

29th Annual Meeting

THE BUSINESS AND OPERATIONS OF ASCs

October 26-28, 2023
Swissotel // Chicago, Illinois

KEYNOTES

190+
ASC speakers

3
Days of sessions

1,000+
Executive Level Attendees



Mia Hamm

American Former Professional Soccer Player, Two-time Olympic Gold Medalist and Two-time FIFA Women's World Cup Champion



Troy Aikman

Pro Football Hall of Fame Quarterback, Emmy-nominated Broadcaster, and Voice of ESPN's Monday Night Football



Jason Selk

Edd, Internationally Recognized Speaker and Performance Coach, 5 Time Best-Selling Author



Ravi K. Bashyal

MD, FAAOS, NorthShore University Health System; Vice-Chairman, Patient and Provider Experience; Director, Outpatient Hip and Knee Replacement Surgery; Clinical Assistant Professor, Orthopaedic Surgery, University of Chicago Pritzker School of Medicine



Harel Deutsch

MD, Co-Director, Rush Spine Center, Rush University Medical Center



Nitin Khanna

MD, Orthopedic Spine Surgeon, Orthopedic Specialists of Northwest Indiana



Andrew H. Lovewell

MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group



Ali H. Mesiwala

MD, FAANS, Neurosurgeon, DISC Sports & Spine Center



Vivek Mohan

MD, MS, FAAOS, Spine Surgeon, Orthopaedic Spine Institute



Michael Redler

MD, Orthopedic Surgeon, Connecticut Orthopedics; Visiting Assistant Clinical Professor, Orthopedics, University of Virginia; Assistant Clinical Professor, Medicine, Frank H. Netter School of Medicine, Connecticut Orthopedics

The best business-focused strategic discussions in the ASC industry.
Learn more at this three-day event than anywhere else.

For ASCs everywhere, it's time for our yearly tradition: Getting together to learn and grow.

The best business-focused strategic discussions in the ASC industry. Becker's Healthcare is thrilled to welcome ASC owners, operators and industry executives to this world-class event, including premier panels, engaging discussions and peer-to-peer networking. Learn more at this three-day event than anywhere else.

Session Tracks

- A. Improving Profits, ASC and Leadership Strategy
- B. ASCs: Orthopedics and Spine
- C. Physician-Hospital Ventures; GI, Pain Management and Anesthesia Issues
- D. Revenue Cycle, Out-of-Network, Billing and Coding Issues
- E. Transactions, Legal, Valuations and Thought Leadership
- F. Patient Safety, Quality, and Thought Leadership
- G. AEU Credit Track

THURSDAY, OCTOBER 26, 2023

7:00 AM - 5:00 PM	Registration
8:00 - 9:25 AM	Sessions
9:25 - 9:50 AM	Networking Break
9:50 - 11:15 AM	Sessions
11:20 AM - 12:20 PM	Networking Luncheon
12:25 - 1:50 PM	Sessions
1:50 - 2:10 PM	Networking Break in the Foyer
2:10 - 5:15 PM	Sessions
5:15 - 7:00 PM	Cocktail Reception in the Exhibit Hall

FRIDAY, OCTOBER 27, 2023

7:00 - 8:00 AM	Breakfast
8:05 - 9:30 AM	Sessions
9:30 - 10:00 AM	Networking Break in the Exhibit Hall
10:00 - 11:30 AM	Sessions
11:35 AM - 12:35 PM	Networking Luncheon
12:35 - 2:00 PM	Sessions
2:05 - 2:35 PM	Networking Break in the Exhibit Hall
2:40 - 5:10 PM	Sessions
5:10 - 7:00 PM	Cocktail Reception in the Exhibit Hall

SATURDAY, OCTOBER 28, 2023

7:00 - 8:00 AM	Continental Breakfast in the Foyer
8:00 - 9:25 AM	Sessions
9:25 - 9:45 AM	Networking Break
10:35 - 12:00 PM	Sessions
12:00 PM	Conference Adjourns

SESSION TRACKS

- A.** Improving Profits, ASC and Leadership Strategy
- B.** ASCs: Orthopedics and Spine
- C.** Physician-Hospital Ventures; GI, Pain Management and Anesthesia Issues
- D.** Revenue Cycle, Out-of-Network, Billing and Coding Issues
- E.** Transactions, Legal, Valuations and Thought Leadership
- F.** Patient Safety, Quality, and Thought Leadership
- G.** AEU Credit Track

7:00 AM - 5:00 PM**Registration****8:00 - 8:40 AM****Vevey****A. Best Ideas to Build a Culture of Accountability at ASCs**

- Todd Currier, Administrator, Bend Surgery Center
- Jessica Hill, RN, BSN, Administrator, Andrews Institute Ambulatory Surgery Center
- Suzi Cunningham, Administrator, Advanced Ambulatory Surgery Center

St. Gallen 2**C. Physician/Hospital Relationships: Good and Bad Ideas for JV ASCs**

- Greg Schooler, Chief Executive Officer, Cincinnati GI
- Rena Courtay, MBA, BSN, RN, CASC, Assistant Vice President, Perioperative Ambulatory Surgery, Duke University Health System
- Alicia Gipson, MSN, RN, ASC Administrator, PSA Killeen Surgery Center
- Kenneth Candido, MD, Chairman and President, Chicago Anesthesia Pain Specialists

St. Gallen 3**D. Do More With Less: How to Close the Holes in Your ASC's Revenue Cycle**

- Neal Kaushal, MD, MBA, Chief, Gastrology; Chairman, Department of Medicine, Adventist Health
- Jayen Patel, MD, Consulting Physician, SEVA Med Care
- Adam J. Bruggeman, MD, Chief Executive Officer, Texas Spine Care Center

- Brooke Day, MHA, Administrator, Silver Cross Surgery Center

Montreux 2**F. Best Ideas to Balance Patient, Surgeon and Employee Needs Without Breaking the Budget**

- Jeany Dunaway, RN, CASC, Administrator, Effingham Ambulatory Surgery Center
- Barbara Smith, Administrator, Coastal Virginia Surgery Center
- Rizwana Thanawala, MD, Administrator, Lake City Surgery Center
- Susan Cheek, Administrator, Dallas Endoscopy Center
- Kathleen Wright, Administrator, Methodist Surgery Center Landmark

Montreux 3**G. How to Be a Destination for Top Nursing, Physician Talent**

- Emma Gimmel, BSN, RN, CGRN, Director, Nursing, Manhattan Endoscopy Center
- Tina Piotrowski, Chief Executive Officer, Copper Ridge Surgery Center

8:45 - 9:25 AM**Vevey****A. How to Integrate Accountability into an ASC's Culture**

- Alyson Hughes, RN, MSN, Nursing Supervisor, Andrews Institute Ambulatory Surgery Center
- Greg DeConciliis, PA-C, CASC, Administrator, Boston Out-Patient Surgical Suites
- Alex Boyd, Administrator, 436 Beverly Hills Surgery Center
- Michelle M. Fischer, MHSA, FACHE, Administrator, CHRISTUS Surgery Center - Stone Oak

9:25 - 9:50 AM**Networking Break in the Foyer**

THURSDAY, OCTOBER 26, 2023

9:50 - 10:30 AM

Vevey

A. Adding or Expanding ASC Services? How Not to Hurt Your Bottom Line

- Debra Fin, Administrator, Great Lakes Bay Surgery Endoscopy Center
- Carla Lauenstein, Administrator & Chief Operating Officer, Nebraska Ambulatory Surgical Center
- Nikhil Bhargava, DO, AGAF, FACG, FASGE, Program Director, Gastroenterology Fellowship, Riverside Healthcare

St. Gallen 2

C. Hospital Ownership, Joint Ventures, Noncompetes and More: Key Issues on the Horizon

- Mark Hood, Chief Executive Officer, Spine Team Texas
- Catherine Retzbach, Director, ASC Operations, Virtua Health
- Patty Shoultz, Executive Director, Ambulatory Surgery Centers, AdventHealth
- Scott Kulstad, Chief Executive Officer, Chippewa Valley Orthopedics and Sports Medicine

St. Gallen 3

D. Diversifying Payer Mix and Optimizing Cash Pay: Best Ideas

- Jeff Flynn, CASC, Chief Operating Officer and Administrator, Gramercy Surgery Center; Vice President, New York State Association of Ambulatory Surgery Centers
- Melissa Loteria, Executive Director, Seven Oaks Surgery Center
- Perry L. Haney, MD, Chief Executive Officer, Haney Development Company
- Jeffrey Flynn, CASC, Vice President, New York State Association of Ambulatory Surgery Centers; Senior Vice President, The Gramercy Group

Montreux 1

E. Navigating Private Equity in ASCs: Cash In or Sell Out?

- John V. Prunskis, MD, FIPP, Chief Executive Officer and Medical Director, Illinois Pain & Spine Institute
- Bobby Rouse Jr., CPA, Chief Financial Officer, One GI LLC
- Damean Freas, DO, Chief Executive Officer, Clearway Pain Solutions

Montreux 3

G. The Best Growth Strategy for Single-Specialty ASCs

- Andy Paulson, Executive Director, Central Illinois Endoscopy Center
- Greg Schooler, Chief Operating Officer, Cincinnati GI

- Mark Chaplick, DO, Medical Director, Midwest Pain Management Center

10:35 - 11:15 AM

Vevey

A. Invest for Success: How ASC Owners Maximize ROI

- Vishal Mehta, MD, President and Managing Partner, Fox Valley Orthopaedic Institute
- Rick Ngo, MD, FACS, Founder and General Surgeon, Texas Surgical Specialists
- Mahoua Roy, MD, Founder and Managing Director, Kansas Pain Management and Kansas Anesthesiology Professionals; Chief, Pain Management, Menorah Medical Center; Treasurer, Kansas Society of Interventional Pain Management, Kansas Pain Management
- Scott Hannum, MD, Physician, EmergeOrtho

St. Gallen 1

B. The Big 3: How Orthopedics, Ophthalmology and GI Will Fare in the Next Few Years

- Kayla Schneeweiss-Keene, BSN, RN, CASC, ASC Administrator, Mann Cataract Surgery Center
- Mithra Gonzalez, MD, Associate Chair, Clinical Affairs, University of Rochester
- Richard White, Orthopaedic Surgeon, Fitzgibbons Hospital
- Alexander P. Sudarshan, M.D., Ophthalmologist, The Eye Experts

St. Gallen 2

C. The ASC Investment: How to Build a Legacy and Manage Multiple Generations of Owners

- Michael Graziano, CASC, Administrator, Clifton Surgery Center
- Vincent Galan, MD, MBA, DABPM, Chief Executive Officer and Medical Director, Pain Care; Past President, Georgia Society of Interventional Pain Physicians
- Neeraja Kikkeri, Owner, North Texas Team Care Surgery Center
- Mary Meier, Administrator, Eye Center of Columbus

St. Gallen 3

D. Budget Planning for 2023 and Beyond: Capital Investments, Staffing and More

- Jamie Ridout, RN, MSN, MBA, CNOR, NEA-BC, CASC, Executive Director, Triangle Surgery Center
- Jeffrey Singerman, Administrator, Manhattan Endoscopy Center
- Jason Goodwin, MS, MPH, RN, CNOR, Associate Professor, Nursing, Sacramento City College

Montreux 3

G. What the Best ASC Administrators Do to Engage Staff

- Fawn Esser-Lipp, RN, BSN, CNOR, CASC, Executive Director, The Surgery Center LLC
- Kasandra Cliff, MSN, RN, Administrator, Northway Surgery and Pain Center
- Mandy Hawkins, Chief Operating Officer, Privado Health
- Leitia Montes, RN, BSN, Eye Surgery Center of Lenoir City
- Christina Norman, RN, BSN, CASC, Administrator, Buffalo Ambulatory Surgery Center

11:20 AM - 12:20 PM

Networking Luncheon in the Exhibit Hall

12:25 - 1:05 PM

Vevey

A. Leading to Avoid Exhaustion and Add Value to the Team

- John Polikandriotis, Chief Executive Officer, South Florida Orthopaedics & Sports Medicine
- Kayla Schneeweiss-Keene, BSN, RN, CASC, ASC Administrator, Mann Cataract Surgery Center
- Theresa Joyce, Site Administrator, Eagle Endoscopy Center
- Erica Natal, Clinical Administrator, Rockford Gastroenterology Associates

St. Gallen 2

C. Presentation - Starting a Robotic Program

- Johnny Russell, Regional Administrator, Sutter Health
- Christina McDonald, Administrator, Fort Sutter Surgery Center
- Rusty Marsh, Administrator

St. Gallen 3

D. How to Make ASCs Less Vulnerable to Market Forces

- Brian Gantwerker, MD, Spine Surgeon, Neurosurgeon, The Craniospinal Center of Los Angeles
- Medhat F. Mikhael, MD, Medical Director, Orange Coast Medical Center's Spine Health Center, MemorialCare
- Elisa Auguste, CASC, Administrator, Precision Care Surgery Center

Montreux 1

E. Who is the Real Competition for ASCs?

- Cheryl Zapata, Chief Development Officer, Texas Back Institute
- Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group

- Sev Hrywnak, MD, Chief Executive Officer, The SEV Group; Owner, Advanced Ambulatory Surgical Center of Chicago

Montreux 2

F. How to Create a Culture of Ownership Around Patient Safety and Quality

- Shannon Parisi O'Leary, MHA-HL, CSFA, Regulatory Compliance Manager, Southwest Ohio Pain Management
- Alonzo Sexton, MD, President and Co-Founder, ATL Orthopedics
- Sean Neel, MD, Ophthalmologist, Jackson-Madison County General Hospital

Montreux 3

G. Elevating the ASC Patient Experience

- Randi Burson, RN, BSN, Director, Clinical Practice, Andrews Institute Ambulatory Surgery Center
- Mark Mayo, Administrator, Associated Surgical Center
- Joseph Christenbury, MD, Ophthalmologist, Eye Consultants of Atlanta

1:10 - 1:50 PM

Vevey

A. Value-based Care: How ASCs Can Best Prepare for the Shifting Payer Landscape

- Mihir Patel, MD, Treasurer, OrthoIndy
- Jean Ann Scarafia, Head, New Markets, Commons Clinic
- Richard Rosenfield, MD, Medical Director, Pearl SurgiCenter
- Thomas Campanella, JD, MA, Healthcare Executive in Residence, Baldwin Wallace University

St. Gallen 1

B. How to Grow Spine, Interventional Pain Programs and Ancillary Revenue

- Chetan Puranik, MD, Chief Executive Officer, Centers for Pain Control
- Blane Uthman, Chief Executive Officer, Spine Center of Excellence
- Cory Hall, Chief Executive Officer, Marin Specialty Surgery Center

St. Gallen 3

D. Direct to Employer Contracting: Trends and Concepts to Maximize Revenue

- Austin Cheng, Chief Executive Officer, Gramercy Surgery Center
- Ronald B. Shealy, MD, Medical Director, Piedmont Outpatient Surgery Center (Retired)

THURSDAY, OCTOBER 26, 2023

- Neil Mangus, MHA, FACHE, Senior Director, Business Development, Ambulatory Surgery Centers, Orlando Health
- Troy Simonson, Chief Executive Officer, Proliance Surgeons

Montreux 1

E. How Small ASCs Can Thrive in a Competitive Market

- Kim Halpern, RN, MBA, BSN, Director of Nursing/Administrator, Lincoln Park Endoscopy Center Ascension Illinois
- Bobbi Jo Baerenwald, Director, Nursing, Wisconsin Institute of Surgical Excellence
- Jayes Dayal, MD, Owner, White Flint Surgery
- Kathleen Wright, Administrator, Methodist Surgery Center Landmark

1:50 - 2:10 PM

Networking Break in the Foyer

2:10 - 2:50 PM

Vevey

A. What the Best Administrators Do to Build Culture, and How the Worst Destroy It

- Joseph D'Agostino, MBA, ASC Administrator, Advanced Surgery Center Perimeter and Gwinnett Advanced Surgery Center
- Jackie McLaughlin, RN, Administrator, Northwoods Surgery Center
- Alfonso del Granado, MBA-HC, CASC, Administrator & Chief Executive Officer, Covenant High Plains Surgery Centers
- Katie Carlson, RN, CASC, Administrator, Rush SurgiCenter

St. Gallen 2

C. How to Win with GI in the Next 2 Years

- Matthew Kaplan, DO, Physician and Owner, Center for Digestive Health
- Kevin E. Woods, MD, MPH, Chief Division, Gastroenterology, Endoscopy and Nutrition, Therapeutic GI Endoscopy
- Indran B. Indrakrishnan, MD, Adjunct Professor, Medicine, Emory University School of Medicine; Chief Executive Officer and President, GDC Endoscopy Center LLC

St. Gallen 3

D. ASCs vs CMS: How ASCs Can Move Past Reimbursement Obstacles

- Amol Sooin, MD, Owner, Ohio Pain Clinic; Past President, Society of Interventional Pain Management Surgery Centers

- Brian Cole, MD, Managing Partner, Associate Chair, Professor, Department of Orthopedics, Rush OPH
- Shalanda Webb, MD, Physician Advisor, MedMetrics; Assistant Professor, University of South Carolina School of Medicine

Montreux 1

E. Succession Planning, Recruiting Millennial Surgeons, Physicians and More

- Manoj Mehta, MD, Medical Director, Endoscopy Center of the North Shore
- Noelle Diesfeld, RN, BSN, MSN, CNOR, Senior Clinical Director, Perioperative Services, Scottsdale Shea Medical Center & Piper Surgery
- Majid Ghazi, MD, Pain Medicine Specialist, Center for Pain Medicine
- Philip K. Louie, MD, Medical Director, Research and Academics, Center for Neurosciences and Spine, Virginia Mason Franciscan Health

Montreux 3

G. Culture is King: Tips From Top ASC Administrators

- Akshay Tavkar, MBA, CMPE, CASC, Senior Director, ASC, Kelsey-Seybold Clinic
- Michael Patterson, FACHE, President and Chief Executive Officer, Mississippi Valley Health
- Gabriel Figueroa, CASC, Administrator, Manhattan Reproductive Surgery Center

2:55 - 3:30 PM

Vevey

A. Keynote Panel - ASC Industry Outlook: The Next 5 Years

- Andrew H. Lovewell, MHA, MSHI, FACHE, Chief Executive Officer, Columbia Orthopaedic Group

4:15 - 5:15 PM

Vevey

A. Keynote Interview -

- Troy Aikman, Pro Football Hall of Fame Quarterback, Emmy-nominated Broadcaster, and Voice of ESPN's Monday Night Football

5:15 - 7:00 PM

Cocktail Reception in the Exhibit Hall

SESSION TRACKS

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- G.** AEU Credit Track

7:00 - 8:00 AM

Networking Breakfast in the Exhibit Hall

8:00 - 8:40 AM

Vevey

A. Keynote Panel - Spine Surgery in ASCs: What to Know as Cases Become More Complex

- Harel Deutsch, MD, Co-Director, Rush Spine Center, Rush University Medical Center
- Ali H. Mesiwala, MD, FAANS, Neurosurgeon, DISC Sports & Spine Center
- Nitin Khanna, MD, Orthopedic Spine Surgeon, Orthopedic Specialists of Northwest Indiana

St. Gallen 1

B. Semi-Keynote Presentation - Relentless Solution Focus: The Ultimate Measure of Mental Toughness

- Jason Selk, EdD, Internationally Recognized Speaker and Performance Coach, 5 Time Best-Selling Author

8:45- 9:25 AM

Vevey

A. Keynote Panel - The Future of Orthopedics, Pain, Anesthesia and More

- Ravi K. Bashyal, MD, FAAOS, NorthShore University Health System; Vice-Chairman, Patient and Provider Experience; Director, Outpatient Hip and Knee Replacement Surgery; Clinical Assistant Professor, Orthopaedic Surgery, University of Chicago Pritzker School of Medicine
- Vivek Mohan, MD, MS, FAAOS, Spine Surgeon, Orthopaedic Spine Institute

- Michael Redler, MD, Orthopedic Surgeon, Connecticut Orthopedics; Visiting Assistant Clinical Professor, Orthopedics, University of Virginia; Assistant Clinical Professor, Medicine, Frank H. Netter School of Medicine, Connecticut Orthopedics

Montreux 3

G. Running a Small Business in a Recession

- Devi Nampiaparampil, MD, MS, Chief Executive Officer, Metropolis Pain Medicine
- Andrew Morris, Vice President, Strategy, Total Joint Orthopedics

9:30 - 10:00 AM

Networking Break in the Exhibit Hall

10:05 - 10:45 AM

Vevey

A. Culture Building 101: Tactics of Great vs. Terrible Administrators

- Lori Martini, CASC, Administrator, Specialty Orthopedic Group Surgery Center
- Gabriel Figueroa, CASC, Administrator, Manhattan Reproductive Surgery Center
- Amanda Sosnosky, Administrator, Orthopedic Surgery Center of Green Bay
- Julie Berzins, RN, BSN, CNOR, Vice President, ASC Operations, American Pain Consortium

St. Gallen 2

C. Red Flags That Can Break ASC-Hospital

- David Mackey, MD, Professor, Department, Anesthesiology and Perioperative Medicine, University of Texas MD Anderson Cancer Center
- Jack Dillon, Chief Executive Officer, Anesthesia Practice Consultants
- Gina Hartman, RN, MAOL, CASC, Director of Operations, Rockford Ambulatory Surgery Center
- Patrick Garman, Executive Administrator, Spartan Health Surgicenter LLC

St. Gallen 3

D. Presentation - The Next ASC Frontier - Cardiovascular ASC

- P. Evalyn Cole, MHSA, CASC, Facility Administrator, Pacific Cardiovascular Surgical Center
- Sandra Roush, RN, BSN, Director of Nursing, Pacific Cardiovascular Surgical Center

FRIDAY, OCTOBER 27, 2023

Montreux 1

E. Walmart, Amazon and CVS in Healthcare: Good or Bad for ASCs?

- Davis Hurley, MD, Chief Executive Officer, Orthopedic Centers of Colorado
- Philip K. Louie, MD, Medical Director, Research and Academics, Center for Neurosciences and Spine, Virginia Mason Franciscan Health
- Mauricio Garcia Jacques, MD, Founder and Medical Director, ACHE Medical Group
- Jared Weir, MD, Orthopedic Surgeon, Weir Orthopaedics

Montreux 2

F. Who Controls Patient Behavior? What to Expect in the Next 5 Years

- Chris Nanson, MD, MPH, FAAOS, Program Director, Oregon Surgical Institute
- Christina Holloway, RN, Corporate Clinical Compliance Specialist, ASC Bala Cynwyd
- Crystal Marcum, Chief Operating Officer, Georgia Pain Care

10:50 - 11:30 AM

Vevey

A. Generational Gaps in Leadership & How to Close Them

- Heather Colon, Senior Business Office Manager, Orthopedic Surgery Center of Palm Beach County
- Heather Hilgendorf-Cooley, MBA, CASC, Administrator, Spring Park Surgery Center,
- Eric White, MSN RN, Clinical Operations Manager, Specialty Orthopedic Group Surgery Center
- Lori Martini, CASC, Administrator, Specialty Orthopedic Group Surgery Center

St. Gallen 1

B. ASC Growth Strategies: Ideas from Top ASCs

- Adam Shurtz, Administrator, Riverwoods Surgery Center and Timpview Surgery Center
- Larry Trenk, Vice President Operations, Physicians Endoscopy
- Jayesh Dayal, MD, Owner, White Flint Surgery
- Greg DeConciliis, PA-C, CASC, Administrator, Boston Out-Patient Surgical Suites

St. Gallen 2

C. The Game Changing Forces of Gastroenterology

- Chris Shaver, MD, Gastroenterologist, Birmingham Gastroenterology

- Noelle Diesfeld, RN, BSN, MSN, CNOR, Senior Clinical Director, Perioperative Services, Scottsdale Shea Medical Center & Piper Surgery
- Monina Pascua, MD, PharmD, MSCE, Clinic Medical Director, The Oregon Clinic Gastroenterology South; Chair, Quality Committee, The Oregon Clinic
- Robbie Allen, Chief Executive Officer, One GI

St. Gallen 3

D. Best Ideas for Adding Revenue to an ASC

- Thomas Moshiri, MD, Chief Business Officer, Arizona Pain Relief
- Erika Wilcox, RN, BSN, Administrator, Surgery Center of Boerne
- Benita Tapia RN, CASC, Administrator, 90210 Surgery Medical Center, Linden Surgery Center, Precision Ambulatory Surgery Center, Spalding Triangle Surgery Center
- Andrew Blexrud, Founder, Chief Executive Officer, Orthoboost

Montreux 1

E. Presentation - Rethinking CRC screening: Scope, stool, or blood?

- Omar Khokhar, MD, CPE, Partner, Illinois GastroHealth

Montreux 3

G. Baby Boomers to Gen Z: How to Inspire Team Greatness and Engage Staff

- Leasa Hermanson, MSN, RN, CASC, Administrator, Ambulatory Care Center
- Lyndsey Snyder, Business Office Manager, Bone and Joint Institute of Tennessee Surgery Center

11:35 AM - 12:35 PM

Networking Luncheon in the Exhibit Hall

12:40 - 1:20 PM

St. Gallen 1

B. Orthopedic Implants and ASCs: Big Ideas and Partnerships That Work

- Basil Besh, MD, Medical Director, Precision SurgiCenter
- Scott Sporer, MD, Orthopedic Surgeon, Midwest Orthopaedics at Rush
- Jared Weir, MD, Orthopedic Surgeon, Weir Orthopaedics
- Melissa Rice, Administrator, Ravine Way Surgery Center LLC
- Dave Lowry, MBA, BSN, Chief Operating Officer, Bingham Memorial Hospital

St. Gallen 2

C. Where Pain Management is Headed

- Sanjay Sinha, MD, Lead Anesthesiologist, Connecticut Joint Replacement Institute; Medical Director, Lighthouse Surgery Center; Medical Director, Orthopedics Associates Surgery Center
- Jaymin Shah, RPh, DO, Medical Director, Mercy Pain Centers
- Poly Chen, MD, Interventional Pain Management Specialist and President, Oregon Specialists Surgery Center
- Charles Roberts, MD, Medical Director, Crestview Hills Surgery Center
- Ahmed Elsayh, MD, Associate Director, Advanced Pain Therapy; Asst. Professor Anesthesia/ Pain Management; Board Certified Anesthesia & Pain Management; Indiana University Pain Fellowship Program Director

Montreux 1

E. Consolidation Without Sacrifices: How ASCs Can Expand Market Power Without Losing Autonomy

- Thomas P. Barnett, MD, FACS, Surgical Associates, EdenHill Medical Center
- David Mackey, MD, Professor, Department, Anesthesiology and Perioperative Medicine, University of Texas M.D. Anderson Cancer Center
- Jasmine Yanez, Administrator, East Hills Surgery Center

1:25 - 2:05 PM

Vevey

A. Stellar Career Pathways for ASC staff to Retain Top Talent

- Tina Piotrowski, Chief Executive Officer, Copper Ridge Surgery Center
- Bill Willis, RN, ASC Director, Vance Thompson Vision
- Alex Portillo, RN, BSN, Administrator, Manhattan Surgery Center
- Tiara Dennison, MSN, RN, Administrator, WakeMed Surgery Center - Cary and North

Montreux 1

E. Physicians + ASCs: How to Make the Most out of Physician Relationships

- David McConnell, MD, Medical Director, Kearney Ambulatory Surgical Center
- Alyson Engle, MD, Pain Medicine Physician, Northwestern Medical Group
- Pankaj Vashi, MD, Vice Chief, Staff, Cancer Treatment Centers of America Chicago

Montreux 2

F. The Rise of Cardiology in ASCs

- Jim Stidham, MBA, CASC, President, Healthcare Management Associates, Inc.
- Dawn Lacska-Tommerdah, RN, BSN, MBA, FASC, Assistant Vice President, Primary Care Strategy, AdventHealth Medical Group in West Florida

Montreux 3

G. Run a Tight Ship: What ASC Operations Look Like at Their Best

- Katie Carlson, RN, CASC, Administrator, Rush SurgiCenter
- BJ DiMartini, MBA, MS, Chief Executive Officer, Apex Spine Institute

2:05 - 2:35 PM

Networking Break in the Foyer

2:40- 3:20 PM

Vevey

A. What Administrators Need to Thrive in the Next 24 Months

- Kate Carlson, RN, CASC, Administrator, Rush SurgiCenter
- Sheila Thompson, RN, BS, Practice Administrator, Twin Cities Pain Clinic
- Suzi Walton, Chief Executive Officer, Ohio Surgery Center LLC
- Ali Ghalayini, MBA, CAPM, CPHQ, ASC Administrator, Munster Surgery Center
- Shawna Alfano, RN, BSN, MSN, Administrator and Director, Nursing, BASS Surgery Center

St. Gallen 1

B. Physician Succession Planning: What Works and What Doesn't

- Monina Pascua, MD, PharmD, MSCE, AGAF, Gastroenterologist, Clinic Medical Director and Chair, Quality, The Oregon Clinic - Gastroenterology South
- Olga Medowska, Director, Operations, ANR Clinic
- Mark McDonald, MD, Chief Executive Officer and President, Institute for Orthopaedic Surgery

St. Gallen 2

C. Anesthesia in ASCs: Big Trends and Ideas for 2023

- Paul Barach, MD, MPH, Faculty and Senior Advisor to Dean, Thomas Jefferson University School of Medicine

FRIDAY, OCTOBER 27, 2023

- Randy Reynolds, CASC, Senior Vice President, Development, HealthCrest Surgical Partners

St. Gallen 3

D. How to Become a Data-Rich Surgery Center on a Budget

2:45 - 3:45 PM

Montreux 3

G. Positive Leadership and What the Next Generation of Executives Needs to Know

- Barb Draves, CASC, Administrator, The Surgery Center
- Mark Schwartz, MPA, Chief Executive Officer, Blue Ridge Orthopaedic & Spine Center

3:25 - 4:05 PM

Vevey

A. Private Equity in GI, Orthopedics, Pain Management and More: 2023 Projections

- Scott Sigman, MD, Team Physician, UMASS Lowell; Chief Medical Officer, OrthoLazer Orthopedic Laser Centers; Fellow, World Society of Sports and Exercise Medicine; Fellow, Royal College of Surgeons In Ireland, OrthoLazer Orthopedic Laser Centers
- Andre Blom, Chief Executive Officer, Illinois Bone and Joint Institute
- Joshua Radeker, Center Director, Orthopaedic Surgery Center
- Dana Jacoby, President and Chief Executive Officer Vector Medical Group, LLC

St. Gallen 2

C. ASC Real Estate Transactions: Everything You Need to Know

- Jitander S. Dudee, MD, Owner, Medical Vision Institute, PSC

St. Gallen 3

D. Should ASCs Get Bigger or Smaller?

- Joseph E. Imbriglia, MD, Board Chair, Hand & Shoulder Center
- Brian E. Connor, FACHE, Chief Operating Officer, Retail and Facilities Operations, Health First
- Geri Eaves, BSN, RN, CASC, CNOR, Administrator, Bone and Joint Institute of Tennessee Surgery Center

Montreux 2

F. Destination ASCs: What Works and What Doesn't

- Raul Rincon Navarro, MD, Founder and Chief Executive Officer, Neuro Spine and Pain Clinic
- Alejandro Badia, MD, FACS, Founder and Chief Medical Officer, OrthoNow
- Deva Boone, MD, Founder, Southwest Parathyroid Center

4:10 - 5:10 PM

Vevey

A. Keynote Interview -

- Mia Hamm, American Former Professional Soccer Player, Two-time Olympic Gold Medalist and Two-time FIFA Women's World Cup Champion Alex Portillo, RN, BSN, Administrator, Manhattan Surgery Center

5:10 - 7:00 PM

Cocktail Reception in the Exhibit Hall

SESSION TRACKS

- A. Improving Profits, ASC and Leadership Strategy
- B. ASCs: Orthopedics and Spine
- C. Physician-Hospital Ventures; GI, Pain Management and Anesthesia Issues
- D. Revenue Cycle, Out-of-Network, Billing and Coding Issues
- E. Transactions, Legal, Valuations and Thought Leadership
- F. Patient Safety, Quality, and Thought Leadership
- G. AEU Credit Track

7:00 - 8:00 AM

Continental Breakfast in the Foyer

8:00 - 8:40 AM

Vevey

A. Keynote Panel -

8:45- 9:25 AM

Vevey

A. Tighten Supply Chain Operations: Tips and Tricks from Top ASCs

- Marietha Silvers, RN, BS, CASC, Administrator, The Surgery Center of Cleveland LLC
- Jeff Dottl, Principal, Physicians Surgery Centers, LLC
- Beverly Bryant, MSN-RN, CASC, CAIP, Director, Nursing, Palmetto Endoscopy Suite
- Alex Andrade, Vice President, DuPage Medical Group
- Nathan Sheridan, Director, Radiology, Advanced Cardiac and Vascular Centers

9:25 - 9:45 AM

Networking Break in the Exhibit Hall

9:50 - 10:30 AM

Vevey

A. How ASCs Can Thrive in Highly Regulated Markets

- Angela Szczublewski, Chief Operating Officer, Tri-City Cardiology Consultants
- Dawn Paine, CASC, Vice President and Chief Financial Officer, Beckley Surgery Center, Inc.
- David S. Jevsevar, MD, MBA, FAAOS, Chief Executive Officer, OrthoVirginia

St. Gallen 2

C. Finding Your Next Bread and Butter Specialty: What's Growing and What's Not

- Oscar A. Aguirre, MD, FPMRS, Urogynecologist, Aguirre Specialty Care - The Center for Female Pelvic Medicine and Cosmetic Surgery; Owner and Medical Director, Milestone Surgery Center
- Brian Gantwerker, MD, Spine Surgeon, Neurosurgeon, The Craniospinal Center of Los Angeles
- John Peloza, MD, Orthopedic Spine Surgeon, The Steadman Clinic

10:35 - 11:15 AM

Vevey

A. Digital Transformation on a Budget: What ASCs Need to Know

- Deena Edwards, Administrator, The Surgery Center of Southwest Ohio
- Nyleen Flores, CPMSM, CPCS, Administrator, Total Surgery Center
- Theresa Joyce, RN, BSN, MBA, MHA, Site Administrator, Eagle Endoscopy Center

SATURDAY, OCTOBER 28, 2023

11:20 AM - 12:00 PM

Vevey

A. What Will Make or Break ASCs in the Next 2 Years

- Scott Leggett, Chief Executive Officer, Surgery One LLC
- Robert Quickel, Vice President, Surgical and Procedural Care, Allina Health
- Amy Sinder, Director, Operations, SCA Health
- Bruce Feldman, Administrator, Downtown Bronx Ambulatory Surgery Center
- Jill Trotta, MSN, RN, CNOR, Director, Nursing, Hudson Valley Ambulatory Surgery

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B. Best Methods for Growing Total Joints in ASCs

- Charles DeCook, MD, Orthopedic Surgeon, Advanced Center for Joint Surgery
- Anthony Feher, MD, Orthopedic Surgeon, Franciscan Health Carmel
- Tony Tsismenakis, Orthopedic Surgeon, Downeast Surgery Center

12:00 PM

Meeting Adjourns

THE BUSINESS & OPERATIONS OF ASCs

OCTOBER 26-28, 2023 // SWISSOTEL // CHICAGO, ILLINOIS

Registration Information

First/Last Name: _____

Degree/Designations (As you wish it to appear on your badge): _____

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Registration Fees

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One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

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1st Attendee	\$800	\$ _____	\$900	\$ _____
2nd Attendee	\$775	\$ _____	\$875	\$ _____
3rd Attendee	\$750	\$ _____	\$850	\$ _____
4th Attendee or more (Ask about larger group discounts)	\$725	\$ _____	\$825	\$ _____
		TOTAL ENCLOSED \$ _____		

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Email: registration@beckershealthcare.com

Cancellation Policy: Written cancellation requests must be received within 120 days of transaction or by September 1, 2023, whichever is first. Refunds are subject to a \$100 processing fee. Refunds will not be made after this date.

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.

General Information

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Information TBA. More information about credits available upon request.

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