-Chief, Becker’s Healthcare

B. How to Build an Equitable Telehealth in Diverse Communities
- Mini Virmani, Director, Performance Improvement, Atrium Health
- Kathleen MacMahon, Director, Telemedicine, Community Health Centers
- Rachel Matlock, Network Director, Telehealth Systems, Paris Henry Healthcare Foundation
- Michael Kurlia, Director, Telehealth, West Health
- Moderated by Ayla Ellison, Vice President, Editor-in-Chief, Becker’s Healthcare

301-304

C. Health IT in Rural and Community Hospitals: Impacts on the Revenue Cycle
- Jonathan Griffin, MD, Chief Medical Innovation Officer, St. Peter’s Health
- Edward Keough, CHFP, Chief Financial Officer, Lake Health District
- Dana Gilleland, Chief Financial Officer, Iroquois Memorial Hospital
- Shelton Monger, Chief Information Officer, Wayne HealthCare

311-312

E. Success Stories: Navigating Evaluation and Management Coding to Boost Operations and Finances
- Robyn Alvis, MBA, Chief Operating Officer, Northwestern Medical Group, Senior Vice President, Northwestern Medical Center
- Angel Mena, MD, Chief Medical Officer, Clinical Communications, Symply

325

F. Gender Bias in Healthcare: How to Confront and Eliminate It
- Diana Schwartzstein, Director of Administration, Strategy and Innovation, Mass General Brigham
- Zenobia Brown, MD, MPH, Vice President, Population Health Care Management, Medical Director, Northwell Health
- Sumera Haque, MD, MBBS, MPH, Group Chief Medical Officer, Pure Health, Sheikh Khalifa Hospital, Northern Emirates
- Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare

305-306
FRIDAY, OCTOBER 7, 2022

326

G. The Digital Front Door: Why Investing in One is Critical for Patients and Net Revenue
- Nicole Fountain, Vice President Revenue Cycle, University of Chicago Medical Center
- Janell Pittman, Chief Marketing and Digital Strategy Officer, Mercy Health Network
- Lauren Lipschutz, Associate Director, Mount Sinai Health System
- Moderated by Jakob Emerson, Writer/Reporter, Becker's Healthcare

327

H. Telehealth in Rural Communities: Expanding Access and Promoting Equity
- Brad Becker, Senior Director, Revenue Cycle, Mason Health
- Rachel Matlock, Network Director, Telehealth Systems, Henry County Medical Center
- Evelyn Terrell, Director, Telehealth and Special Projects, Nicklaus Children’s Hospital
- Carly Neal, Director, Digital Patient Access, Care and Engagement, Seattle Children’s Hospital
- Moderated by Kate Carow, Principal, Carow Consulting

9:30 - 9:50 AM
Networking Break in the Exhibit Hall

9:55 - 10:30 AM
Festival B

A. How to Attract Top IT, Cybersecurity Talent in a Competitive Market
- Les McCollum, Chief Information Security Officer, UChicago Medical Center
- David Reis, Chief Information Officer, University of Miami
- Thomas Bres, Senior Vice President, Chief Information Officer, Chief Administrative Officer, Sparrow Health System
- Kevin Faughnder, MBA, Director, Information Technology, Jefferson Community Health Center
- James Forrester, MS, Chief Technology Officer, Associate Vice President, Information Technology, UR Medicine

301-304

B. Top IT Investments of Smart CIOs
- Bradd Busick, Senior Vice President and Chief Information Officer, MultiCare Health System
- Neal Patel, MD, Chief Information Officer, Vanderbilt University Medical Center
- David Lundal, Chief Information Officer and Vice President, IT Services, Children's Hospitals and Clinics of Minnesota - Minneapolis
- Nicholas Szymanski, Vice President and Chief Information Officer, Signature Healthcare
- Moderated by Mackenzie Bean, Managing Editor, Becker’s Healthcare

305-306

C. Dreams for the Future: Creating a Long-Term Financially Sustainable Model of Healthcare
- Nicole Fountain, Vice President Revenue Cycle, University of Chicago Medical Center
- Kenny Cole, Chief Clinical Transformation Officer, Baton Rouge General Hospital
- Chris Thomas, Chief Revenue Officer, Texas Children’s Hospital
- Moderated by Scott Becker, JD, Founder, Becker’s Healthcare

307-308

D. Healthcare in Crisis: Revenue Cycle Lessons for the Future From the C-Suite
- Sheldon Pink, Vice President, Revenue Cycle, Luminis Health
- Niobis Querio, Senior Vice President, Revenue Cycle, Tufts Medical Center
- Moderated by Alan Condon, Editor in Chief, Becker’s Healthcare

311-312

E. Presentation - Power to the Edge: Digital strategies for the Frontline
- Elizabeth Lindsay-Wood, MBA, CHCHIO, Senior Vice President and Chief Information Officer, City of Hope
- Balaji Ramadoss, PhD, Chief Executive Officer, Edgility Inc

326

G. Presentation - OSF OnCall Digital Hospital at Home: Building, Basics, and Beyond
- Brandi Clark, Vice President, Digital Care, OSF OnCall
- Matt Gorman, MD, Chief Medical Officer, OSF OnCall
- Suzanne Hinderliter, Director, Digital Care, OSF OnCall

327

H. How to Generate the Most Value as a Clinician Informaticist
- Garrett Olin, Chief Quality and Informatics Officer, HealthLink Community Health Center
10:40 - 11:15 AM

KEYNOTE PANEL: AI to Boost the Healthcare Workforce: Best Ideas and Lessons Learned

- Albert Villarin, MD FACEP, Vice President and Chief Medical Information Officer, Nuvance Health
- Jeffery Wajda, DO, MS FACEP, Chief Health Information Officer, University of California Davis Health, MILO-ML, Chief Digital Health Officer
- Mona Baset, MBA, MA, Vice President, Digital Services, Intermountain Healthcare
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America’s Healthcare Leaders

11:20 AM - 12:00 PM

KEYNOTE PANEL: Big Tech and Retail Healthcare: Friends, Competitors or Both?

- Craig Richardville, MBA, Chief Digital and Information Officer, Intermountain Healthcare
- Karen Murphy, PhD, RN, Executive Vice President, Chief Innovation and Digital Transformation Officer and Founding Director, Steele Institute for Health Innovation, Geisinger
- Moderated by Scott Becker, JD, Founder, Becker’s Healthcare; Partner, McGuire Woods LLC

12:00 PM

Meeting Adjourns
7TH ANNUAL

BECKER’S HEALTH IT + DIGITAL HEALTH + RCM ANNUAL MEETING

OCTOBER 4-7, 2022 // NAVA PIER // CHICAGO, ILLINOIS

Registration Information

First/Last Name:________________________________________________________
Degree/Designations (As you wish it to appear on your badge):__________________
Title:_________________________________________________________________
Facility/Company:________________________________________________________________
Address:____________________________________________________________________
City/State/Zip:________________________________________________________________
Phone: __________________________ Fax: __________________________
Email:_____________________________________________________________________

Registration Fees

ANNUAL CONFERENCE & EXHIBITS

One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

MAIN CONFERENCE ONLY

<table>
<thead>
<tr>
<th>FEES (Before 9/1/22)</th>
<th>AMOUNT</th>
<th>FEES (After 9/1/22)</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Attendee $950</td>
<td>$______</td>
<td>$1050</td>
<td>$______</td>
</tr>
<tr>
<td>2nd Attendee $925</td>
<td>$______</td>
<td>$1025</td>
<td>$______</td>
</tr>
<tr>
<td>3rd Attendee $900</td>
<td>$______</td>
<td>$1000</td>
<td>$______</td>
</tr>
<tr>
<td>4th Attendee or more $875 (Ask about larger group discounts)</td>
<td>$______</td>
<td>$975</td>
<td>$______</td>
</tr>
</tbody>
</table>

TOTAL ENCLOSED $______________________

Payment Information

☐ I authorize to charge my:

Credit Card Number: __________________________________ Expiration Date: _____________________

Printed Cardholder Name: __________________________ Zip Code: __________________________

Cardholder Billing Address: __________________________ City/State/Zip: ______________________

Signature: ___________________________________________ CVV#/3-digit #: ______________________

To Register

Complete registration form and mail or fax as follows:

Online: events.beckershospitalreview.com/hitrcm2022
Fax: Fax registration form with credit card information to 866-678-5755
Call: Call 800-417-2035 to register by phone
Email: registration@beckershealthcare.com

Cancellation Policy: Written cancellation requests must be received within 120 days of transaction or by March 1, 2021, whichever is first. Refunds are subject to a $100 processing fee. Refunds will not be made after this date.

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.

General Information

CONTINUING EDUCATION

Information TBA. More information about credits available upon request.

HOTEL RESERVATIONS

We have set aside special group rates for conference attendees at the following hotels.

https://events.beckershospitalreview.com/hitrcm2022/p/9

CONFERENCE QUESTIONS

For additional information regarding the conference, exhibiting or sponsoring please contact:

Becker’s Healthcare
Phone: 800-417-2035
Fax: 866-678-5755
Email: registration@beckershealthcare.com

ADA REQUEST

If you require special ADA accommodations, please contact us at 800-417-2035.

ONLINE REGISTRATION

events.beckershospitalreview.com/hitrcm2022

ONE REASONABLE PRICE.

Come for as much of the conference as you would like!