

CONFERENCE GUIDE

BECKER'S

HOSPITAL REVIEW

9TH ANNUAL

CEO + CFO ROUNDTABLE

November 15 - 17, 2021 | Hyatt Regency, Chicago, Illinois

November 18 - 23, 2021 | Virtual Event

KEYNOTES



George W. Bush

43rd President of the United States and Founder, George W. Bush Presidential Center



Laura W. Bush

First Lady of the United States (2001-2009)



Bill Clinton

42nd President of the United States and Founder, Clinton Foundation



Jill Ellis

Head Coach of the United States Women's National Soccer Team



Christopher O'Connor

President, Yale New Haven Health



Jaewon Ryu

MD, JD, President and Chief Executive Officer, Geisinger



Johnese Spisso

MBA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System; Associate Vice Chancellor, UCLA Health Sciences

150+

Total Speakers
from Hospitals and
Health Systems
90%+ Providers

A dark blue silhouette of the Chicago skyline, featuring prominent skyscrapers like the Willis Tower, serves as the background for the entire page.

IT'S GOOD TO BE BACK.

Becker's Healthcare thanks you for your support and cooperation as we resume live events in Chicago. While things aren't back to normal by any means, the Becker's team is excited to get back to what we do best: world-class events packed with insights from healthcare leaders spanning across the entire industry.

For the most up to date information on both our live and virtual conferences happening in 2022, go to:

beckershospitalreview.com/conferences-and-events.html

beckershospitalreview.com/virtual-conferences.html

**BECKER'S
HEALTHCARE**

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Tuesday, November 16, 202126

Wednesday, November 17, 202133

WELCOME & SAFETY INFORMATION

Becker’s Healthcare is excited to resume live events with the 9th Annual CEO+CFO Roundtable. We are thrilled to welcome top executives from hospitals and health systems across the U.S. to this world-class event, including premier panels, engaging discussions and peer-to-peer networking. Safety is a top priority and all participants will be required to share proof of vaccination or a negative COVID-19 test within 72 hours of the event. We will also require all event attendees to wear a mask, meeting standards set forth by the city of Chicago.

Becker’s has partnered with VeriFLY, a secure travel and event app, which allows you to upload your COVID-19 related documents and have them checked and verified ahead of the event.

Program Schedule

MONDAY, NOVEMBER 15, 2021

7:00 - 8:00 AM	Registration & Continental Breakfast in the Exhibit Hall
8:00 - 10:00 AM	Sessions
10:00 - 10:30 AM	Networking Break in the Exhibit Hall
10:35 AM - 12:35 PM	Sessions
12:40 - 1:40 PM	Networking Luncheon in the Exhibit Hall
1:45 - 3:10 PM	Sessions
3:15 - 3:40 PM	Networking Break in the Exhibit Hall
3:45 - 4:45 PM	Sessions
4:50 - 6:50 PM	Opening Cocktail Reception in the Exhibit Hall

TUESDAY, NOVEMBER 16, 2021

7:00 - 8:00 AM	Registration & Continental Breakfast in the Exhibit Hall
8:00 - 9:15 AM	Sessions
9:15 - 9:45 AM	Networking Break in the Exhibit Hall
9:50 - 11:15 AM	Sessions
11:15 AM - 12:15 PM	Networking Luncheon in the Exhibit Hall
12:20 - 1:40 PM	Sessions
1:40 - 1:55 PM	Networking Break in the Exhibit Hall
2:00 - 3:50 PM	Sessions
4:00 - 6:00 PM	Cocktail Reception in the Exhibit Hall

WEDNESDAY, NOVEMBER 17, 2021

7:00 - 8:00 AM	Continental Breakfast in the Exhibit Hall
8:00 - 9:20 AM	Sessions
9:20 - 9:40 AM	Networking Break in the Exhibit Hall
9:40 AM - 12:15 PM	Sessions
12:15 PM	Meeting Adjourns

SESSION TRACKS

- Track A** Keynotes, CEOs, Strategy, Execution, Leadership and More
- Track B** CEOs, Strategy, Execution, Leadership and More
- Track C** CEOs, Strategy, Execution, Leadership and More
- Track D** CFOs, Finance, Strategy, Execution and More
- Track E** CFOs, Finance, Strategy, Execution and More
- Track F** CFOs, Finance, Strategy, Execution and More
- Track G** Thought Leadership
- Track H** Thought Leadership

TRACK ROOMS

- Track A** Crystal Ballroom
- Track B** Gold Coast
- Track C** Acapulco
- Track D** Toronto
- Track E** Water Tower
- Track F** Comiskey
- Track G** Wrigley
- Track H** Soldier Field

Keynotes

CELEBRITY KEYNOTES



George W. Bush

43rd President of the United States and Founder, George W. Bush Presidential Center



Laura W. Bush

First Lady of the United States (2001-2009)



Bill Clinton

42nd President of the United States and Founder, Clinton Foundation



Jill Ellis

Head Coach of the United States Women's National Soccer Team

KEYNOTE PANELISTS



Jeffrey R. Balser

MD, PhD, Dean, Vanderbilt University School of Medicine; President and Chief Executive Officer, Vanderbilt University Medical Center



Craig Cordola

Executive Vice President and Chief Operating Officer, Ascension



Suresh Gunasekaran

MBA, Chief Executive Officer, University of Iowa Hospitals & Clinics; Associate Vice President, University of Iowa Health Care



Richard S. Isaacs

MD, FACS, Chief Executive Officer and Executive Director, The Permanente Medical Group; President and Chief Executive Officer, Mid-Atlantic Permanente Medical Group



Dennis Laraway

Chief Financial Officer, Banner Health



Cliff A. Megerian

MD, FACS, Chief Executive Officer, University Hospitals Health System



Ketul J. Patel

Division President, Pacific Northwest, CommonSpirit Health; Chief Executive Officer, Virginia Mason Franciscan Health

CO-CHAIRS



Rishi Sikka

MD, President, System Enterprises, Sutter Health



Douglas Watson

Senior Vice President and Chief Financial Officer, UnityPoint Health



Scott Becker

JD, CPA, Publisher, Becker's Healthcare; Partner, McGuireWoods LLP



Rhoda Weiss

PhD, National Healthcare Consultant, Speaker, Educator, Author, Managing Healthcare Reform: Ideas for Leaders

General Information

WIFI

Please enjoy complimentary Wi-Fi throughout the conference. See below for login information.

Username: Becker's Conference
Password: R1RCM2021

Thank you to our Wifi sponsor:



MOBILE APP

Make sure to download the "Becker's Healthcare Events" mobile app to stay up to date on all conference activities.

Search for "Becker's Healthcare Events" in your app store to download or scan this QR code to get started.

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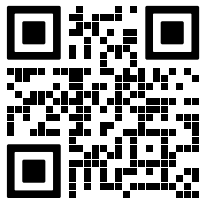
CONTINUING EDUCATION

Becker's is happy to provide a certificate of attendance as proof you were at the conference!

You can retrieve this by emailing continuingeducation@beckershealthcare.com following the conference. If you have any more specific questions, please reach out directly to the credit organization.

REVIEWERS

Are you a reviewer for the conference? Scan the QR code below to access the conference survey.



HOTEL ADDRESS

Hyatt Regency Chicago
151 E Wacker Drive
Chicago, IL 60601
Front Desk: 312-565-1234

PARKING

Valet parking is available for guests staying at the Hyatt Regency at a cost of \$53 per night. Hourly rates are also available.

Illinois Center Garage is at 111 E Wacker Drive, next to the Hyatt Regency.

Park Millennium Garage is at 221 N. Stetson Avenue.

Millennium Lakeside is at 5 S Columbus Drive.

BADGES

Badges are required to attend all sessions.

Lost Badges

If you misplaced your badge, please see the registration desk. We would be happy to make you a new one.

Badges with Incorrect Information

If there is an error on your badge, please see the main registration desk. Please provide a business card with your correct information so that we can update and reprint your badge.

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Bank



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General Information

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HAND HYGIENE COMPANY TO KNOW



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Twitter: @BeckersHR

Facebook: www.facebook.com/BeckersHospitalReview

LinkedIn: www.linkedin.com/company/asc-communications

Make sure to use the conference hashtag:

#BeckersCEOCFO2021

TRACK SPONSORS

Thank you to our track sponsors:



BOOK SPONSOR

Pick up a complimentary copy of *Better Healthcare Through Math: Bending The Access And Cost Curves*.



Food

COFFEE

Coffee will be offered during all of our networking break times in the Exhibit Hall as well as during the continental breakfasts. Please see the "Networking Breaks" section on this page for all break times. If you're looking for coffee outside of these times, the Illinois Center connected to the hotel offers many options. A Becker's team member would be happy to direct you there.

MEAL TIMES

Becker's Healthcare is pleased to offer continental breakfast and networking luncheons on select days of the conference

Monday, November 15, 2021

7:00 - 8:00 AM

Continental Breakfast in Exhibit Hall

12:40 - 1:40 PM

Networking Luncheon in the Exhibit Hall

Tuesday, November 16, 2021

7:00 - 8:00 AM

Continental Breakfast in Exhibit Hall

11:15 AM - 12:15 PM

Networking Lunch in Exhibit Hall

Wednesday, November 17, 2021

7:00 - 8:00 AM

Continental Breakfast in Exhibit Hall

ALTERNATE DINING

If you are interested in alternate dining experiences, there are four restaurants inside the Hyatt Regency with many other options nearby. Below are the dining options in the Hyatt Regency:

- American Craft Kitchen & Bar
- Market Chicago

NETWORKING BREAKS

Becker's Healthcare is pleased to offer light snacks, coffee and tea during our morning and afternoon networking breaks.

Monday, November 15, 2021

10:00 - 10:30 AM

Networking Break in the Foyer

3:15 - 3:40 PM

Networking Break in the Foyer

Tuesday, November 16, 2021

9:15 - 9:45 AM

Networking Break in the Exhibit Hall

1:40 - 1:55 PM

Networking Break in the Exhibit Hall

Wednesday, November 17, 2021

9:20 - 9:40 AM

Networking Break in the Exhibit Hall

COCKTAIL RECEPTIONS

Becker's Healthcare is pleased to and open bar with wine and beer options in the exhibit hall during cocktail receptions

Monday, November 15, 2021

4:50 - 6:50 PM

Opening Cocktail Reception in the Exhibit Hall

Tuesday, November 16, 2021

4:00 - 6:00 PM

Cocktail Reception in the Exhibit Hall

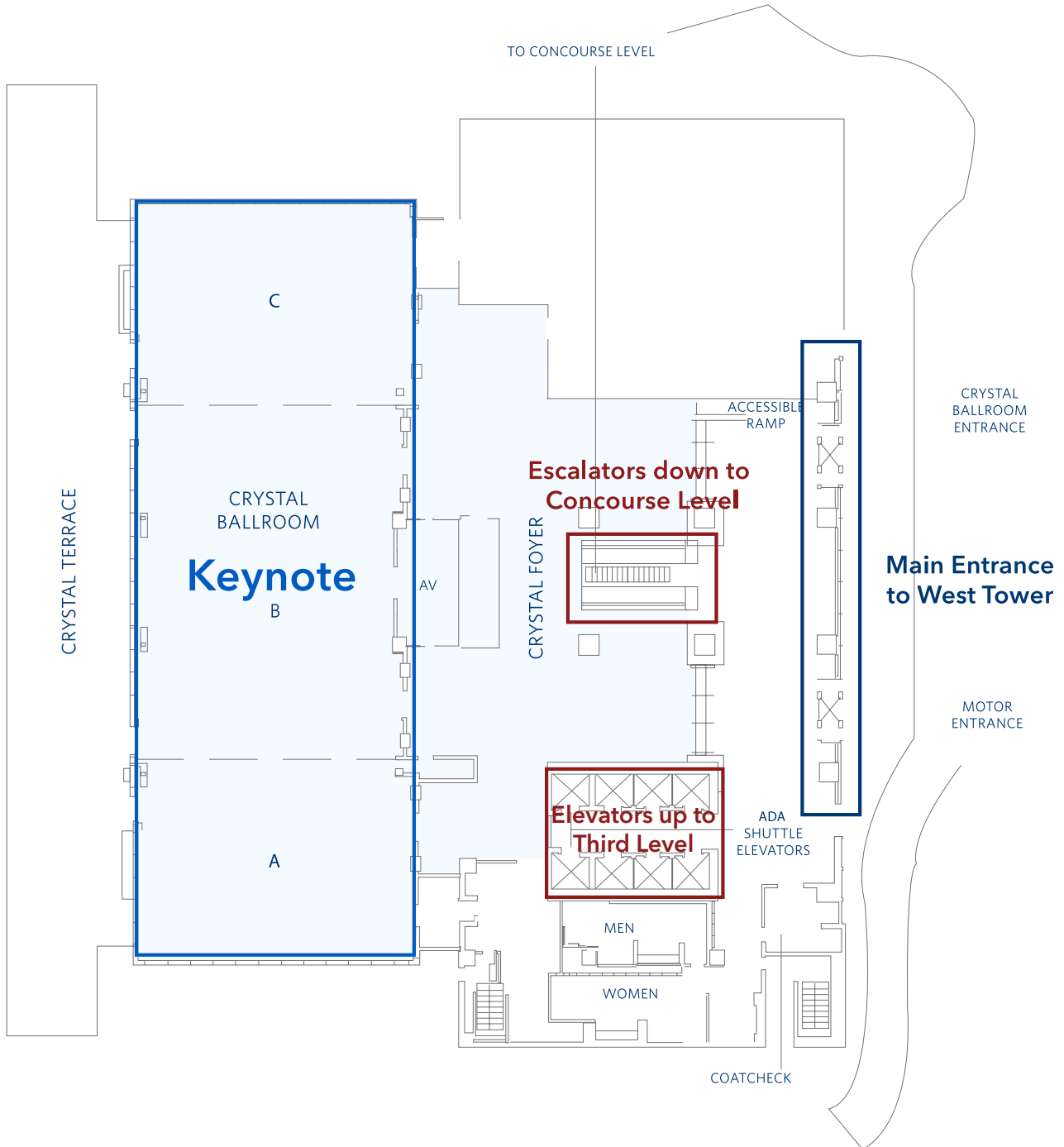
WINE TASTING SPONSOR

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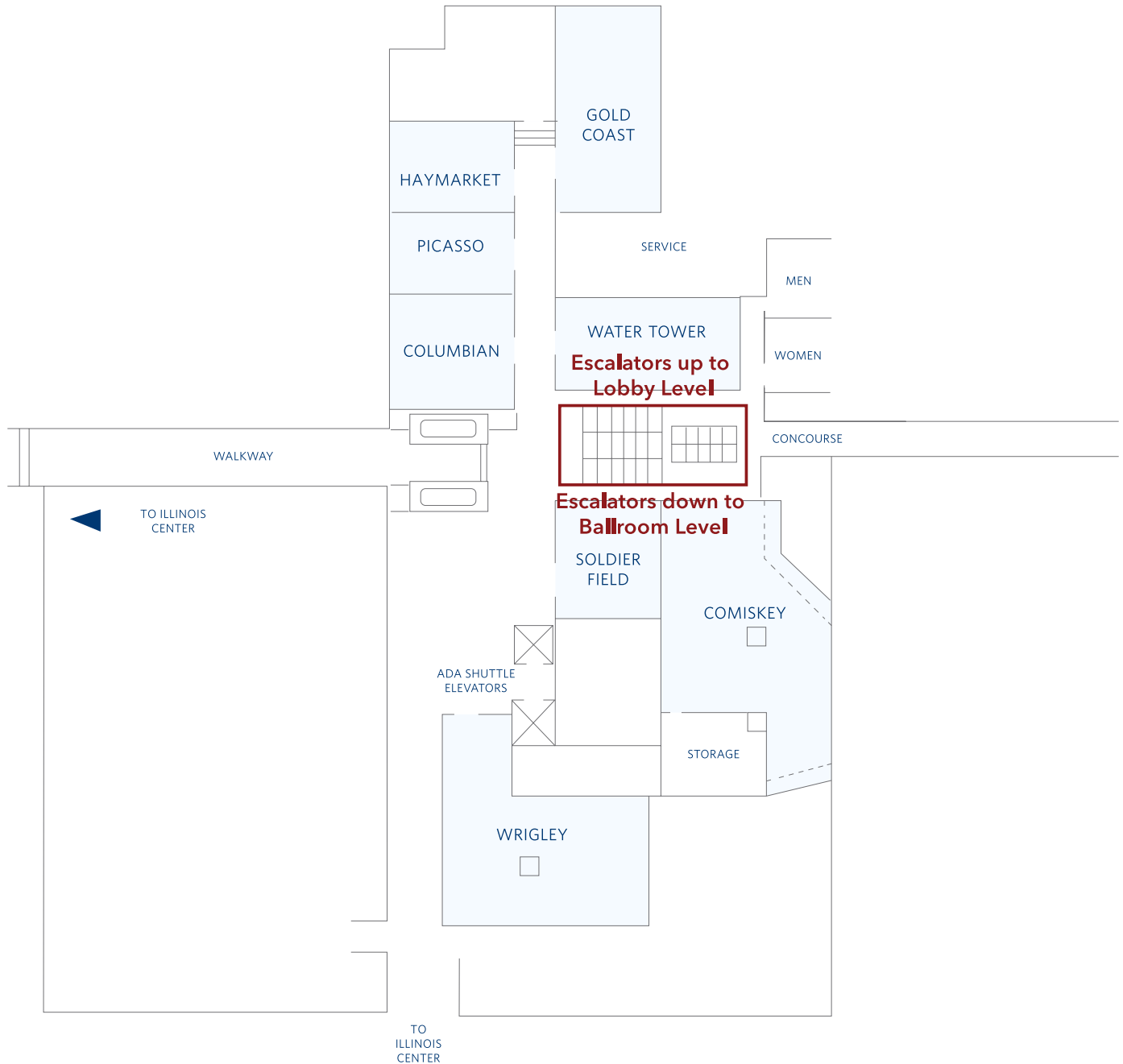
Hotel Map

LOBBY LEVEL - WEST TOWER



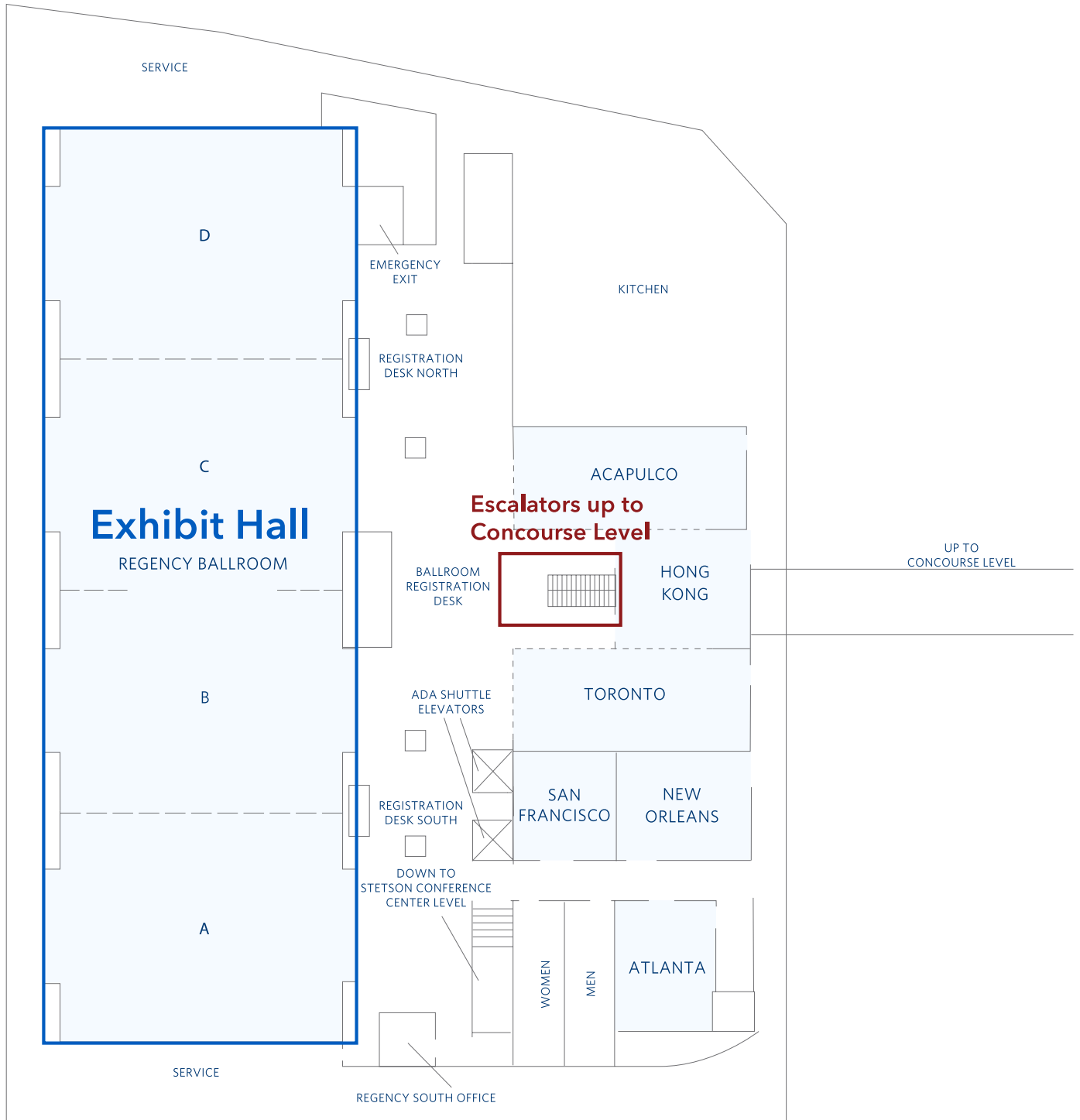
Hotel Map

CONCOURSE LEVEL



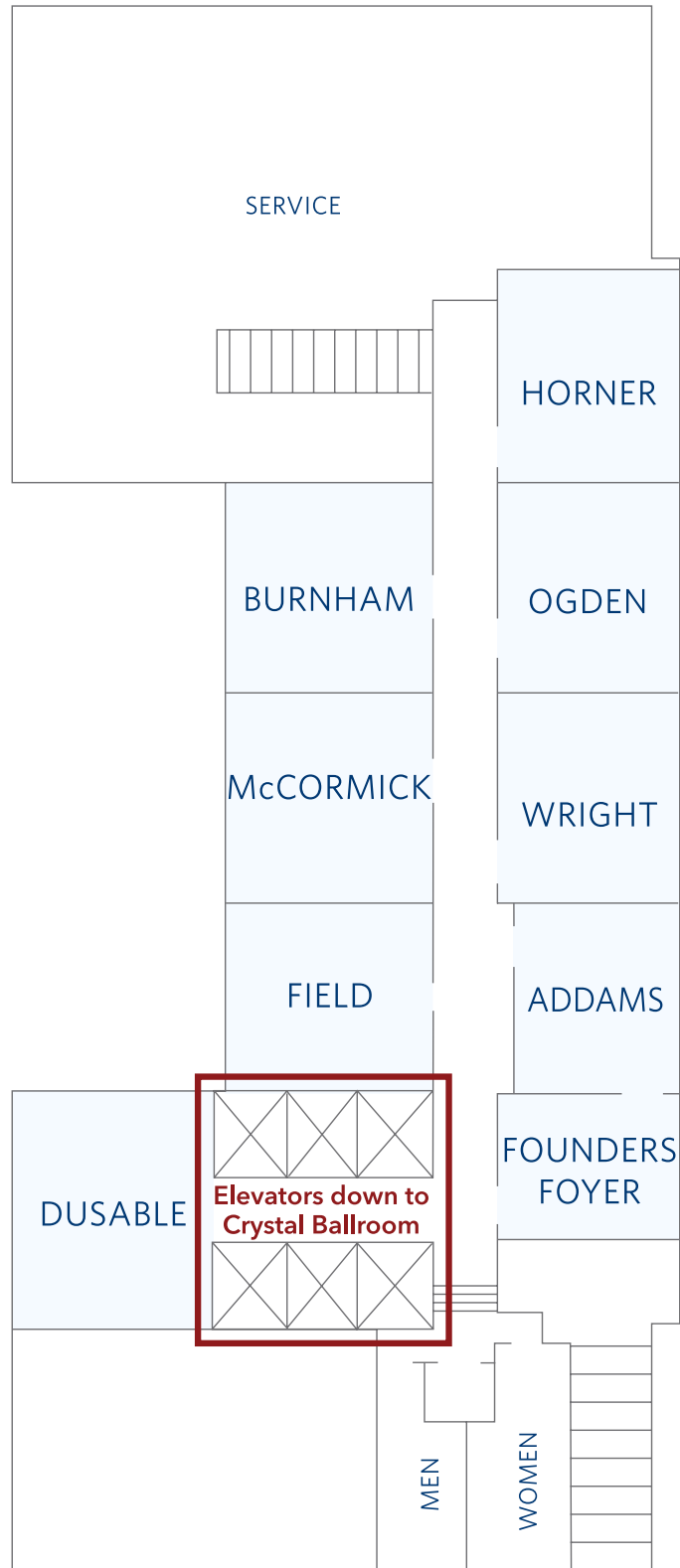
Hotel Map

BALLROOM LEVEL



Hotel Map

THIRD LEVEL





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GOLD



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SILVER



FOYER



BRONZE



Exhibit Hall Map



#	COMPANY
100	RevSpring
101	Bright.md
102A	ATS
102B	Becker's Healthcare
103	Syntellis
104	CPS
106	Waystar
109	Amwell
110	LeanTaaS
111	VMG Health
112	Zotec Partners
114	Olive
115	Orb Health
118	American Medical Association
119	Luminare
120	Moss Adams
121	Xtend
122	AKASA
124	Capio
125	Experian
126	Lumeon
201	Keystone Healthcare Partners
203	Accresa
205	Bankers Healthcare Group
206	Coker Group
207	Magnolia Medical Tech
208	Cornerstone Health Solutions
209	Pinnacle Healthcare Consulting
210	Gallagher Executive Benefits
211	Caravan Health
212	Banyan Medical Systems
213	Russell Investments
214	IC Systems
215	Sixth Sense Intelligence
216	MGMA
217	abeo
218	Medical Properties Trust
219	EYP Architecture & Engineering
220	Sharecare
221	Perry Johnson & Associates
222	SCP Health
223	OM Financial Group
224	USA Senior Care Network
225	MedStaff
226	Argos Health
1F	Innovaccer
2F	Paymerang
3F	Urgent Care Partners
4F	MedEscort International
5F	Seyfarth
6F	Air Methods
7F	GOJO

List of Exhibitors (A-Z)

COMPANY	BOOTH #	LEVEL	COMPANY	BOOTH #	LEVEL
abeo	217		Magnolia Medical Tech	207	
Accresa	203		MedEscort International	4F	
Air Methods	6F		Medical Properties Trust	218	
AKASA	122		MedStaff	225	
American Medical Association	118		MGMA	216	
Amwell	109		Moss Adams	120	
Argos Health	226		Olive	114	
Bankers Healthcare Group	205		OM Financial Group	223	
Banyan Medical Systems	212		Orb Health	115	
Bright.md	101		Paymerang	2F	
Capio	124		Perry Johnson & Associates	221	
Caravan Health	211		Pinnacle Healthcare Consulting	209	
Coker Group	206		RevSpring	100	
Comprehensive Pharmacy Services	104		Russell Investments	213	
Cornerstone Health Solutions	208		SCP Health	222	
Experian	125		Seyfarth	5F	
EYP Architecture & Engineering	219		Sharecare	220	
Gallagher Executive Benefits	210		Sixth Sense Intelligence	215	
Getix Health	117		Syntellis	103	
GOJO	7F		Urgent Care Partners	3F	
IC Systems	214		USA Senior Care Network	224	
Innovaccer	1F		VMG Health	111	
Keystone Healthcare Partners	201		Waystar	106	
LeanTaaS	110		Xtend	121	
Lumeon	126		Zotec Partners	112	
Luminare	119				

BECKER'S
HOSPITAL REVIEW

12TH ANNUAL MEETING

April 25-28, 2022 // Hyatt Regency, Chicago

MONDAY, NOVEMBER 15TH

Track A - Keynotes, CEOs,
Strategy, Execution,
Leadership and More



Track D - CFOs, Finance,
Strategy, Execution and More



Track B - CEOs, Strategy, Execution,
Leadership and More

Track E - CFOs, Finance,
Strategy, Execution and More



Track G - Thought Leadership

Track C - CEOs, Strategy, Execution,
Leadership and More

Track F - CFOs, Finance,
Strategy, Execution and More



Track H - Thought Leadership

7:00 AM - 5:00 PM

REGISTRATION

7:00 AM - 8:00 AM

CONTINENTAL BREAKFAST

8:00 - 8:30 AM

Crystal Ballroom

A. KEYNOTE

- Johnese Spisso, MBA, President, UCLA Health; Chief Executive Officer, UCLA Hospital System; Associate Vice Chancellor, UCLA Health Sciences, UCLA Health Sciences
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

8:35 - 9:15 AM

Crystal Ballroom

A. KEYNOTE PANEL: The Most Pressing Issues Facing Health Systems in 2021

- Jeffrey R. Balser, MD, PhD, President and Chief Executive Officer, Vanderbilt University Medical Center; Dean, Vanderbilt University School of Medicine
- Craig Cordola, Executive Vice President and Chief Operating Officer, Ascension, Ascension
- Cliff A. Megerian, MD, FACS, Chief Executive Officer, University Hospitals Health System
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

9:20 - 10:00 AM

Crystal Ballroom

A. Creating Accountable Healthcare Leaders and a High Reliability Organization

- Peter D. Banko, President and Chief Executive Officer, Centura Health
- Paul Kempinski, MS, FACHE, President and Chief Executive Officer, Alice Berry, DDS, and Katharine Berry, MD, Endowed Chair in Executive Leadership, Children's Mercy Kansas City
- Rick Shumway, MHA, President and Chief Executive Officer, Stanford Healthcare - ValleyCare
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

Acapulco

C. Presentation: Emergency Excellence: Is Your ED Ready for the Next Crisis or Pandemic?

- Mary Chatman, President, WellStar Kennestone and Windy Hill Hospitals; Senior Vice President, WellStar

Toronto

D. Key Thoughts on the Acute/Post-Acute Strategies and Partnerships

- Mark Klyczek, FACHE, President and Chief Executive Officer, Virginia Health Services
- Douglas Slakey, MD, MPH, FACS, Chief, Surgical Services, Advocate Christ Medical Center, Advocate Aurora Health Care
- Shakir Hussein, MD, Transplant and Clinical Chief and Surgical Director, DMC Harper University Hospital
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review, Becker's Spine Review, Becker's Healthcare



Together for:

*How Reporting Harm Events
Early Brings Faster Resolution,
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and Promotes Healing*

PRESENTED BY:

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Monday, November 15, 2021
10:25 – 11:05 a.m. CT

We wanted to find new ways to do more for those who already do so much. So we created Constellation. Working together with liability insurance companies, we offer innovative products and services that help reduce risk, streamline care, even lessen caregiver burnout and turnover. Because at the end of a long day, good care is good business. See how working together can benefit you at **[ConstellationMutual.com](https://www.constellationmutual.com)**.



Constellation
Together for the common good.

MONDAY, NOVEMBER 15TH

Water Tower

E. How Revenue Cycle + Finance Leaders Can Prioritize Efficiency and New Revenue Streams in 2022

- Ben Beadle-Ryby, Co-Founder and Vice President, AKASA
- Rick Carrico, Executive Vice President and Chief Financial Officer, WakeMed Health & Hospitals
- Patricia McClure-Chessier, MBA, MPA, Hospital Chief Executive Officer, Signature Healthcare Services
- Beverly Sinkuler, CHFP, Chief Financial Officer, Levi Hospital
- Moderated Ayla Ellison, JD, Editor-in-Chief, Becker's Hospital Review

Wrigley

G. Social Determinants of Health

- Vicki Lewis, RN, MS, FACHE, President and Chief Executive Officer, Coffee Regional Medical Center
- Stephen Robinson, Chief Executive Officer, Ochsner Health
- Jonathan Watkins, MPA, FACHE, Regional President, Hospitals and Clinics, Cancer Treatment Centers of America
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare

10:00 - 10:30 AM

NETWORKING BREAK

10:35 - 11:15 AM

Crystal Ballroom

A. The CEO Paradox: Can You Really Have Volume and Value?

- Art Kellerman, MD, MPH, Chief Executive Officer, VCU Health; Senior Vice President, VCU Health Sciences
- Perry Ann Reed, MBA, MS, FACHE, President, Nicklaus Children's Hospital; Senior Vice President and Chief Operating Officer, Nicklaus Children's Health System
- José Sánchez, LMSW, LCSW, President and Chief Executive Officer, Humboldt Park Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Gold Coast

B. Fireside Chat: Budgeting for Operations and Capital in a Changing World

- Trevor Wright, FACHE, Interim Chief Executive Officer, Loma Linda University Health Hospitals
- Moderated by Alia Paavola, Editor, Becker's Healthcare

Acapulco

C. Key Issues for Critical Access, Rural and Safety Net Hospitals

- Mark Gridley, MBA, FACHE, President and Chief Executive Officer, FHN Memorial Hospital
- Roberta Luskin-Hawk, MD, Chief Executive Officer, Providence Humboldt County
- Dane Wheeler, CPA, CFE, FACHE, HFA, Chief Financial Officer/Director of Senior Living Services, Adams Memorial Hospital
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

Toronto

D. WORKSHOP: It's Time to Solve Healthcare's \$500B Medical Billing Problem

- Dustin Cragun, Vice President, Revenue Cycle Management Technology/Services, KLAS
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare



Water Tower

E. Clinical Integration, Data Analytics and More

- Michael Palese, Chairman of Urology and Director, Mount Sinai Beth Israel
- Richard Hamrick, MD, MBA FCCP, Principal, Hamrick & Company; Former Chief Medical Officer - Capital Division, HCA Healthcare
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

Comiskey

F. Strategic Partnerships: Partnering with Physicians, Big Tech, Academia and More

- Katherine Bunting, PhD, Chief Executive Officer, Fairfield Memorial Hospital
- Andrew Goldfrach, Chief Operating Officer, Arrowhead Regional Medical Center
- Rhett Stover, Chief Executive Officer, OSU Medicine
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

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BRIAN D. DAVIS | MS, RPH
Pharmacy Strategy and Partnerships



DANIELLE GERRY | MD, MBA
Associate Medical Director



Please be our guest Monday the 15th at 1:45 to discuss.



STEVE MAIKE, RPH
Chief Pharmacy Officer

JOY NGUYEN, PHARM.D, VP
Clinical Analytics and Product Development

SCOTT MARTIN
Founder



SCOTT MARTIN
Chairman

STEVE MIRANTE
Chief Operating Officer

GASTON BERNSTEIN
Chief Commercial Officer

11:20 - 11:50 AM

Crystal Ballroom

A. KEYNOTE

- Christopher O'Connor, President, Yale New Haven Health
- Moderated by Ayla Ellison, JD, Editor-in-chief, Becker's Healthcare

11:55 AM - 12:35 PM

Crystal Ballroom

A. KEYNOTE PANEL: Executive Strategy for Large Systems

- Suresh Gunasekaran, MBA, Chief Executive Officer, University of Iowa Hospitals & Clinics; Associate Vice President, University of Iowa Health Care
- Douglas Watson, Senior Vice President and Chief Financial Officer, UnityPoint Health
- Dennis Laraway, Chief Financial Officer, Banner Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

12:40 - 1:40 PM

NETWORKING LUNCHEON

1:45 - 2:25 PM

Crystal Ballroom

A. Key Strategies to Improve Your Hospital/Health System's Culture: How Do You Improve Culture, What Difference Does It Make, and What Steps Can You Take Now?

- Paul Watkins, JD, President and Chief Executive Officer, Dignity Health-Northridge Hospital
- Wade C. Johnson, FACHE, President and Chief Executive Officer, St. Peter's Health
- John Kurvink, MHA, CPA, CA, Vice President Performance & Financial Strategy and Chief Financial Officer, Grey Bruce Health Services
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

Gold Coast

B. How Small and Midsize Hospitals Can Thrive and Deliver Great Quality

- Paula Ellis, DNP, CARN, NEA-BC, Chief Executive Officer, Saint John Hospital
- Stephen Robinson, Chief Executive Officer, Ochsner Health
- Moderated by Sony Kassam, Director, Multimedia + Content Strategy, Becker's Hospital Review

Toronto

D. WORKSHOP: How Health Systems Could be Generating Revenue from New Patients and Their Prescription Drug Needs That You Are Not Realizing Today

- Steve Maike, RPh, Chief Pharmacy Officer, Remedy Analytics
- Joy Nguyen, PharmD, Vice President, Clinical Analytics and Product Development, Remedy Analytics
- Scott Martin, Chairman, Rescription
- Steve Mirante, Chief Operating Officer, Prescription Platform
- Brian D. Davis, MS, RPh, Pharmacy Strategy and Partnerships, University of California Health



Water Tower

E. The Evolving Role of the CMO

- Brent Jackson, MD, MS, MBA, FACS, Vice President and Chief Medical Officer, Mercy General Hospital, Dignity Health
- James Kravec, MD, FACP, Chief Clinical Officer, Mercy Health Youngstown
- Karan Singh, MD, MBA, FACEP, FAAEM, CPPS, Chief Medical Officer and Department Chair, Emergency Medicine, San Geronio Memorial Hospital
- Moderated by Gabrielle Masson, Assistant Editor, Becker's Healthcare

Comiskey

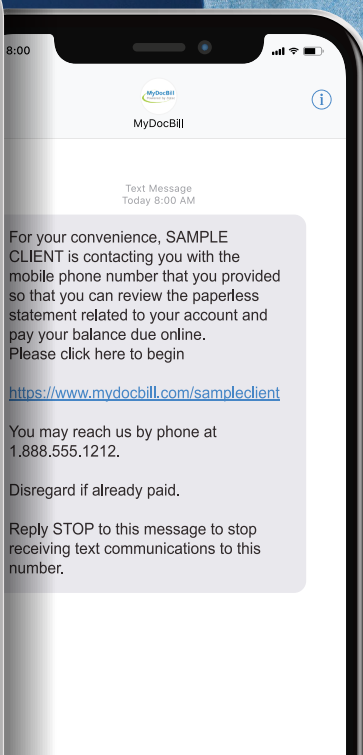
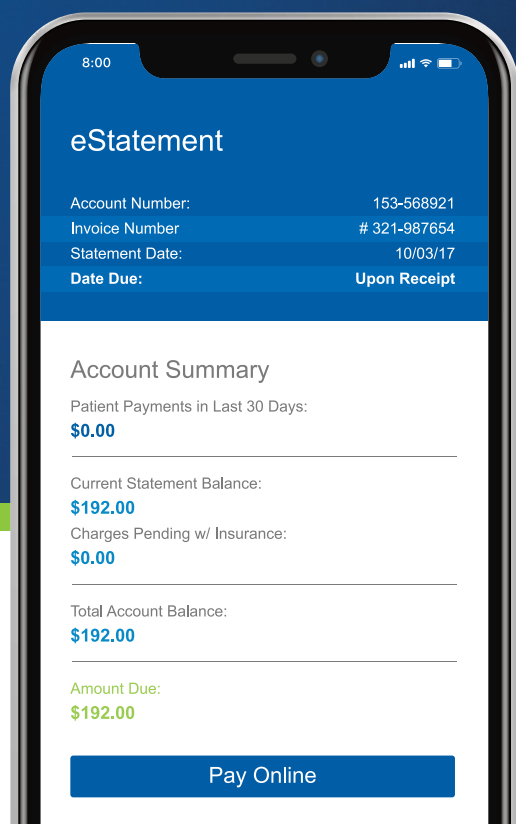
F. Striking the Balance Between Financial and Quality Initiatives

- Daniel Feinberg, MD, FAAN, Chief Medical Officer, Pennsylvania Hospital
- Patrick Sanders, MS, MA, MHA, Chief Operating Officer, Garfield Park Hospital
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

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financial experience
there too.

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End-to-end Revenue Cycle Management

MONDAY, NOVEMBER 15TH

2:30 - 3:10 PM

Crystal Ballroom

A. Presentation: Leading Through Different Lenses

- Roberta Schwartz, PhD, Executive Vice President and Chief Innovation Officer, Houston Methodist

Gold Coast

B. Key Market Area Disruptions and Changes and How to Respond

- Steven Abramson, Senior Vice President and Chief Market and Payor Relations Officer, Southwestern Health Resources
- Zach Chandler, Executive Vice President and Chief Strategy Officer, Baptist Memorial Healthcare
- Don Stanziano, Chief Marketing Officer, Geisinger
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

Acapulco

C. Getting Disruptive: Rethinking Leadership Strategies of Women in Healthcare

- Alina Moran, MPA, FACHE, FAB President & Chief Executive Officer, Dignity Health - California Hospital Medical Center
- Shikha Jain, MD, FACP, Assistant Professor of Medicine, Director of Communication Strategies in Medicine; Associate Director of Oncology Communication & Digital Innovation, University of Illinois Cancer Center; Chief Executive Officer, Co-Founder IMPACT; President, Founder Women in Medicine® NFP
- Imelda Dacones, MD, FACP, President, OptumCare Washington
- Moderated by Mackenzie Bean, Managing Editor, Becker's Hospital Review

Toronto

D. WORKSHOP: How to Prepare for Independent Dispute Resolution (IDR) under the federal No Surprises Act (NSA) & What the State IDRs Have Taught Us

- Marc Lebrun, Executive Director, Client Relations, Radiology, Zotec Partners LLC.
- Aaron Beckstedt, Director, Client Development, Anesthesia, Zotec Partners, LLC.
- Moderated by Ed Gaines, Vice President of Regulatory Affairs & Industry Liaison, Zotec Partners, LLC.



Water Tower

E. Rethinking Ambulatory Care Strategies for Hospitals and Health Systems

- Jeff Hoffman, Principal, ECG Management Consultants
- Stuart Levine, MD, FACP, President, MedStar Franklin Square Medical Center; Senior Vice President, MedStar Health
- Matthew Sells, President and Chief Executive Officer, Shenandoah Medical Center
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

Comiskey

F. How to Thrive in Times of Changing Reimbursement: Observations, Thoughts and Methods

- Angela Ammons, Chief Executive Officer, Clinch Memorial Hospital
- Brett Antczak, MHA, CMPE, Chief Executive Officer, St. Vincent General Hospital District
- Rick Carrico, Executive Vice President and Chief Financial Officer, WakeMed Health & Hospitals
- Alia Paavola, Editor, Becker's Hospital Review

Wrigley

G. Transforming Healthcare with the Power of Innovation

- Randy Oostra, DM, FACHE, President and Chief Executive Officer, ProMedica Health System
- Paul Merrick, MD, Co-Chairman and Chief Physician Executive, Physician Group, Duly Health and Care
- Betty Regan, PhD, Department Chair, Integrated Information Technology, University of South Carolina
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

3:15 - 3:40 PM

NETWORKING BREAK

3:45 - 4:45 PM

Crystal Ballroom

A. KEYNOTE

- Jill Ellis, Former Head Coach of the United States Women's National Soccer Team

4:50 - 6:50 PM

OPENING COCKTAIL RECEPTION

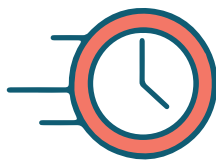


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TUESDAY, NOVEMBER 16TH

Track A - Keynotes, CEOs,
Strategy, Execution,
Leadership and More



Track D - CFOs, Finance,
Strategy, Execution and More **HealthPay24**

Track B - CEOs, Strategy, Execution,
Leadership and More

Track E - CFOs, Finance,
Strategy, Execution and More

Track G - Thought Leadership

Track C - CEOs, Strategy, Execution,
Leadership and More

Track F - CFOs, Finance,
Strategy, Execution and More

Track H - Thought Leadership

7:00 - 8:00 AM

REGISTRATION AND BREAKFAST

8:00 - 8:35 AM

Crystal Ballroom

A. The Best Initiative and Change We Made in the Last Year and How We Did It

- Derrick Frazier, FACHE, Chief Executive Officer, Morehouse General Hospital
- Rhett Stover, Chief Executive Officer, OSU Medicine
- Richelle Webb Dixon, Senior Vice President and Chief Operating Officer, Froedtert Hospital
- Moderated by Kate Carow, MBA, FACHE, Principal, Carow Consulting

Gold Coast

B. Presentation: Good Communication Between Healthcare Executives and Medical Education Professionals

- Ian Jasenof, MD, FACOG, MHA, CPE, Chief Medical Officer, Mile Square Health Center - UI Health

Toronto

D. The Evolving Role of the CFO

- Joseph H. Demont, MS, MBA, CPA, FACHE, FHFMA, Chief Financial Officer, Open Door Community Health Centers
- James Dietsche, CPA, Executive Vice President and Chief Financial Officer, Bellin Health
- Douglas Watson, Senior Vice President and Chief Financial Officer, UnityPoint Health
- Moderated by Alia Paavola, Editor, Becker's Hospital Review



Water Tower

E. Presentation: Data ≠ Information: Delivering Value to Inundated Providers

- Michael L. Good, MD, Chief Executive Officer, University of Utah Health Care

Wrigley

G. Strategies for Countering Physician Burnout, Retaining Physician Employment and Increasing Engagement

- Dawn Hughes, MSN, MBA, RN, Chief Executive Officer, Obria Medical Clinics
- Donald Lurye, MD, MMM, CPE, Chief Executive Officer, Elmhurst Clinic
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

8:40 - 9:15 AM

Crystal Ballroom

A. KEYNOTE PANEL: What Does the Successful System of the Future Look Like? Strategies to Continue, or Changes That Need to Be Made for System Success

- Ketul J. Patel, Division President, Pacific Northwest, CommonSpirit Health; Chief Executive Officer, Virginia Mason Franciscan Health
- Rishi Sikka, MD, President, System Enterprises, Sutter Health
- Sanjay K. Shetty, MD, MBA, President, Steward Health Care System
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

9:15 - 9:45 AM

NETWORKING BREAK



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9:50 - 10:30 AM

Crystal Ballroom

A. Confronting and Eliminating Gender Bias in Healthcare

- Tracy Breen, MD, FACP, Chief Medical Officer, Mount Sinai West
- Beth Walker, MHA, FACHE, Chief Executive Officer, Ochsner Baptist
- Trina Parks, DHA, FACHE, Executive Vice President, Corporate Chief Diversity and Inclusion Officer, RWJBarnabas Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Gold Coast

B. Building a Sustainable Business Model for Community Hospitals

- Josh Martin, Chief Executive Officer, Summit Pacific Medical Center
- John Wilson, Chief Operating Officer, Murray-Calloway County Hospital
- Rene Suntay, Chief Financial Officer, Meadville Medical Center
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

Toronto

D. WORKSHOP: Powering Operating Room Performance with Data: Northwestern's Journey, Outcomes & ROI

- Matt Ruby, MHA, Director, Business Operations Surgical Services, Northwestern Memorial Hospital
- Sanjeev Agrawal, President and Chief Operating Officer, LeanTaaS



Water Tower

E. Presentation: Unraveling the DNA Behind Value-Based Care

- Peter Kelly, MBA, Chief Value Officer, Optum Tri-State and Executive Director of CareMount ACO, LLC

10:35 - 11:15 AM

Crystal Ballroom

A. Presentation: No Margin, No Mission: Health Care's Flawed Framework and the Need for Values-Based Leadership

- Rishi Sikka, MD, President of System Enterprises, Sutter Health

Gold Coast

B. Coordinating Care Across the Continuum: Benefits of Developing a Dedicated Behavioral Health Service Line

- Martha Whitecotton, Senior Vice President, Atrium Health
- Christine Zazzaro, Vice President, Atrium Health
- Jennifer Ziccardi, Vice President, Atrium Health
- Moderated by Stephen Palatucci, Manager, Atrium Health

Toronto

D. Fireside Chat: The CFO of the Future: Shifting from Defense to Offense in a Post-Covid World

- Ivan Samstein, Executive Vice President and Chief Financial Officer, University of Chicago Medicine
- Dan Michelson, Chief Executive Officer, Strata



Wrigley

G. Blending of Traditional and Virtual Strategies for Value

- Carrie Nelson, MD, MS, FAAFP, Senior Vice President and Chief Medical Officer for Health Outcomes and Population Health, Chief Clinical Officer, Advocate Physician Partners
- Moderated by Michael Nochomovitz, Senior Advisor, Weill Cornell Center for Virtual Care; Former Chief Clinical Integration & Network Development Officer, New York Presbyterian

11:15 AM - 12:15 PM

NETWORKING LUNCH

**POWERING OPERATING ROOM
PERFORMANCE WITH DATA:**

Northwestern's Journey, Outcomes & ROI

**Tuesday, November 16th, 2021
10:15-10:55 am CST**

**JOIN THE WORKSHOP CONVERSATION,
AS WE DISCUSS:**

- Why, even after a significant EHR investment, hospitals still need to invest in data management systems, particularly for the operating room.
- The benefits of adopting a culture of data transparency in perioperative analytics.
- Explore the results (outcomes and ROI) that Northwestern has quickly achieved by leveraging predictive and prescriptive analytics tools.

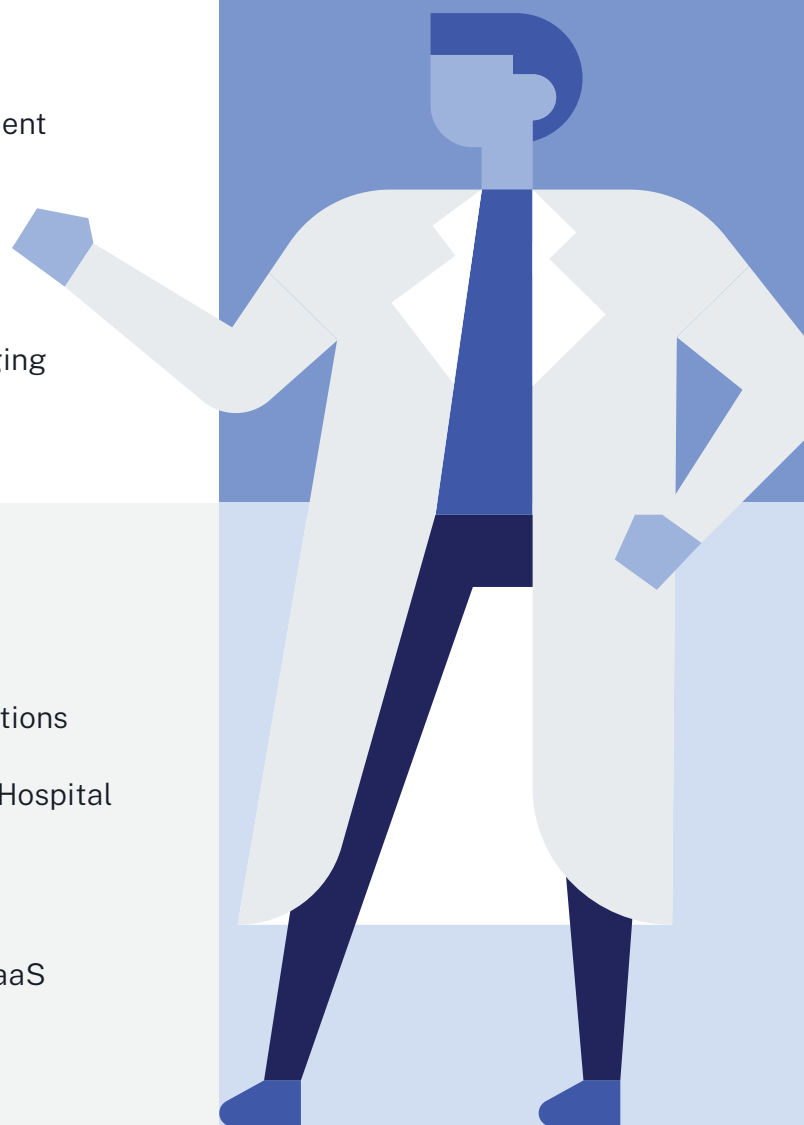
FEATURED SPEAKER:



Matt Ruby, MHA
Director, Business Operations
Surgical Services
Northwestern Memorial Hospital



Sanjeev Agrawal
President & COO, LeanTaaS



12:20 - 12:55 PM

Crystal Ballroom

A. Diversity in Healthcare: Where We Are Now and Where We're Headed

- Ovell Barbee, Senior Vice President and Chief Human Resource Officer, Indiana University Health System
- Sunil Mungee, Chief Executive Officer, Pemiscot Memorial Hospital
- Denzil Ross, Chief Operating Officer and Administrator - Heart Hospital New Mexico, Ardent Health Services
- Moderated by Sony Kassam, Director, Multimedia + Content Strategy, Becker's Hospital Review

Acapulco

C. Leadership in Turbulent Times: Key Advice on Navigating Through Change

- John A. Brennan, MD, FACEP, MPH, Executive Vice President and Chief Clinical Integration Officer, Wellstar Health System
- Tony Reed, MD, MBA, CPE, Chief Medical Officer, Temple University Hospital
- Scott Polenz, CPA, MBA, FACHE, Vice President of Physician & Advanced Practice Clinician Relations, Marshfield Clinic Health System
- Moderated by Kate Carow, MBA, FACHE, Principal, Carow Consulting



Toronto

D. Practical Uses of Telehealth Now and Where it Can Take Us in the Future

- Giovanni Piedimonte, Vice President, Research, Tulane University
- Andrew Shadid, Chief Executive Officer, Genesis Orthopedics & Sports Medicine
- Shayan Vyas, MD, MBA, Senior Vice President, Medical Director of Hospitals and Health Systems, Teladoc Health
- Moderated by Alia Paavola, Editor, Becker's Hospital Review

Wrigley

G. Presentation: Operational Excellence: Aligning Your Leadership Team to Achieve Desired Outcomes Through the Adoption of a Standardized Framework - A Growing Health Systems Experience

- Greg Horner, Vice President, Operational Excellence, UChicago Medicine
- Ajanta Patel, MD, MPH, Medical Director, Chronic Disease Prevention and Health Promotion, Chicago Department of Public Health
- Vineet Arora, MD, MAPP, Professor of Medicine, Associate Chief Medical Officer-Clinical Learning Environment, Assistant Dean, Scholarship and Discovery, the Pritzker School of Medicine, UChicago Medicine

1:00 - 1:40 PM

Gold Coast

B. Key Thoughts on Developing a Strategy for Your Hospital or Health System: What Are the Most Important Decisions to Make?

- Jennifer Weiss Wilkerson, Vice President and Chief Strategy Officer, Sheppard Pratt Health System
- Gary S. Kaplan, MD, FACP, FACMPE, FACPE, Chief Executive Officer, Virginia Mason Franciscan Health; Senior Vice President, CommonSpirit
- Matthew Primack, PT, DPT, MBA, President, Advocate Condell Medical Center
- Moderated by Dan Nielsen, Founder, Chief Executive Officer and Publisher, America's Healthcare Leaders



Toronto

D. WORKSHOP: Care Management as a Service: Changing the Game on Scaling Patient Access

- Alejandro Romillo, President & Chief Executive Officer, Health Choice Network



Water Tower

E. Medical Group Management: Top Issues and Strategies for 2021

- Jeffrey Hoffman, MD, FACS, Chief Medical Officer, Cambridge Health Alliance
- Doug Pogue, MD, President, BJC Medical Group, BJC HealthCare
- Andy Anderson, MD, Chief Executive Officer, Combined Medical Group, RWJBarnabas Health
- Moderated by Alan Condon, Managing Editor, Becker's Spine Review

Comiskey

F. Presentation: Operational Excellence: Aligning Your Leadership Team to Achieve Desired Outcomes Through the Adoption of a Standardized Framework

- Brian Sweeney, RN, MBA, FACHE, President and Chief Operating Officer, Jefferson Health New Jersey
- Dennis Delisle, ScD, FACHE, Executive Director, University Hospital, The Ohio State University



Expo Hall
Booth #116

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Increase



Care Management as a Service: Changing the Game on Scaling Patient Access

Alejandro Romillo, President & CEO, Health Choice Network
Tuesday Nov 16 | 1:00 - 1:35 pm CT | Track D- Toronto Room



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Wrigley

G. Leadership, Mergers and Acquisitions: What We've Learned So Far

- Paul Krakovitz, MD, FACS, Region President Nevada, Intermountain Healthcare
- Colin McDermott, CFA, CPA/ABV, Managing Director, VMG Health
- John A. Brennan, MD, FACEP, MPH, Executive Vice President and Chief Clinical Integration Officer, Wellstar Health System
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's ASC Review, Becker's Spine Review, Becker's Healthcare

1:40 - 1:55 PM

NETWORKING BREAK

2:00 - 3:00 PM

Crystal Ballroom

A. KEYNOTE: Moderated Conversation with President George W. Bush and First Lady Laura W. Bush

- George W. Bush 43rd, President of the United States and Founder of the George W. Bush Presidential Center
- Laura W. Bush, First Lady of the United States (2001-2009)
- Moderated by Matthew Hawkins, Chief Executive Officer, Waystar



3:05 - 3:50 PM

Crystal Ballroom

A. KEYNOTE: Strategies to Lead and Achieve Operational Excellence in Large Systems

- Michelle L. Edwards, DNP, FACHE, FAANP, Chief Experience Officer, Providence
- Sanjeev Agrawal, President and Chief Operating Officer, LeanTaaS
- Indu Lew, PharmD., Executive Vice President and Chief Pharmacy Officer for RWJBarnabas Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

4:00 - 6:00 PM

CLOSING COCKTAIL RECEPTION

CELEBRITY KEYNOTES



George W. Bush

43rd President of the United States and Founder, George W. Bush Presidential Center



Laura W. Bush

First Lady of the United States (2001-2009)



Bill Clinton

42nd President of the United States and Founder, Clinton Foundation



Jill Ellis

Head Coach of the United States Women's National Soccer Team

WEDNESDAY, NOVEMBER 17TH

Track A - Keynotes, CEOs,
Strategy, Execution,
Leadership and More



Track D - CFOs, Finance, Strategy,
Execution and More

Track B - CEOs, Strategy, Execution,
Leadership and More

Track E - CFOs, Finance, Strategy,
Execution and More

Track G - Thought Leadership

Track C - CEOs, Strategy, Execution,
Leadership and More

Track F - CFOs, Finance, Strategy,
Execution and More

Track H - Thought Leadership

8:05 - 8:35 AM

Crystal Ballroom

A. KEYNOTE: Key Issues Facing Health Systems

- Jonathan Kaufmann, DO, Chief Medical Information Officer, Bayhealth
- Denise Prince, Senior Vice President and Chief Operating Officer, Population Health, Mount Sinai Health System
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

8:40 - 9:20 AM

Crystal Ballroom

A. Advancing Population Health

- James Kravec, MD, FACP, Chief Clinical Officer, Mercy Health Youngstown
- Denise Prince, Senior Vice President and Chief Operating Officer, Population Health, Mount Sinai Health System
- Alvia Siddiqi, MD, FAAFP, Vice President, Population Health, AdvocateAurora Health
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

Gold Coast

B. Lessons Learned from COVID-19 Pandemic

- Mark D. Sparta, FACHE, President and Chief Hospital Executive, Hackensack University Medical Center; Executive Vice President, Population Health, Hackensack Meridian Health
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Acapulco

C. Core Thoughts on Improving Staff and Patient Experience and Engagement: Top 3 Suggestions

- Christopher Newman, MD, Senior Vice President, Chief Operating Officer and Chief Medical Officer, Mary Washington Healthcare
- Ronda Lehman, PharmD, MBA, FACHE, President, Mercy Health - Lima, Bon Secours Mercy Health
- Katherine Lusk, MHSM, RHIA, FAHIMA, Senior Director Strategic Partnerships, Texas Health Services Authority
- Moderated by Erica Carbajal, Writer/Reporter, Becker's Hospital Review

Toronto

D. Key Thoughts on Controlling Pharmacy Costs - Lessons From Leadership

- Scott Martin, Chairman, Rescription
- David Twitchell, PharmD, MBA, Vice President, Chief Pharmacy Officer, Boston Medical Center
- Moderated by Brian Zimmerman, Senior Director, Client Content and Strategy, Becker's Hospital Review

9:20 - 9:40 AM

NETWORKING BREAK

9:40 - 10:20 AM

Gold Coast

B. The CFO/CEO Relationship: Ideas and Thoughts from Great Leaders

- Donald R. Avery, FACHE, Chief Executive Officer, Fairview Park Hospital
- Beverly Sinkuler, Chief Financial Officer, Levi Hospital
- Moderated by Molly Gamble, Vice President, Editorial, Becker's Healthcare

Acapulco

C. Key Thoughts and Strategies on the Pivot from Inpatient to Outpatient Service

- Bruce Elegant, FACHE, Assistant Professor, Rush University Medical Center
- Santino Estrera, Chief Nurse Executive, Perioperative and Procedural Service Line, U.S. Department of Veterans Affairs - Greater Los Angeles Healthcare System
- Moderated by Mackenzie Bean, Managing Editor, Becker's Hospital Review

Toronto

D. Presentation: A Statewide Health Information Exchange Value Story

- Jonathan Kaufmann, DO, Chief Medical Information Officer, Bayhealth
- Alex Koster, Director, VBSO Analytics & Technology, Nemours Children's Health System
- Jen Fahringer, LPN, Market Manager, Aledade Delaware ACO
- Moderated by Jan Lee, MD, MMM, FAAFP, Chief Executive Officer, Delaware Health Information Network

10:30 - 11:30 AM

Crystal Ballroom

A. KEYNOTE Q&A: Bill Clinton

- Bill Clinton, 42nd President of the United States and Founder, Clinton Foundation
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

11:35 - 12:05 PM

Crystal Ballroom

A. KEYNOTE

- Jaewon Ryu, MD, JD, President and Chief Executive Officer, Geisinger
- Moderated by Rhoda Weiss, PhD, National Healthcare Consultant, Speaker and Educator; Author, Managing Healthcare Reform: Ideas for Leaders

12:05 PM

MEETING ADJOURNS

CELEBRITY KEYNOTES



George W. Bush

43rd President of the United States and Founder, George W. Bush Presidential Center



Laura W. Bush

First Lady of the United States (2001-2009)



Bill Clinton

42nd President of the United States and Founder, Clinton Foundation



Jill Ellis

Head Coach of the United States Women's National Soccer Team



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